



PICTURES AND STORIES

FROM OUR LIVES 11.2021



SUCCESS IS NOT ABOUT LUCK



TOP-CLASS PERFORMANCE

CRUNCHTIME

Ready for the big leap:
LIQUI MOLY is facing the
biggest sales year in its
company history – reason
to give our best again!

IMPRINT

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Dear LIQUI MOLY friends,

"Success is not about luck, but the result of blood, sweat and tears", this line from the song with the same name by German rapper Kontra K. could not be more relevant to us. What we are currently doing in all areas of our company demands a lot, but it also gives us a lot back in return: the amazing feeling of being part of an extraordinary success story!

The lyrics continue with: "We don't listen to no, no 'that doesn't work', no 'the way is too far'. Where others fail, you have to attack and shift to a higher gear. And even if the rest gives up, then it's time to bite. Keep going, rise up and stand firm." Sounds very much like our LIQUI MOLY DNA, right?

All around us we see chaos, supply bottlenecks, exploding prices and dwindling cargo capacities. But what are we doing? We don't shy away from it, but are really getting stuck in. On the one hand, we keep a close eye on our spending to keep our money together. On the other hand, we're giving our all and distancing ourselves from our competitors. An incredible team effort! Production and shipping are operating at full speed and the rest of the team is doing everything in the background to bring our liquid gold to customers.

Sales of EUR 611 million were recorded at the end of October, which meant that we had already pocketed last year's sales. In this respect, we can say we cut 2021 to just ten months. Here in Swabia, South-West Germany, this is our definition of short-time work ;-) But we want more. But now is not the time to rest. Because like every year, 2021 has twelve months and we'll carry on working hard up to the very last day. With so much wind in the sails and fuel in the tank, we are heading straight towards a new record year!

This mammoth achievement is also reflected in the many pictures and stories that we have been sent for this issue. Our LIQUI MOLY family worldwide shows just how diverse and strong we are. Whether at customers, trade fairs, sports events, shop openings or in social engagement projects such as helping a school in Kenya – success and compassion go hand in hand at LIQUI MOLY.

All the hard work pays off in the end. Genuine partnerships, great products, strong teamwork ... all of this will surely take us through every crisis.

With this in mind, success is not about luck!

Your PICTURES AND STORIES team

LIQUI MOLY

RECORD FEVER

Success belongs to the hard workers!



What an October 2021! First milestone: We had already generated EUR 611 million, the total sales of our 2020 record year, after just ten months! Second milestone: monthly sales of EUR 70 million exceeded for the very first time! Now it's time to set the next big milestone: the highest turnover in the company's history. So let's do it. Every ton, every canister, every can counts!



LIQUI MOLY

**EUR 611
million in
ten months!**

Keeping up the hard work: On 29 October 2021, our sales counter reached a turnover of EUR 611 million. After ten months, we had already achieved the total sales volume of the previous year! And 2020 marked an all-time high in our company's history. This means that this year we are heading towards the greatest sales growth in our history. We also set a new monthly record of EUR 70 million sales in October. "Our company is healthy. And oils, additives and lubricants are the engine of the economy," says our boss. Indeed, this milestone is more than a respectable achievement. Worldwide, raw material prices have risen to astronomical heights, and some are no longer available at all. Added to that, there is the massive decline in travel and freight capacities. All of this makes our down-to-earth and socially committed business extremely difficult. But our agility seems to give us an advantage. "We are able to adjust our course spontaneously. This also means that we are constantly evolving and working hard. Otherwise we will go under," explains Ernst Prost. And our success proves us right. "Not only are our products used everywhere, but our customer service, our quality and our lived values are also appreciated. Coupled with our team spirit, fighting will and our strong branding, this is our secret to success. Now we are concentrating on the final spurt of the year and are hoping for the next record. The highest sales growth. As always, we are not resting on our laurels, but are stepping on the gas," Managing Director Ernst Prost goes on the attack.



LIQUI MOLY | MEGUIM | 11.2021



WINTER SPORTS

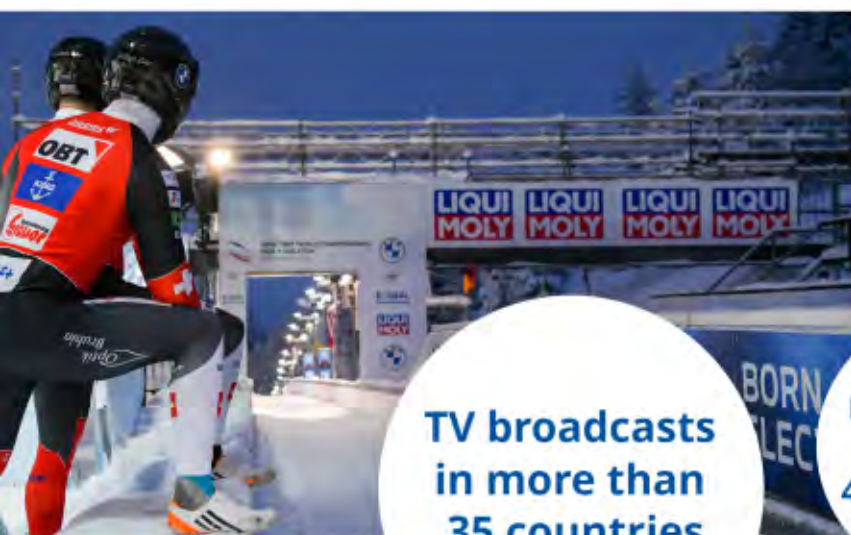
SPONSORING



Same procedure every year...

... with extensive winter sports sponsorship, we are putting our blue-red-white global brand in the public spotlight. Our intense commitment to top-class sports gives us a strong international image and strengthens the emotional connection to our brand – which boost the sales of our products and the turnover of our partners.

In the 2021/22 season, our logo is also visible at the start in numerous winter sports events such as downhill skiing, ski jumping, bobsleigh and skeleton and ice hockey. The following figures of the LIQUI MOLY 2020/21 winter sports season illustrate how we have captured the attention and interest of fans worldwide!



**TV broadcasts
in more than
35 countries**



**LIQUI MOLY-
present on
4 continents**

**175
event days**

Regular top ratings
with worldwide TV
coverage and media
presence



**LIQUI
MOLY**



Top sponsor of
internationally
renowned
competitions for
years



Logo presence on
hoardings, start
numbers, flags,
winners' podiums and
much more

USA

AAPEX



As part of the AAPEX, LIQUI MOLY received the prize for the "best functional fluid" from the Import Vehicle Community!



