



# PICTURES AND STORIES

FROM OUR LIVES 12.2019



Warmly wrapped up for the year-end spurt



## Our Profit Situation

### October

**Reckless & irreparable or  
accountable & sustainable?**

**The future present!**



ERNST PROST

CIRCULAR

Dear colleagues,

Our future present will look exactly the same as the way we're designing it here and now. But why think about the future when we're doing so well today? Well, there's a causal connection between what we do today (or don't do) and what will or won't happen because of it in the future. Present and future are closely connected to each other.

And now, when the situation seems reasonably okay, the numbers are right and things actually aren't so bad, we tend to enjoy the present, feeling satisfied and smug. Within a short space of time, we stop working in the same diligent, goal-oriented and forward-looking manner. Why should we? Everything's fine... I suggest that people have a problem recognising how strongly their conduct today, which presently has no effect yet, influences the future, either positively or negatively.

There's no other way to explain why we are still faced with stubborn insistence on destructive and polluting behaviour in the discussions on climate change and the environment. It's possible that people living and working in the present can't imagine the devastating effects their conduct has on the present future, the future of our children. Or are they just stupid and corrupt?

What about our situation? Are WE doing enough today to ensure and shape the survival of our company in the future as well? Or are WE leaning back feeling smug, sluggish and semi-diligent because, after all, everything is fine and things don't look all that bad. I hear voices saying: If we can achieve such good results despite the effects of the ERP problem, then things can't be that bad and unsettling. Obviously, if you don't think about tomorrow, you can have a good life with this attitude and even remain comfortable in your personal feel-good oasis within a healthy company until you retire.

My job, however, is to think, plan and decide beyond today. The apprentices we have with us now and the children of some of my old companions who work for us have a right to management that is skilfully set up and characterised by taking responsibility for the next generation. I consider anything else pure egotism.

The discussions in our company are very often about "improving" the current situation. A bit more comfortable, a few more amenities, a bit less responsibility – instead I'm supposed to pour out more rights, reduction in performance, alleged freedoms and any benefits that are desired from the cornucopia.

Many a wish is justified and then also fulfilled by me without delay. But some requests sound like they were born in dreams of the land of plenty or out of a permanent state of dissatisfaction instead of from the real world, which must also be characterised by a responsibility for costs and, above all, by sustainable forward planning.

Yes, there are parallels to the ruthless exploitation of nature – there is enormous profit here for some people in the present, which has to be paid for dearly by the next generation because their means of living are gone. The same is true for excessive expectations from the state, society or even companies. Someone has to foot the bill. There are a sufficient number of cases where a company's bankruptcy can quite clearly be traced back to a waste of money and working time and the reason for insolvency lies in complacency, hubris and the dereliction of duty.

Maybe you even know of cases in your own surroundings where you were not at all surprised afterwards about the things that happened considering the way the people lived before, or how miserably and wastefully a company (mis)managed its affairs. "Waste not, want not" is something my grandmother taught me. And even if one had money to burn, in other words to throw out the window, it really shouldn't be done; instead rather think about the here and now with a keen sense of responsibility, but also provide for a successful, stable and healthy future in a sustainable manner and act accordingly. "Devil-may-care", "Main thing is that I'm okay" ... – not like that! This attitude destroys companies, communities, social structures, states as well as our planet.

So please, let's take care: care of ourselves, our loved ones, our customers and colleagues, of Mother Nature and life itself! Let's manage things appropriately, save money and time and spend wisely and only do things that really make sense and are necessary.

Your  
  
Ernst Prost

**In life, great rewards don't come without great effort.**





Dear LIQUI MOLY friends,

2019 has shown once again: Champions have to suffer! Our start into the year was anything but smooth, due to the ill-fated introduction of our new business software. There were slip-ups, bottlenecks, delays in delivery ... and therefore, not infrequently, a “thrashing” from our customers. Often rightly so!

But all good things are worth waiting for (which means 5 euro must be put into the Cliché Kitty right away). Seldom has this idiom been so apt as this year. While the first few months were not LIQUI MOLY-like at all, we were able to improve during the the second half of the year and, above all, now we are on the home straight, we have found our way back to the usual sporting form. Thanks to our perseverance, our dedication and our unique LIQUI MOLY spirit, we have been able to achieve a frenetic sales final during the last few weeks.

That’s what distinguishes a real champion: he gets up again and again, doesn’t let himself be put down, and learns from mistakes. That’s certainly what we did. And we will leave this year even more alert and stronger than ever before. It’s not just that we expect it from ourselves. It’s what we owe to all our customers, business associates and fans worldwide. For it was they who, with their unwavering loyalty and trust, formed us into an unshakable whole. We thank you from the bottom of our hearts!

Wishing you a successful year-end sprint,

Jörg Witopil  
(Copywriter)

Niklas Döhning  
(Graphic Artist)

Title hat-trick for LIQUI MOLY

For the 3rd time in a row, the well-informed and technology-enthusiased readers of the magazine “sport auto” voted us the best oil brand. A great honor and proof of our excellent quality!

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USA

FORMULA 1



### Furious final sprint in the premier class

As the third last race of the season and the decider of the World Championship, the eyes of the world's public were of course especially focused on the US Grand Prix in Austin, Texas. To be seen a million times over: our blue-red-white logo as regional sponsor of the Formula 1!





AUSTRALIA

MOTOGP

EXCLUSIVE LUBRICANT

*moto2*<sup>™</sup>  
+  
*moto3*<sup>™</sup>

MotoGP<sup>™</sup> WORLD CHAMPIONSHIP





COMPETITION

FINAL SPURT



Our 1st main winner, Sven Albrecht (left), with LIQUI MOLY Marketing Director Peter Baumann at the handover of the Mercedes CLA.



Everybody wins!



When the workshop becomes a lucky place: At Autoservice Völker in Bühl, an automobile dream came true, thanks to an oil change with LIQUI MOLY.

## Benefit from the big Take LIQUI MOLY competition before the end of the year

Our "Take LIQUI MOLY" prize draw is only running until 31.12.2019. This is a campaign with which we specifically support workshops and stationary retailers. Any customer who has bought an oil canister from us or has had an oil change made with LIQUI MOLY in the workshop can participate. The main prize will be three Mercedes CLAs worth 40,000 euro each. And one of the cars is gone now: Sven Albrecht had an oil change carried out at Kfz-Völker in Bühl, took part in the competition and drew the big prize. The other two Mercedes CLAs as well as dozens of Rösle kettle grills are still waiting for their winners. In the year-end sprint, use our competition as free marketing support and draw your customers' attention to it. Taking part is worth while – for both you and your customers!



ATTENTION:  
EXCLUSIVELY FOR  
GERMANY/AUSTRIA



COMPETITION

FINAL SPURT

ATTENTION:  
EXCLUSIVELY FOR  
GERMANY/AUSTRIA



# Have you informed your customers?

The biggest LIQUI MOLY competition ever, with prizes worth over EUR 200,000 in total, is now on the home stretch. All LIQUI MOLY oil customers stand to win until the end of the year!

[www.nimm-liqui-moly.de](http://www.nimm-liqui-moly.de)



This is how your customers enter:

## Oil change with LIQUI MOLY

Anyone who buys a 1 l, 4 l or 5 l canister of LIQUI MOLY motor oil, or has an oil change carried out with LIQUI MOLY engine oil in the workshop, during the campaign period can participate.

## Upload the invoice

Simply upload a photo of the bill or receipt. Important: LIQUI MOLY must appear on the invoice.



## Immediate prize notification

The prize is displayed on the smartphone or via e-mail.



**BELARUS**



Organized by our Belarusian importer OBK Standard, our colleagues David Kaiser, Oliver Kuhn, Andreas Maidel, Alexander Löser and Artur Bernt engaged in an intensive exchange of ideas with engineers from twelve nations at the meeting in Minsk. Questions were answered, new knowledge was imparted and the friendship deepened during the joint visit of the HK Dinamo Minsk ice hockey team sponsored by us.



**SOUTH AFRICA**



Clear the stage for top quality made in Germany: In the company of industry giants such as Pablo Clark, Big Boss Auto, Formula Vee Racing and many other trading partners from the boat and motorcycle industries, Melicia Labuschagne (Managing Director LIQUI MOLY South Africa, top) presented the advantages of our MARINE and MOTORBIKE ranges in the best possible light.





PORTUGAL

STRONG PARTNER



Auto Canadiano in Cascais has proved to be a strong partner of LIQUI MOLY Iberia. In the superbly equipped and exemplarily branded workshop, the highly competent team primarily handles the care and maintenance of leading car brands. Of course, using Germany's leading lubricant brand!







Hardly had the ink dried after signing the contract with our new partner in Laos than LIQUI MOLY Thailand took charge of laying the foundation for liqui-molifying the country with training courses and workshop visits.