Double the enthusiasm for LIQUI MOLY in the city that never sleeps! Our friends from the LIQUI MOLY USA/Canada team gave a convincing presentation in Las Vegas at two trade fairs at the same time: the AAPEX and the SEMA Show. Our American colleagues on site deliver a logistical, human and professional top-class performance!





Jackpot in Las Vegas! With expertise, charm, new products and two spectacular exhibition stands, our LIQUI MOLY USA/Canada team drew all the approval of the visitors in both locations, as well as the attention of potential sales partners and customers, fully to our brand.



ITALY

EICMA PREVIEW



As a manufacturer and global provider of an extensive MOTORBIKE line, it is both work and pleasure for us to present our expertise at the EICMA MOTORBIKE trade fair in Milan from 23 to 28 November. In addition to motor oils and special additives for motorcycles, we will be presenting care products and other chemical agents for motorcycles. If you want to visit us: LIQUI MOLY can be found in Pavilion 13 at Booth Q70.





New member of our Top Tec motor oil family: Top Tec 6610 0W-20

With Top Tec 6610 0W-20, LIQUI MOLY is launching a new motor oil on the market that meets the latest Ford requirements (WSS M2C 952-A1), among others. "This is a top-of-the-line oil that reduces fuel consumption and at the same time offers the engine comprehensive protection," says Oliver Kuhn, deputy manager of the LIQUI MOLY oil laboratory.

This Ford oil specification is primarily required for the 1.5 liter Duratorq TDCI engine. The oil is also officially approved by Mercedes (MB 229.71), Jaguar and Land Rover (STJLR.03.5006) and Opel (OV0401547) and is recommended for General Motors (GM dexos D). In addition, it complies with ACEA C5 and API SP. It is suitable for both gasoline and diesel engines.

With a viscosity of 0W-20, it is one of the low-viscosity motor oils. "It therefore follows the trend of car manufacturers away from thick motor oils," explains Oliver Kuhn. "With a low-viscosity oil, the engine needs less power to pump it. This is one of many adjustments made by the auto makers to reduce fuel consumption and emissions." This new oil was developed on the basis of Top Tec 6600, which is approved by BMW. After adapting the formulation, the Ford specification could now be covered. "This makes Top Tec 6610 0W-20 a good addition to our premium oils," says Oliver Kuhn.

TOP PRODUCTS



SHINING PERFORMANCE



Flushing the engine

If your vehicle is ready for an oil change, it's worth having the engine flushed before the vehicle goes into winter storage to remove any residues of old oil. Our Motor Clean is added to the old oil just before it is changed. Its ingredients dissolve sludge and deposits which are then discharged together with the old oil. How? By adding Motor Clean to the motor oil when warm. Then let the motor idle for 10 to 15 minutes and subsequently carry out the oil and oil filter change, and then you're done!

For motors to be in top shape for spring and start up easily



Fill up with fuel and add additives

It is generally recommended to refuel vehicles before storing it away for winter. Otherwise, condensation can build up in the tank and it starts rusting from the inside. Our Petrol Stabiliser can help here. This additive prevents and protects against corrosion. Our Anti-Bacterial Diesel-Additive is highly suitable for preventive use in diesel vehicles that have been decommissioned for lengthier periods of time, such as motor homes. It is particularly suitable for preventing so-called diesel bug, but is also ideal for sterilizing already infected tank systems.

Smooth running thanks to cleaner injection system

Super Diesel Additive

Recommended for an "inside" spring clean on diesel: Super Diesel Additive. It removes deposits in the injection system and combustion chamber, as well as preventing their return. Clean motors use less fuel and reduce their emissions. The additive maintains all components of the injection system, and it prevents baking and resin-bonding of the jet needles. It also increases the cetane number and improves the ignition properties of the diesel fuel. Super Diesel Additive ensures the engine runs smoothly while also protecting the entire fuel system from corrosion and wear-and-tear. As a result, emission values and engine performance are improved.



Injection Cleaner

A vitamin boost for petrol engines: Injection Cleaner removes deposits on injection nozzles, intake valves, spark plugs and in the combustion chamber, and it prevents new deposits from forming. It also takes care of starting problems and erratic engine running. What is more, the fuel additive provides maintenance for all components of the petrol injection system. Injection Cleaner protects the entire fuel system and improves accelerator response and compression, too. This improves the emission values and engine performance.



Diesel Flow Fit Additive

Increases the flow and filtering capacity of diesel fuel. Makes diesel winter-proof down to -31 °C, depending on the diesel fuel quality. Ensures the operational reliability of all diesel engines at low temperatures. In order to achieve the optimum effect in terms of reducing paraffin separation, the additive must be added approx. 5 °C before reaching the cloud point. Note: frost-sensitive, therefore store above 0 °C!

WINTER TIP

Just like new from the outside

Engine Compartment Cleaner

Whether dust, dirt or road salt: After winter, the engine compartment can sometimes look quite worn and there is a risk of corrosion. The engine compartment cleaner makes engine compartments sparkling clean again. It dissolves oily and greasy dirt, tar and brake dust. The engine compartment cleaner impresses with a high washing and cleaning effect with a short application time. It is neutral against plastics, rubber and paints and is free from chlorinated hydrocarbons (CFCs).

Engine Seal

After using the engine compartment cleaner, the engine should be preserved so that it sparkles and shines like new for a long time. The engine seal is a high-gloss, water-repellent protective coating for preserving the engine compartment. It prevents corrosion and is dirt-repellent. Thanks to a water-repellent and non-adhesive protective film, the engine, ignition cable and other units are protected from dirt and moisture. The engine seal dries quickly and is compatible with metal, rubber and plastic parts.



SENEGAL

NEW PARTNER



In Senegal, we have added a new member to our ever-growing LIQUI MOLY family worldwide: the new importer "Expert Auto" and its network of "Oh Garage" garages right at the heart of the capital city of Dakar. A great official market launch of our brand with a highly motivated team that can hardly wait to sell our products. Good luck!





ROMANIA

CUPA DE GOLF



Tee off for even more brand awareness: During the first round of the Austrian Consulate GOLF CUP in Sibiu, our friends from LIMOROM, as co-organisers, provided a blue-red-white splash of color on and along the green at the Paul Tomita golf club in Pianu de Jos, Romania.





More than 160 starters from countries such as Austria, the Czech Republic, Poland, Hungary, Germany, Denmark and Romania ensured an international, high-caliber field of contenders at the 6th "Golden Mountain Hard Enduro" in Baita, Romania – the ideal setting to showcase our global brand to the public as the main sponsor of the event.



LIBYA

FLAGSHIP STORE



In this Auto Clinic Center, vehicles are given a professional diagnosis at all times and optimum treatment with lubricants, additives and service products from our range. What's more: Right next to the clinic is the Naser University Outlet, where customers can purchase all the required LIQUI MOLY products. This means that customers receive the perfect all-round service from one single place.