During a visit to 25 workshops and dealers, Vincent Prinzing (Export Area Manager, 2nd from left) convinced himself of our strong market position in the two-wheeler segment. Especially pleasing: The Vietnamese dealers of the brands Kawasaki, Honda, Benelli and KTM now also use our oils, additives and care products.







NEW CALEDONIA

Better shifting behavior, lower fuel consumption, less wear, increased service life – the advantages of our Gear Tronic II automatic transmission fluid service unit are also inspiring more and more New Caledonian workshop customers.



The calm before the motor storm: Still life with our blue-red-white colors on the new kart racing circuit on New Caledonia sponsored by us.



MALAYSIA

Millions of visitors in the entire Southeast Asian region were exposed to our hoarding advertising at the qualifying match between Malaysia and Thailand for the FIFA World Cup 2022 in Qatar.



JAPAN

Little racers with big ambitions: Lubricate early and lubricate well, if you want to become the motorcycle world champion later – of course with Germany's No. 1 lubricant brand!



PRO REPORT

RACING FEVER



**Motorbike Engine Flush Shooter** (part no. 3028) Both oil-soluble and oil-insoluble residues in the oil circuit are dissolved and then drained with the used oil.



**Oil Change Canister** (part no. 7055) Makes oil changes easier and cleaner. With a capacity of up to 10 liters, the canister is also large enough for oil changes on other vehicles.



**Motorbike Oil Additive** (part no. 1580) Significantly reduces friction in the engine and transmission. Decreases fuel consumption and extends the service life of the engine.



**Motorbike Motor Oil 10W-60** (part no. 3053) Fully synthetic high-performance motor oil. Ensures maximum performance and protection of the engine, even under the toughest operating conditions.

# MOTORBIKE MAINTENANCE



PRO REPORT

RACING FEVER

Either or: At the end of the season, we recommend using our Gasoline Stabilizer. As a power play in a small package, our Speed Shooter gives fuel a big boost!



**Motorbike Speed Additive Shooter** (part no. 3823) Provides optimized power output for more driving pleasure. In addition, the engine starts easier and runs smoother and more economically.



**Motorbike Foam Filter Cleaner** (part no. 1299) Very economical cleaning concentrate. Gently detaches dust, oil and grease without damaging the foam pores. Solvent-free and biodegradable.



**Motorbike Foam Filter Oil** (part no. 1604) Dust and dirt are reliably deterred even under extreme operating conditions and engine damage is thus avoided. Ensures maximum engine performance.

**Motorbike Gasoline Stabilizer** (part no. 3041) Preserves and protects fuel against ageing and oxidation. Prevents corrosion throughout the entire fuel system and ensures the trouble-free decommissioning of all vehicles with gasoline-powered 2-stroke and 4-stroke engines.

**Motorbike additives**  
The right additive for every application. For maximum power yield and operational reliability of the motorcycles.







### Motorbike Multispray (part no. 1513)

Lubricates, loosens rust, protects and maintains all moving parts, keeping them permanently free. Loosens rusted-in screws and protects the entire electrical system from corrosion. Also maintains all rubber parts and keeps them supple.



### Chain and Brake Cleaner (part no. 1602)

Easily cleans and degreases all structural parts, such as chains, sprockets and brake systems.



### Motorbike Chain Lube (part no. 1508)

Fully synthetic chain grease. Extremely adhesive and water-resistant. Perfect for high-speed chains in dusty and moist environments.



Bernhard Dirr and Christian Milleder – two professionals on two wheels. For them, well-serviced and maintained motorbikes are a must and guarantor for the smooth running of their motorcycle training courses.



Extreme leaning, massive drifts and cool stunts – all this makes supermoto a spectacular motorsport. But one should not try to acquire the special driving style through simply “learning by doing”.

It's a similar issue with motocross or enduro riding. Special techniques must also be applied here. There are separate “driving schools” for both sports.

When afflicted by racing fever, participants can either bring their own bike or rent one of the 15 LIQUI MOLY branded motorbikes from the fleet, which are optimally prepared with our lubrication and care products. Which of the options offers a clear competitive advantage on the track should be crystal clear :-)



WWW.RENNFIEBER.NET



# Tough performers: LIQUI MOLY products for enduros



## Motorbike Foam Filter Cleaner

Specially formulated water-miscible air filter cleaning concentrate.



## Motorbike Foam Filter Oil

Specially developed product for wetting foam and fabric air filters. Also suitable for extreme applications.