SOUTH AFRICA

SPONSORING



Whether retro or high-tech, whether on dusty sand or hot asphalt: Pablo Clark is synonymous with fantastic sports cars and successful motorsports – powered by LIQUI MOLY!



KENYA

SOCIAL COMMITMENT



Play, learn, thrive.

Some time ago, the manager and owner of Bubanks Ltd. from Nairobi contacted us to present the Maasai school project, an initiative by Taran Berthelsen. With the help of donations and many volunteers, she founded and built the Moyo Primary School, a school for Maasai children, who until then had only been taught under a tree in the savanna. This project is a matter close to LIQUI MOLY's heart and the company will be donating EUR 5,000 a year for the next three years. This covers 33 % of the running costs for teachers, food, water, etc., and will lay the foundations to enable around 90 children receive a solid school education and improve the long-term living conditions of the Maasai in the Amboseli National Park.



SOUTH AFRICA

SPONSORING



The fact that our top products also ensure top results in the bike sector was impressively demonstrated by our sponsored racing cyclist Kim Le Court with a first place on the Cape Town Cycling Tour!



The LIQUI MOLY family is always there when you need us! Like our distribution partner Limpopo Oils at the truck park of customer Jamba Boerdery.

SOUTH AFRICA

DEMO DAYS



Demo days at Brights Brakegate.

A popular and successful event organized by our friends of LIQUI MOLY South Africa to demonstrate up close the benefits of our products to end consumers; demo days on site at our customers!



Demo Day at Builders Centurion.



Demo Day at Goldwagen Rentpark Ridge.



Demo Day at Goldwagen Ottery.

UKRAINE

AWARD

УКРАЇНСЬКА НАРОДНА ПРЕМІЯ

ДИПЛОМ

Нагороджується

LIQUI MOLY

за перемогу у номінації

**Моторна олива
2021 року**



**За результатами народного голосування в
рамках національного проекту
Українська народна премія**

Our outstanding achievements in Germany are now spreading to other countries such as Ukraine: Our top-class products have made us the series winner! For the 3rd time in a row, we were voted no. 1 provider in the motor oils category in Ukraine.



The Phantom Pro Racing team sponsored by our Chinese partner DU-HOPE has catapulted our brand to the top of the market – such as at the race weekend in Zhuhai where the team took first place in both the GT3-PA and GT4 races.



TURKEY

AEGEAN RALLY



Great team, great image, great competition! At the 30th Aegean Rally, the sponsoring of our Turkish partner Egemot created a blue, red and white frenzy on and next to the rally track.





Our Turkish two-wheel partner Anlas professionally showcased our brand and our products at the TÜRKİYE LIQUI MOLY MOTOKROS to a wide audience – the race was broadcast on live Turkish television.



RUSSIA

RALLYE



At the MOTO RALLY CUP SIMBIR TRACT 2021 quad bike rally in Uljanowsk, Alexander Gilemov, who started for LIQUI MOLY Russia, underlined his excellent driving skills and the performance of our lubricants under extreme operating conditions by taking first place in the race.

SUPERMOTO-EM



Sponsored by LIQUI MOLY Russia, 11-year-old Alena Petrishina from the MotoKidz team claimed a sensational bronze in the SM junior class at the European Supermoto Championship. Only two 13-year-old boys were faster than her on the day ;-)



PORTUGAL

SOCIAL COMMITMENT

LIQUI MOLY is well known for its social commitment and the support of its partners. We are only too willing to lend a charitable hand to social campaigns. Side by side with the Portuguese Motorboat Association, LIQUI MOLY Iberia gave residents of social institutions and people with disabilities a day to remember on the water in the Parque the Nações Marina and, as a highlight, a ride on a jet ski. The event proved a great success and lots of fun for everyone involved!



PORTUGAL

NORAUTO ANNIVERSARY



On the occasion of our customer's Norauto 25th anniversary in Portugal, LIQUI MOLY was of course also there to celebrate in true colors. Alongside our popular outdoor decorative design and creative advertising material, we also organized a mini showroom in which technicians from the LIQUI MOLY Iberia team were able to answer questions from more than 130 interested guests and explain the unique features of our full product range.







Changes to the management structure at the beginning of next year requires far-sighted planning and restructuring in other departments as well. In order to fulfill his future responsibilities as sole managing director, Günter Hiermaier will hand over the domestic/Austria sales management to our long-standing colleague Günther Wengert (left). Following in his footsteps is Thomas Richter, the former Key Account Manager. Congratulations and good luck to both of you!



LIQUI MOLY – give us five! For readers of “Sport Auto”, LIQUI MOLY is still producing the best motor oil . A special honor, because top performance is the main priority in any sports car. Günter Hiermaier (Managing Director LIQUI MOLY, 2nd from right) and Peter Baumann (Marketing Manager, 2nd from left) were therefore delighted to receive the award from Michael Roy (left) and Stefan Granzer (right) from Motorpresse Publishers in Stuttgart.



You just have to help yourself, right? LIQUI MOLY obviously has more to offer than its competitors! This was also true at this secondary product merchandizing in Moscow's largest car spare parts and accessories business "Planet Zhelezyaka".



Snow has already fallen in Norilsk, in the northern region of Montazhnaya. A weather condition that requires only the best vehicle products. Our blue, red and white colors are the most visible sign of top quality.

GERMANY



Paris has the Eiffel Tower, Pisa the Leaning Tower and Adenau now has the Race Tower thanks to our customer Edgar Rausch – decorated with our logo, among other things! There could hardly be a more suitable outdoor advertising for this racing-crazy region at the Nürburgring ;-)

TURKEY

NEW CUSTOMER



At the start of the coronavirus pandemic, we were trailblazing in Turkey with our unprecedented 1+1 campaign – and now all the hard work is paying off! After the end of the campaign, happy, new customers continue to advertise our colors with pride – as here in Turkey, where our partner Baroto actively supports the new LIQUI MOLY family members.



OUTDOOR ADVERTISING



RUSSIA



Our bold logo and colors attract attention and boost demand worldwide. With free outdoor advertising, practical sales displays and attractive advertising material, we support our partners in selling LIQUI MOLY products at the point of sale!





First-class lubricants for cars, delicious cakes for customers! Our friends in Libya celebrated the opening of the new Al-Madena premises in the heart of Tripoli with a fantastic ceremony. A perfect place to convey our brand into the hearts of car enthusiasts.



USA

CHICAGO BULLS

Just as spectacular as the photos from the current season is the current performance of the Chicago Bulls team we now sponsor at the Eastern Conference. The best scoring duo in the NBA, the best start to the season since 1996/1997 and, of course, the unmissable blue-red-white logo on the baskets and around the spectator stand make the Bulls one of the hottest teams in the league right now!