## Motorbike Gloss Spray Wax

Maintains and cleans all plastic and metal surfaces and provides a silky shine.



## Motorbike 2T Offroad

High-quality, fully synthetic 2-stroke motor oil for use in all 2-stroke engines.



## Motorbike Chain Lube

Lubricates chains permanently and reduces wear on the sprockets.



## Motorbike Chain and Brake Cleaner

Cleans chains and sprockets with a high-pressure jet. Removes grease and dirt deposits.



## Motorbike Tire Inflator and Sealer

Seals flat tires and tubes, and pumps them up again.



## Motorbike motor oils

Provide optimum lubrication for 2-stroke and 4-stroke engines. Reduce wear and ensure optimum performance.



## Motorbike Shock Absorber Oils

Prevents the formation of deposits and reduces friction and wear.



## Motorbike 4T Shooter

Increases engine performance, removes deposits and protects against corrosion.



## Motorbike Speed Shooter

Provides a better start, smoother engine running and optimized power yield.



## Motorbike Multi-Spray

Lubricates and protects gas and clutch cables as well as other mechanical components.



## Motorbike Fork Oil

LIQUI MOLY fork oils ensure safe driving properties, even after prolonged use, and are available in various viscosities.



## Motorbike Cleaner

Cleans the motorcycle after use from dirt of all kinds.



## Motorbike MoS2 Shooter

Reduces oil and fuel consumption by reducing friction and wear.



## Motorbike Engine Flush Shooter

Cleaning fluid for clearing the engine interior of troublesome deposits. Dissolves sludge and lacquer formers.



## Motorbike gear oils

Smooth and precise shifting and increased wear protection are the advantages of these gear oils.



## Radiator additives

Radiator Cleaner removes deposits in the cooling system. Radiator Stop Leak reliably seals even the smallest leaks in the cooling system.



OFFICIAL  
PARTNER  
WORLDWIDE



SLOVAKIA

RALLY SHOW



## Full speed ahead for brand awareness and sales

As seen here at the rally show in Slovakia, our friend and partner Marek Rybníček (LIQUI MOLY CZ s.r.o) and his LIQUI MOLY Racing Team are constantly providing spectacular events, lots of attention and consequently sales growth in the Czech Republic and Slovakia.





PERU

RAID DE ICA



Hot temperatures, extreme slopes and sand everywhere – the K.O. for cars? Not with the right lubricants! Our friends from LIQUI MOLY Peru used the Raid de Ica offroad event to demonstrate the performance of our products in front of an impressive dune backdrop.





PERU

RAID DE ICA



**LIMA OFF ROAD**  
www.LimaOffRoad.com





In our Ulm plant as well as in Saarlouis, our Iranian customers and their guests from the mining industry were enthusiastic about our competence and capacity. In particular, our product range from the commercial vehicle and construction equipment sector stood in the spotlight.



If you want to achieve a lot, you need to know what's going on behind the scenes: Daniel Schmidt (Meguin Application Engineer, left) explained the secret of our oil production in Saarlouis to our new colleagues from the company headquarters in Ulm.



Firm handshake and soft flowers for a strong guy: Marcus Hillmayr (Regional Sales Manager, left) congratulated our colleague Edwin Morell (Area Manager Retail) on his 20 years of service.



**NEW RECRUITS**



Stand easy – before getting down to work, all charged up with energy! In November, LIQUI MOLY Managing Director Ernst Prost (2nd left) welcomed three new colleagues: Nadja Ott (Assistant in Sales, left), Sabine Pflüger (Inhouse Consultant, 2nd right) and Andreas Schiele (Assistant in Sales).

**ANNIVERSARY**



Not only flowers, but also the passion for numbers (as positive as possible) connects our Commercial Manager and jubilarian Dr. Uli Weller (10-year anniversary, left) with Ernst Prost!



CONGRATULATIONS

FRIENDS



Together aged 122 years and still two dynamic warhorses in the battle for our brand: Ernst Prost (Managing Director LIQUI MOLY) and our jubilarian and Marketing Director Peter Baumann (right) – of course standing shoulder to shoulder on the latter’s 60th birthday.

AWARD



Vladimir Bolshakov  
(PR Manager  
LIQUI MOLY Russia)



Not only are LIQUI MOLY Russia’s sales growing relentlessly, so is its reputation. Now our Russian friends can be happy about another honorable and important award: LIQUI MOLY was named the best brand of the year in the “automotive chemicals” segment and received the MAK Award 2019.