CZECH REPUBLIC

SPONSORING



At the opening ceremony of its new halls at the company premises in Hlučín, our long-standing partners Janík Motorsport, TOMPRES CZ s.r.o., used our racing cars Norma M30 LMP3, Norma M20 FC and Lola B02/50 as spectacular eye-catchers.



Retro? You must be joking! After the premiere 20 years ago, former Formula 1 driver Tomas Enge demonstrated at the autodrome in Most that he and his racing car were far from retirement age. It's great that we were able to be on board on this fast-paced journey through time!

COOPERATION

BETAMOTOR



The Italian motorcycle producer Betamotor fills all the machines on its bikes with oil by LIQUI MOLY. In addition, team professionals such as Brad Freeman use our service products to optimally prepare their racing machines for the tough cross and trial competitions. Alongside OEM filling, the cooperation also includes the support of the Beta Plant Teams in the Enduro World Championship and, since 2021, also in the MXGP.



GERMANY

SPONSORING



All four wheels off the ground: Rally driver Julius Tannert (bottom right) and co-driver Jan Enderle racing around the competition track. To honor their outstanding 4th place at the coveted ADAC 3-City Rally, both of them came back down to earth to receive their awards and be proud ambassadors of our brand.





A strong season's performance in the world's strongest handball league, the LIQUI MOLY HBL! The men's FRISCH AUF! Göppingen Bundesliga handball team is sponsored by its A-sponsor LIQUI MOLY and is playing first-class handball this season.



PORTUGAL

LIQUI MOLY INTACT GP TEAM



Moto2[™] + Moto3[™] EXCLUSIVE LUBRICANT

**LIQUI
MOLY**

moto2 *moto3*

MotoGP[™]
WORLD CHAMPIONSHIP



Penultimate race of the season for our LIQUI MOLY Intact GP team at the Algarve Grand Prix: Portimao is famous as a very special track, which some drivers love and others hate. Marcel Schrötter was the first to record a solid 10th place to continue his upward trend from previous races. Team-mate Tony Arbolino, on the other hand, couldn't get to grips with the track which is why the focus is now on the final race in Valencia where the goal is to achieve the best possible end to the season.

SPONSORING

GERMANY



After donating football kits, things have gone really well for the B junior team of SC Huglfing. The reward: Next season, the young female footballers will move up to the national league.

GREAT BRITAIN



VMW Ltd., a small company on a small island called Jersey, squeezed between the South of England & the top of France, does great work for our great brand! For example, the sponsoring of the rally drivers Ben Mason and his co-driver Sam Simon for hill climbs, off road events & the spectacular Jersey Road Rally event. Thank you for your commitment to the LIQUI MOLY family worldwide!

GERMANY

LIQUI MOLY TEAM ENGSTLER



They could not have done more!
The LIQUI MOLY Team Engstler already won all the titles of ADAC TCR Germany one racing weekend before the end of the season. Luca Engstler (top) at the Hockenheimring secured the driver's rating before the end of the season. 🏆
And the team ranking was also awarded to this amiable team from the Allgäu region. 🏆



YES!



The Austrian driver Nico Gruber (left) also had reason to celebrate at the Hockenheimring, who also took the junior standing prematurely with a consistently strong performance over the entire season. 🏆

Liqui Moly eilt von Rekord zu Rekord

4. 11. 2021



World of Bike

Bereits am letzten Werktag im Oktober übertraf der Ulmer Schmierstoffspezialist den Gesamtumsatz des Jahres 2020 von 611 Millionen Euro.

Der Ulmer Motorölproduzent Liqui Moly hat einen Lauf. Bis Ende Oktober 2021 waren bereits 611 Millionen Euro Umsatz eingefahren. Hinzu kam eine neue Monatshöchstmarke von 70 Millionen Euro Umsatz im Oktober, teilte das Unternehmen mit.

„Unser Unternehmen ist gesund. Und Öle, Additive und Schmierstoffe sind der Motor der Wirtschaft“, so Liqui Moly-Geschäftsführer Ernst Prost. Dabei sind die Rahmenbedingungen alles andere als einfach: Weltweit sind die Rohstoffpreise stark gestiegen, manche gar nicht mehr erhältlich. Dazu der weltweite Rückgang von Reisen sowie Frachtkapazitäten. „Das alles macht unser bodenständiges und sozial engagiertes Wirtschaften extrem schwierig“, so der Liqui Moly-Chef.

x AUTOBRANCHE

asp

> Schmierstoffe: Liqui Moly fährt Vorjahresumsatz nach zehn Monaten ein

Schmierstoffe: Liqui Moly fährt Vorjahresumsatz nach zehn Monaten ein



Ernst Prost: „Unser Unternehmen ist gesund.“

© Foto: Liqui Moly

Der Öl- und Additivspezialist hat bereits per Ende Oktober 611 Millionen Euro Erlöst – und damit genauso viel wie im Gesamtjahr 2020. Jetzt nehmen die Ulmer die nächste Bestmarke ins Visier.



Suchbegriff



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Von Ellen Köhler

Artikel teilen



Wachstumskurs

Ulmer Liqui Moly erreicht neuen Umsatzrekord



Der Geschäftsführer Ernst Prost. Bild: Liqui Moly.

LIQUI MOLY erreicht Vorjahresumsatz binnen zehn Monaten

29. Oktober 2021 Firma LIQUI MOLY Finanzen / Bilanzen

„Haben Sie Bock auf einen neuen Rekord, einen neuen Meilenstein, eine ganz spezielle, herausragende Leistung?“ Mit diesen Worten motivierte Ernst Prost, Geschäftsführer von LIQUI MOLY seine Kolleginnen und Kollegen Anfang Oktober. Ziel: Bereits nach zehn Monaten den Umsatz des kompletten Vorjahres einfahren. Die Ulmer verzeichneten im zurückliegenden Jahr immer wieder neue Rekorde. Und auch das selbstgesteckte Zehnmonatsziel hat der Motorölproduzent heute geknackt: 611 Mio. € Umsatz. Hinzu kommt eine neue Monatshöchstmarke von 70 Mio. € Umsatz im Oktober. „Unser Unternehmen ist gesund. Und Öle, Additive und Schmierstoffe sind der Motor der Wirtschaft“, so Ernst Prost stolz und dankbar für die Teamleistung. In der Tat ist dieser Meilenstein mehr als ein Achtungserfolg. Weltweit sind die Rohstoffpreise in astronomische Höhen gestiegen, manche gar nicht mehr erhältlich. Dazu der weltweite Rückgang von Reisen sowie Frachtkapazitäten. „Das alles macht unser bodenständiges und sozial engagiertes Wirtschaften extrem schwierig“, so der LIQUI MOLY Chef. Agiles Wirtschaften scheint dem deutschen Mittelständler mit mehr als 1000 Beschäftigten einen Vorteil zu verschaffen. „Wir sind in der Lage unseren Kurs spontan anzupassen. Dazu gehört auch, dass wir uns ständig weiterentwickeln und hart arbeiten. Sonst gehen wir unter“, erläutert Ernst Prost. Der Erfolg gibt dem Unternehmen Recht. „Nicht nur unsere Produkte werden überall gebraucht, sondern auch unser Kundenservice, unsere Qualität sowie unsere gelebten Werte werden geschätzt. Gepaart mit unserem Teamgeist, Kampfeswillen und unserer ausgeprägten Markenbildung ist das unser Erfolgsgeheimnis. Jetzt konzentrieren wir uns auf den Jahresendspurt und hoffen auf den nächsten Rekord. Den des höchsten Umsatzwachstums. Wir ruhen uns wie immer nicht auf dem Erfolg aus, sondern geben Gas“, schließt Geschäftsführer Ernst Prost ab.

LIQUI-MOLY-CHEF ERNST PROST

„Ich liebe meinen Sohn zu sehr, um ihn in diese Mühle zu zwingen“

von Michael Kroker

14. November 2021



Bild: WirtschaftsWoche

Ernst Prost, Chef des Mineralölspezialisten Liqui Moly, hat sich frühzeitig um seine Nachfolge gekümmert. Und wenn er im nächsten Jahr abtritt, wird er noch mehr Zeit für seine sozialen Projekte haben.

Artikel teilen per:



Ernst Prost war immer ein Mann klarer Worte – auch wenn es um seine eigene Nachfolge geht. „Ich liebe meinen Sohn zu sehr, als ihn in diese Mühle zu zwingen“, sagt der Chef des Ulmer Mineralölspezialisten Liqui Moly. Sein Sohn habe ein Recht auf ein selbstbestimmtes Leben und wolle nicht in seine Firma wechseln. „Es macht wenig Sinn, wenn ein Kind aufgrund erbhistorischer Zufälle gezwungenermaßen Chef spielen soll in einem Laden mit 1000 Mitarbeitern und einer dreiviertel Milliarde Euro Umsatz – das kann nicht gutgehen.“

Prost gefällt sich in der Rolle des unbequemen Mahners. So war für ihn klar, dass er im Zuge der Coronakrise selbst kräftig mit anpackte, um sein Unternehmen auf Kurs zu halten. Rund um die Uhr war Prost damals, Mitte 2020, am Telefon. Morgens sprach er mit Autowerkstätten in China, abends mit denen an der US-amerikanischen Westküste – all das, um zu verhindern, dass noch mehr Umsätze wegbrechen.

Immerhin produziert der Mittelständler in seinen Werken in Ulm und Saarlouis rund 4000 Mineralöle und Zusätze, die er in viele Länder rund um den Globus exportiert. Lohn von Prosts Bemühungen: Der Umsatz von Liqui Moly stieg auch im Jahr 2020 um sieben Prozent auf einen neuen Rekordwert. Einziger Haken: Aufgrund eines millionenschweren Investitionsprogramms schrumpfte der Gewinn um gut die Hälfte.

Doch auch das ficht den gebürtigen Bayer nicht an: Anlässlich seines 30-jährigen Dienstjubiläums bei Liqui Moly Anfang Februar spendete er über eine Million Euro an insgesamt 63 Begünstigte in diversen sozialen Projekten. Mehr noch: Bei Beginn der Coronakrise verzichtete er auf sein Gehalt als Geschäftsführer – in seinen Augen ein weiterer Beitrag, um Arbeitsplätze bei Liqui Moly zu sichern und gleichzeitig zu signalisieren, dass hier ein Starker für die Schwachen einsteht. Prost: „Eine Selbstverständlichkeit!“

Am 18. November wird der Entscheidungsmacher im Rahmen eines exklusiven Dinners in Frankfurt gekürt. Mehr über diese Veranstaltung und auch die Anmeldung finden Sie hier: <https://anmeldung.me/enma/>



Michael Kroker

Redakteur Innovation & Digitales

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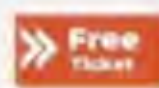
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Liqui Moly stellt sich für die Zeit nach Ernst Prost auf



Günther Wengert (links) wird neuer Gesamtvertriebsleiter für Deutschland und Österreich bei Liqui Moly. Thomas Richter (rechts) übernimmt die früheren Aufgaben von Wengert - Quelle: Liqui Moly

Die anstehende Veränderung in der Geschäftsführung beim Ulmer Öl- und Additivproduzenten Liqui Moly, wo Geschäftsführer Ernst Prost **wie bereits gemeldet** am 22.2.2022 in den Ruhestand geht, zieht Umstrukturierungen auch in anderen Abteilungen mit sich. Um sich auf seine Aufgaben als zukünftig alleiniger Geschäftsführer konzentrieren zu können, trennt sich Günter Hiermaier von der Aufgabe des Vertriebsleiters und überträgt diese zum 31.12.2021 an seinen langjährigen Kollegen Günther Wengert. Dieser war bislang als nationaler Verkaufsleiter für die Großflächenkunden zuständig und ist bereits seit 18 Jahren im Unternehmen tätig. Wengert: „Kundenbedürfnisse stehen an erster Stelle. Ich freue mich auf meine neue Aufgabe und bin dankbar, dass die Geschäftsleitung mir dieses große Vertrauen entgegenbringt.“

Auch Günther Wengerts Nachfolge ist bereits geklärt. Thomas Richter, Key Account Manager, übernimmt ab Januar 2022 seine Aufgaben.

Liqui Moly gibt Vollgas und bricht alle Rekorde

Neu-Ulmer Zeitung



Unterwegs in Richtung Rekord. Das Ulmer Unternehmen Liqui Moly sponsert viel im Profisport.



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LIQUI MOLY ERREICHT VORJAHRESUMSATZ IN ZEHN MONATEN

Schmierstoff-Spezialist Liqui Moly erreichte bereits Ende Oktober den Gesamtumsatz des Jahres 2020 von 611 Mio. Euro und steuert auf einen neuen Umsatzrekord zu.