## EXHIBITIONS

### GENOA BOAT SHOW



Our booth at the Salone Nautico marine fair in Genoa, one of the most important shows in the whole of Europe, proved to be a real blue, red and white eye-catcher. Together with our distributor M3 Servizi Nautici, we presented our broad, deep and unique range of lubricants, additives and care products especially for the boat sector.





## EXHIBITIONS

### SEMA + AAPEX LAS VEGAS



Jackpot at the SEMA and AAPEX in Las Vegas! With competence, charm, new products and spectacular exhibition stands, our LIQUI MOLY Team USA/ Canada drew all the approval of the visitors in both locations, as well as the attention of potential sales partners and customers, fully to our brand.





ITALY

BETA DAY



Once a year at its Italian headquarters, the motorcycle manufacturer Beta celebrates Beta Day, which is very popular with customers and fans alike! Because every Beta machine is factory-lubricated by LIQUI MOLY, we are, of course, always present at this prestigious event as a long-standing partner.



GREECE

Στην αλλαγή λαδιών



\* με κάθε αγορά ενός 4-λιτρου ή ενός 5-λιτρου  
ή 4 μονόλιτρων λιπαντικών LIQUI MOLY

δώρο

- ή ΚΑΘΑΡΙΣΤΙΚΟ ΧΕΡΙΩΝ  
1 x LM 2394
- ή ΚΑΘΑΡΙΣΤΙΚΟ ΦΡΕΝΩΝ  
1 x LM 1816
- ή WINTERSCREENWASH -20°C  
1 x LM 5202248

Η προσφορά ισχύει για συνεργεία από 11/11/2019 έως 15/12/2019, μέχρι εξαντλήσεως του στοκ των δώρων, για τους κωδικούς των λιπαντικών της πίσω σελίδας του εντύπου.

LIQUI  
MOLY

[www.liqui-moly.gr](http://www.liqui-moly.gr)



CHINA

CHINA GT



World-class demonstration of two global brands! At the last race of the China GT season at the SAIC International Circuit in Shanghai, the PhantomPro Racing Team sponsored by our partner DU-HOPE once again demonstrated its dominance. With LIQUI MOLY in the engine and the star on the bonnet, the team again left all others in the dust and finished the season as overall winner of the team ranking. Driver Alex Fontana also secured the title of "Driver of the Year".





CHINA

TCR CHINA

TCR China  
TOURING CAR CHAMPIONSHIP  
www.tcrchina.com

# 2019国际汽车中国系列赛

TCR China

TCR China  
TOURING CAR CHAMPIONSHIP  
www.tcrchina.com



As number one from the start, Lucas Engstler from Team Engstler, sponsored by us, took the lead at the TCR China season finale at the Zhouzhou International Circuit and sped on to a very well lubricated victory.



USA

TCR AMERICA



Winning team all along the line: The FCP Euro team sponsored by us secured the Driver, Team and Manufacturer championships in the TCR America Series 2019!



USA

TCR AMERICA



FANTastic action: Organized by the motorsport promotion agency SRO America, the drivers of the TCR America series completed a car parade through the streets of Elkhart Lake, where a joint party awaited fans, teams and drivers. Thanks to FCP Euro, our colors were also on the road!



LIQUI MOLY at the winning parade through the streets of Elkhart Lake!





GERMANY

GERMAN CHAMPIONSHIP



Flight into the blue: Our oil barrels proved to be a real precision landing point at the open German championship in helicopter aerobatics of the German Helicopter Club.



SOUTH AFRICA

INEX LEGENDS



The LIQUI MOLY INEX Legends Championship brought together nostalgic bodies and high-tech engines in the most charming way, even during the contest on the Red Star Raceway.







SPONSORSHIP

EISBÄREN BERLIN

Full hall, full commitment, full attention for our brand: Our engagement as a premium partner of the Eisbären Berlin in the 1st German Ice Hockey League has proven to be an (ice-)bear-strong sponsorship.



SPONSORSHIP

FRISCH AUF! GÖPPINGEN

“Tradition. Emotion. Heart and soul.” Guided by this motto, the men’s team from FRISCH AUF! Göppingen, sponsored by us, entered the LIQUI MOLY Handball Bundesliga season 2019/20 both highly motivated and successful.







On Phillip Island, Tom Lüthi from Team Dynavolt Intact GP raced to the 2nd podium placement in a row and thus secured the 2nd ranking in the Moto2 World Championship. Teammate Marcel Schrötter also delivered a strong performance, catching up a total of nine places in the Australian Grand Prix and still crossing the finish line in eleventh place.