31.10.2021

Bereits nach zehn Monaten konnte der deutsche Schmierstoff-Spezialist den Umsatz des kompletten Vorjahres einfahren: 611 Mio. Euro. Hinzu kommt eine neue Monatshöchstmarke von 70 Mio. Euro im Oktober. Weltweit sind die Rohstoffpreise in astronomische Höhen gestiegen, manche gar nicht mehr erhältlich. Dazu der weltweite Rückgang von Reisen sowie Frachtkapazitäten, was das Wirtschaften auch für Liqui Moly extrem schwierig machte, wie das Unternehmen trotz aller Rekordzahlen betont. Mit rund 4000 Artikeln bietet Liqui Moly ein breites Sortiment an Automotiv-Chemie: Motoröle und Additive, Fette und Pasten, Sprays und Autopflege, Klebe- und Dichtstoffe. Gegründet 1957 entwickelt und produziert Liqui Moly ausschließlich in Deutschland.

end



GLOBAL**LIQUI MOLY Exceeds
2020 Sales Numbers**

Already representing an all-time high, in 2021, the company is heading for the highest sales growth in its history.

USA**LIQUI MOLY Confirms SEMA Show, AAPEX Appearances**

Oct 21, 2021

by THE SHOP Staff

THE SHOP
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 customization professionals

LIQUI MOLY will be exhibiting at the AAPEX and SEMA Shows, the company confirmed, and will be showing its complete range of automotive chemicals, the company announced.

LIQUI MOLY will have its full portfolio on display, which includes a range of engine oils and additives. In addition to its full line of products, LIQUI MOLY will also have a 2022 Volkswagen GTI MK8 fully customized by Jamie Orr on display.

LIQUI MOLY has long been an exhibitor at AAPEX and has been exhibiting at the SEMA Show for several years as well, the company said. "The two exhibitions address different target groups and complement each other well," says Sebastian Zelger, director LIQUI MOLY USA/Canada.

AAPEX is scheduled for Nov. 2-4 at Sands Expo & Caesars Forum Conference Center in Las Vegas. LIQUI MOLY will be located in the main hall at booth A3061. The SEMA Show will be held Nov. 2-5 at the Las Vegas Convention Center, where LIQUI MOLY will be located in the Central Hall at booth 24729.



LIQUI MOLY has confirmed that it will be exhibiting at both the AAPEX and SEMA Shows.

LIQUI MOLY: как автомобили с двигателями внутреннего сгорания могут быть экологичнее, чем автомобили на электротяге?

RUSSIA



Так уж повелось, что научно-технический прогресс во многом связан с производством и совершенствованием техники. Во главе угла стоят производительность и эффективность этой самой техники. Выше показатели, больше КПД, мощнее ресурс. От этих «Быстрее! Выше! Сильнее!» страдает в первую очередь окружающая среда.

Мало того, что производство само по себе — далеко не экологичный процесс, так еще и работа выпускаемых агрегатов добавляет выбросов.

И даже, условно, экологичные электромобили, которые лишены выхлопных газов, на деле оказываются гораздо вреднее ДВС или даже дизельных двигателей. Выбросы CO₂ при утилизации батарей не идут ни в какое сравнение с тем количеством углекислого газа, которое отдают в атмосферу автомобили на привычном нам топливе. Об этом говорят исследования, опубликованные в британском журнале Nature.

Однако автомобили на сжигаемом топливе берут объемом. По прогнозам Navigant Research, опубликованном на портале Autonews, к 2035 году мировой автопарк будет насчитывать порядка двух миллиардов автомобилей, и доля электромобилей в этой цифре ничтожна.

Как двигатели на нефтяном топливе могут быть экологичнее, чем двигатели на электротяге?



LIQUI MOLY заботится об экологии. Продукция помогает владельцам автомобилей и мотоциклов снизить расход топлива, а значит, и уменьшить количество выбросов.

На помощь снова приходят новые технологии. У разработчиков стоит задача, используя накопленный опыт и свои собственные разработки, создавать продукты, снижающие выход CO₂.

Был проведен эксперимент. После добавления очистителя системы LIQUI MOLY дизельный двигатель с пробегом около 124 000 километров и бензиновый двигатель с пробегом 57 000 километров прошли испытания на 655 км и 466 км соответственно.

В результате, окись углерода (CO) — результат неполного сгорания — больше не выявляется в ходе повторного измерения в обоих автомобилях, даже при высоких оборотах двигателя.

До использования очищающей присадки дизельный двигатель выделял от 0,010 до 0,012% окиси углерода, а бензиновый — 0,024%.

Концентрация углеводорода (CH) в выхлопных газах дизельного топлива к концу испытания снизилась примерно на 50%.

«Очиститель системы позволяет убирать отложения на топливных форсунках», — объясняет Дэвид Кайзер — руководитель отдела исследований и разработок. Это означает, что после этого топливо снова может равномерно распыляться. Результаты небольшого практического теста подтверждают прошлые стендовые испытания.

Компания APL Automobil-Prüftechnik Landau, разрабатывающая и проводящая тесты для производителей и поставщиков двигателей, проверила продукцию из широкого ассортимента Liqui Moly. Через 60 часов на каждом клапане испытуемого двигателя обнаружилось 0,3 грамма отложений, на том же двигателе после добавления промывки в систему впрыска (продукт, связанный с очистителем системы) было всего 0,03 грамма.

LIQUI MOLY получила от GTÜ — Немецкой ассоциации автомобильного контроля — данные, подтверждающие, что присадки для очистки топлива (включая полиизобутиламины) могут улучшить качество выхлопных газов, и как следствие — положительно влиять на экономию топлива.

Эффективный очиститель инжектора Injection Reiniger Effectiv — средство для очистки топливной системы при явных симптомах загрязнения: нестабильных оборотах, потере тяги, постоянных проблемах с пуском двигателя. Очищает от нагара, смол и отложений различного характера. Сокращает выбросы вредных веществ, и расход бензина. Для любых конфигураций системы впрыска: К-, KE-, L-jetronic и более современных систем. Действие средства сохраняется до 2000 км.

New Oil for Ford models: LIQUI MOLY Top Tec 6610

CANADA



With Top Tec 6610, LIQUI MOLY is launching a new motor oil that meets the latest Ford requirements (WSS M2C 952-A1), among others.

"This is a top-of-the-line oil that reduces fuel consumption and at the same time offers the engine comprehensive protection," says Oliver Kuhn, Deputy Head of the LIQUI MOLY Oil Laboratory.

This Ford oil specification is primarily required for the 1.5-litre Duratorq TDCI engine.

The oil is also officially approved by Mercedes (MB 229.71), Jaguar and Land Rover (STJLR.03.5006) and Opel (OV0401547) and is recommended for General Motors (GM dexos D).

In addition, it complies with ACEA C5 and API SP. It is suitable for both gasoline and diesel engines.

With a viscosity of 0W-20, it is one of the low-viscosity motor oils.

"It, therefore, follows the trend of car manufacturers away from thick motor oils," explains Kuhn.