Tom Lüthi (Switzerland)  
Moto2 racing series  
Start number 12  
In the Dynavolt Intact GP team since 2019



Marcel Schrötter (Germany)  
Moto2 racing series  
Start number 23  
In the Dynavolt Intact GP team since 2017



MALAYSIA

MOTOGP



Great LIQUI MOLY family meeting at the Malaysia Grand Prix: A reunion with many invited customers, guests and friends from Southeast Asia took place at the Sepang International Circuit during the MotoGP racing weekend. And great motorsport was also provided: In one of the toughest races of the year, Tom Lüthi from Team Dynavolt IntactGP fought his way to 3rd place and his 3rd podium spot in a row.







**LIQUI MOLY up close:** The MotoGP weekend in Sepang was the absolute highlight of an unforgettable Malaysia trip for the winner of our Best Brand competition, Vicko Peovic, and his family from Russia. Whether at the meet & greet with LIQUI MOLY Marketing Director Peter Baumann (right) or at the supporting program with selected customers (above) – the spirit of our LIQUI MOLY family worldwide left a lasting impression on our fan.





GERMANY

HILL CLIMB



Our global brand at Uphöfener Berg

Mountains of interest were generated by our sponsorship of the International Osnabrück Hill Climb Race, the largest and most popular automobile festival in Northern Germany. Around 30,000 enthusiastic guests on site, over 136,000 users of the live stream, over 100,000 daily views of the record drive of the reigning European Champion Christian Merli on the FIA website and well over 2,000,000 views of the spectacular ride of Norwegian Vidar Jodahl with his 1,300 hp BMW E36 – and our brand always right in the middle of the action.





## CZECH REPUBLIC



Small but powerful: The Skoda Fabia R5, which is optimally lubricated and maintained thanks to LIQUI MOLY, of rally driver Drotar and co-driver Ferencz at the Zasilka Rally – powered by LIQUI MOLY Czech Republic!



## CANADA



The other participants of the Canadian Superbike Series 2019 saw this blue-red-white streak of lightning mostly from behind. No wonder – after all, champion Ben Young trusts only LIQUI MOLY in matters of lubrication!

## GREECE



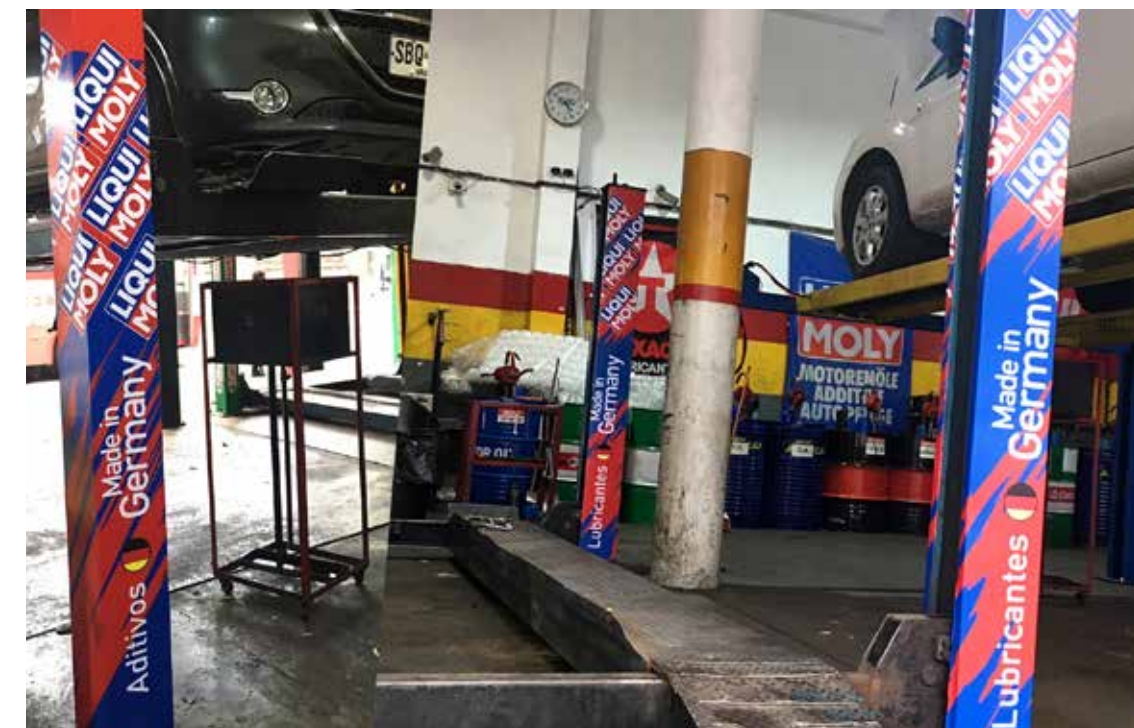
The female youth of Athinaikos Basketball is on the best way to climb the Mount Olympus of basketball – since this season with our logo on their jerseys.





## Worldwide trademark for top quality

Whether on the workshop facade, in front of and in the sales shop or mobile as vehicle wrapping: Our customers, partners and friends benefit from the expertise and friendly appeal radiated by our brand!





WINTER SALES

LEVERAGING THE PRODUCT RANGE

# LIQUI MOLY gets you safely through the winter

Oh, ye joyful: With our Diesel Flow Fit, car and truck drivers all over the world are giving winter a cold shoulder!

Down to  
-31 °C

Hot tip: Diesel Flow Fit ensures the operational reliability of all diesel-powered engines at low temperatures.

Diesel  
Flow Fit

(part no. 5130)

Diesel  
Flow Fit K

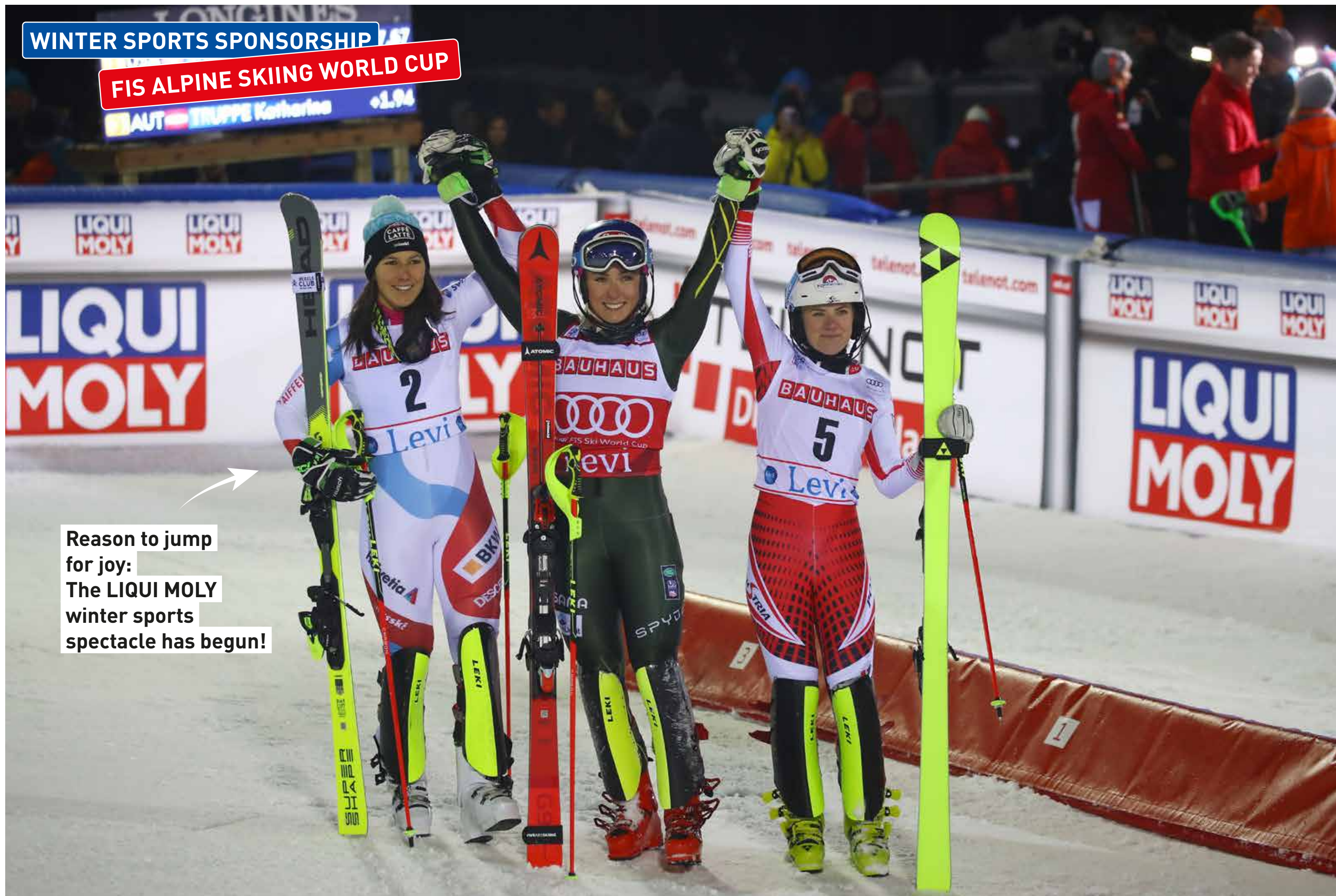
(part no. 5131)