"With a low-viscosity oil, the engine needs less power to pump it. This is one of many adjustments made by the automakers to reduce fuel consumption and emissions."

This new oil was developed on the basis of Top Tec 6600, which is approved by BMW.

After adapting the formulation, the Ford specification could now be covered.

"This makes Top Tec 6610 a good addition to our premium oils," says Kuhn.

Categories : [Mechanical](#), [Press release](#) Tags : [LIQUI MOLY](#), [Product and Service](#)

BELGIUM

Partner Content / Car care: meer dan mooie schijn - in samenwerking met Liqui Moly

Liqui Moly is vooral bekend van zijn oliën en additieven, maar is ook gespecialiseerd in auto-onderhoud. Het heeft een gamma van meer dan 50 producten om zowel het interieur als het exterieur van auto's schoon te maken en te onderhouden.



Zelfs wie weinig belang hecht aan hoe zijn auto eruitziet, moet er toch een minimum aan zorg aan besteden. Vuil nestelt zich niet alleen in de lak, maar ook in koetswerkknaden, aan de bodem en in het motorcompartiment. Zonder een minutieuze reiniging van die plekken is het risico op roest reëel.

Liqui Moly biedt daarom een breed gamma reinigings- en onderhoudsproducten voor het exterieur (glansmiddelen, wassen en shampoos), maar ook voor het interieur (lederbalsem, reinigingsproducten voor stoffen bekleding en plastics). Regelmatig onderhoud van het koetswerk, de velgen en het interieur komt namelijk niet alleen de esthetiek ten goede, maar garandeert ook dat uw auto zijn waarde behoudt.



Nieuwe glans

Het uitgebreide palet aan onderhoudsproducten van Liqui Moly is een zorgeloze all-in voor een schitterend resultaat. De intensieve reiniger die snel en zonder resten vet, olie, brandstof en andere hardnekkige verontreinigingen verwijdert, evenals vliegresten, en de speciale velgenreiniger zijn bijvoorbeeld perfect voor een behandeling vóór de eigenlijke reiniging. De meest hardnekkige vuilafzettingen moeten namelijk al worden verwijderd vooraleer u zich naar het wasstation begeeft.

Wie liever met de hand wast, kan dankzij de autoshampoo van Liqui Moly zijn wagen opnieuw zijn oorspronkelijke glans geven. Cabriolethebbers worden natuurlijk niet vergeten: het onderhoudsproduct voor cabriodaken reinigt grondig en is geschikt voor alle kappen in stof en plastic, terwijl de weefselimpregnering een optimale bescherming garandeert tegen vocht, maar ook tegen olie- en vetvlekken en ander vuil, terwijl het tegelijkertijd de soepelheid en luchtdoorlatendheid van het dak vrijwaart.

Duurzame bescherming

Liqui Moly biedt ook een ruime keuze aan producten voor een diepere behandeling en betere bewaring van uw voertuig: de 'Polijsten & Was' is snel, duurzaam en ideaal voor het dagelijkse onderhoud van uw voertuig wanneer u weinig tijd hebt. Dit product reinigt, polijst en beschermt de kleur in één keer: snel en betrouwbaar.

Beschikt u over meer tijd, dan vormen de onderhoudsproducten voor de lak een uitstekende keuze. Ze verwijderen krassen, onzuiverheden en verweerde lakpartikels en verzekeren tegelijkertijd een intensieve duurzame bescherming en een schitterende glans. Onzuiverheden en vetvlekken verwijdert u makkelijk zonder krassen te veroorzaken. Het zachte polijstmiddel vormt op alle laktypes een gladde laag met een schitterende glans en een mooie kleurenintensiteit.

Schoon en gezond interieur

Naast het esthetische aspect is ook hygiëne een niet te verwaarlozen punt. Met het brede gamma cockpitproducten die diep in de kunststof dringen voor een duurzaam effect, verkrijgt u makkelijk een zijdezachte mooie look met daarbovenop een antistatisch effect, terwijl het smerende effect piepjes en kraakjes helpt voorkomen.

Verder kunt u ook intensief gebruikte zetels behandelen met de actieve schuimreiniger. Deze verwijdert snel en veilig vuil uit kussens, maar ook uit tapijt en bekleding. Met leder bekleden interieurs kunnen dan weer worden behandeld met een hoogwaardige emulsie van Liqui Moly. Deze behoudt de structuur, grip en elasticiteit van het leer en beschermt tegen slijtage. Airco Refresh ten slotte ontdoet het aircosysteem snel van onaangename geurtjes veroorzaakt door bacteriën en schimmels, zonder demontage van de pollenfilter.

Zo wast u uw auto

Op zich is een auto wassen niet ingewikkeld. Toch zijn er fouten die u moet vermijden. We overlopen in 7 stappen hoe u best te werk gaat.

- (1) Verzeker u ervan dat de auto niet in de zon staat: het water en de wasproducten kunnen opdrogen en sporen achterlaten.
- (2) Pak eerst de wielen aan. Spoel ze af en breng een velgenreiniger aan. Er bestaan borstels met min of meer harde haren die helpen om vuil los te maken en moeilijk bereikbare delen te reinigen. Spoel onmiddellijk weer af.
- (3) Spoel de auto van boven naar beneden af. Besteed extra aandacht aan de koetswerkdrempels. Die zijn altijd vuiler, omdat ze zich dicht bij de weg en bij de wielen bevinden.
- (4) Breng reinigingsschuim aan met behulp van een schuimpistool, uw spuitslang of een manuele verstuiver. U kunt ook de wasmethode met twee emmers toepassen en het schuim met de hand aanbrengen met behulp van een washandschoen. Laat enkele ogenblikken inwerken.
- (5) Was altijd in rechte lijnen, zonder kringen te maken.
- (6) Spoel weer af van boven naar beneden.
- (7) Droog het koetswerk met een microvezeldoek. Gebruik daarna eventueel een luchtcompressor om water weg te krijgen dat zich op verschillende plaatsen ophoopt.

LIQUI MOLY تحقق حجم مبيعات العام السابق في غضون عشرة أشهر

EGYPT



هل لديكم رغبة في تسجيل رقم قياسي جديد، وتحقيق نقلة نوعية جديدة، وإتجاز مميز للغاية؟ بهذه الكلمات الحماسية خاطب إرنست بروس، المدير التنفيذي لشركة LIQUI MOLY زميلاته وزملاءه في مطلع شهر أكتوبر. الهدف: تحقيق مبيعات العام السابق بأكملها بعد عشرة شهور فقط حقق فريق الشركة في أولم أرفافا قياسا جديدة كعادته في العام الماضي. كما حققت الشركة المتخصصة في صناعة زيوت المحركات هدف الأشهر الذي حددته لنفسها اليوم: فبلغت مبيعاتها 611 مليون يورو. يقول إرنست بروس بكلمات مفعمة بالفخر والامتنان لأداء الفريق: "شركتنا شركة قوية. والزيوت والمواد المضافة ومواد التشحيم هي محرك عجلة الاقتصاد". في الواقع، تُعد هذه النقلة النوعية أكثر من مجرد إتجاز جدير بالاحترام. ففي جميع أنحاء العالم ارتفعت أسعار المواد الخام إلى أرقام ملكية، حتى إن بعضها لم يعد متوفرا. أضف إلى ذلك الانخفاض العالمي في رحلات السفر والطاقتات الاستيعابية للشحن. يقول رئيس LIQUI MOLY: "كل هذا يصعب علينا أعمالنا المعهودة والتزاماتنا الاجتماعية". يبدو أن الاقتصاد المرن يمنح الشركة الألمانية متوسطة الحجم التي تضم أكثر من 1000 موظف ميزة استثنائية. يضيف إرنست بروس: "بمقدورنا تكيف مسارنا بسلاسة. وهذا يعني أيضا أننا نتطور باستمرار ونعمل بجد. وإن لم نفعل ذلك، فمصيرنا الضياع". نجاح الشركة يُثبت أننا على حق. "لست منتجاتنا محسب هي المطلوبة في كل مكان، ولكن تحظى أيضا خدمة عملائنا وجودتنا والقيم التي نعيش بها بتقدير عال. هذا هو سر نجاحنا، علاوة على روح الفريق التي تتمتع بها واستعدادنا للكفاح وعلامتنا التجارية المميزة. ونحن اليوم نركز على تحقيق طفرة في نهاية العام ونطمح في تسجيل الرقم القياسي التالي. وهو الرقم القياسي لأعلى نمو في حجم المبيعات. كما هي عادتنا، لا نركن للنجاح، وإنما نضغط من أجل تحقيق المزيد". هكذا يختم إرنست بروس المدير التنفيذي حديثه

Liqui Moly saavutti edellisvuoden liikevaihdon 10 kuukaudessa

29.10.2021

13:03

Twittaa

FINLAND



Ulmissa toimipaikkaansa pitävä voiteluaineasiantuntija ylitti tänään vuoden 2020 kokonaisliikevaihtonsa eli 611 miljoonaa euroa. Jo tämä luku oli itsessään kaikkien aikojen ennätyslukema. Vuonna 2021 yritys saavuttaa lisäksi historiansa suurimman liikevaihdon kasvun.

"Oletteko kiinnostuneita saavuttamaan uuden ennätyksen, uuden virstanpylvään, uuden erinomaisen tuloksen?" Näillä sanoilla Liqui Molyn toimitusjohtaja Ernst Prost motivoi työntekijöitään lokakuun alussa. Yhtiön tavoite oli saavuttaa viime vuoden liikevaihto vain kymmenessä kuukaudessa. Ulmilaisyritys on saavuttanut kuluneena vuonna toistuvasti uusia ennätyksiä. Ja myös moottoriöljyvalmistajan itse asettama 10 kuukauden tavoite eli 611 miljoonan euron liikevaihto saavutettiin tänään. Yhtiö teki lokakuussa myös uuden kuukausittaisen ennätyksen 70 miljoonalla eurolla. "Yritystoimintamme on terveellä pohjalla. Ja öljyt, lisäaineet sekä voiteluaineet ovat talouden moottori", Ernst Prost sanoo ja kiittää yhtiönsä henkilöstön työpanosta.

Liqui Moly lanseaza un nou ulei pentru autovehicule

Liqui Moly lanseaza un nou ulei, Top Tec 6610, pentru modele Ford, Mercedes si Jaguar. Noul ulei de motor indeplineste cele mai recente cerinte impuse de Ford (WSS M2C 952-A1).

Aceasta specificatie pentru ulei de la Ford este necesara in special pentru motorul Duratorq TDCI de 1,5 litri. De asemenea, acest ulei este aprobat oficial si de Mercedes (MB 229.71), Jaguar si Land Rover (STJLR.03.5006) si Opel (OV0401547), fiind recomandat de asemenea pentru General Motors (GM dexos D). In plus, uleiul este conform ACEA C5 si API SP. Este adecvat atat pentru motoare diesel cat si pe benzina.

„Aceasta este un ulei, care reduce consumul de combustibil asigurand totodata o protectie eficienta a motorului”, a declarat Oliver Kuhn, director adjunct al laboratorului pentru uleiuri de la Liqui Moly.

Cu o viscositate de 0W-20, se numara printre cele mai fluide uleiuri de motor.

„Astfel, suntem in acelasi pas cu tendinta producatorilor de autovehicule de a renunta la uleiurile de motor cu viscositate ridicata. La un ulei mai fluid, motorul consuma mai putina putere la pompare. Acesta este una dintre numeroasele ajustari la care apeleaza producatorii de autovehicule pentru a reduce consumul si pentru a limita emisiile”, explica Oliver Kuhn.

Acest nou ulei a fost dezvoltat pe baza Top Tec 6600, aprobat de BMW. Prin adaptarea rețetei, a putut fi acoperita acum si specificatia Ford.



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ITALY

Top Tec 6610: il nuovo olio motore di Liqui Moly



Liqui Moly presenta oggi il suo nuovo olio motore per modelli Ford e non solo: ecco Top Tec 6610.

Il produttore tedesco specializzato in oli, lubrificanti e prodotti chimici di vario genere, **Liqui Moly** è con orgoglio che presenta oggi il suo nuovo olio motore che soddisfa le ultime specifiche di Ford (WSS M2C 952-A1): **Top Tec 6610**.

In sintesi, questo nuovo olio di elevata qualità è adatto per motori a benzina e diesel, riduce il consumo di carburante e **protegge il motore**.

La specifica Ford sopra citata è richiesta principalmente per il **motore Duratorq TDCI da 1500 cc**. Inoltre, precisiamo che l'olio è ufficialmente approvato anche da **Mercedes** (MB 229.71), **Jaguar e Land Rover** (STJLR.03.5006) e **Opel** (OV0401547) e consigliato per **General Motors** (GM dexos D). Il prodotto, inoltre, soddisfa i requisiti ACEA C5 e API SP. Top Tec 6610 con una viscosità di 0W-20 fa parte degli oli per motore fluidi.

Segnaliamo, infine, che questo nuovo olio è stato sviluppato sulla base del Top Tec 6600 approvato da BMW.

Liqui Moly - www.liqui-moly.com/it



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Notes: The magazine appears on a monthly basis. We therefore ask you to submit content promptly. Photos and articles that are sent after the respective closing date always appear in the following issue.