WINTER SPORTS SPONSORSHIP

FIS ALPINE SKIING WORLD CUP



Reason to jump  
for joy:  
The LIQUI MOLY  
winter sports  
spectacle has begun!



## WINTER SPORTS SPONSORSHIP

### FIS ALPINE SKIING WORLD CUP



Blue-red-white on every hoarding: Our logo will also be visible around the globe in the 2019/20 winter sports season! As seen here at the Women's World Cup in Levi, Finland, numerous spectacular races with the world's best skiers await fans along the ski runs and millions of winter sports fans at home in front of their televisions. And always in the focus: our global brand!





## Wie unterstützen Partner das 2019-Jahres-Finale der Händler?

Seit acht Tagen müssen sich die Hersteller und Importeure der Bewertung durch ihre Handelspartner stellen (A 45/19)! Parallel zu der bundesweiten Befragung des Kfz-Handels haben Spitzenmanager der Autoindustrie und des für Sie als Fachhändler ganz wichtigen Dienstleistungs-Sektors sieben konstruktive Fragen von 'mi' erhalten, mit denen wir überprüfen, wie gut diese ihre Handelspartner im Jahres-Finale 2019 unterstützen.

Damit können Partner-Firmen des Auto-Fachhandels aktuell beweisen, wie wichtig ihnen der Erfolg ihrer Händler ist. Heute die Folge 1 der Antworten:

Ganz schnell reagiert Ernst Prost, Geschäftsführer der Liqui Moly GmbH/Ulm, und betont, wie vorrangig es für ihn und sein Team ist, die Händler umfassend zu fördern: „Die Formel ist einfach: Verkaufen unsere Handelspartner das LIQUI MOLY-Sortiment erfolgreich, geht es auch uns gut. Ergo ist ein erfolgreiches Jahr 2019 unserer Partner unser ureigenes Interesse. Und zwei gesunde Partner tun sich in einem hart umkämpften und von vielen Veränderungen geprägten Markt wesentlich einfacher, als wenn einer von beiden den anderen mitziehen muss.“

Zu den Zielen äußert sich Ernst Prost so und spricht auch ganz offen Probleme an: „Wir waren lange erfolgsverwöhnt: Jahr für Jahr mehr Umsatz, mehr Gewinn. Die Einführung einer neuen Unternehmens-Software im Januar bescherte uns statt der erwartbaren kleineren Startprobleme massive Schwierigkeiten, die sich ganz unmittelbar auf den Geschäftsbetrieb auswirkten, die leider auch unsere Handelspartner zu spüren bekamen.“



Unserem hohen Leistungs-Niveau sei Dank sorgte es nur für eine Delle und war immer weit weg von einer existenzbedrohenden Lage. Blinden Aktionismus in Form von Kurzarbeit oder Stellenabbau gab es nicht und wird es bei uns nicht geben. Unterm Strich bedeutet dies: Egal wie uns der Sturm ins Gesicht peitscht, wir halten Kurs, wir bleiben weiter auf Expansionskurs, wir stellen weiter neue Leute ein und wir investieren weiter in neue Produkte und neue Märkte, sprich unsere Handelspartner können immer mit uns rechnen, weil wir immer eine Lösung finden.“

Zum Schluss seines Statements motiviert Ernst Prost die Liqui-Moly-Partner für intensive gemeinsam erfolgreiche Endpunkt-Wochen 2019 und zeigt auch, dass sein gesamtes Team die Ärmel noch einmal so richtig hochkrempelt: „Abgerechnet wird zum Schluss. Wer bis zum Herbst bereits tolle Zahlen verbucht hat, sollte sich bewusst machen, dass man kurz vor dem Ziel nicht nachlassen darf. Umgekehrt können jene, und dazu zählen wir in diesem Jahr, deren Start aus welchen Gründen auch immer in die Binsen gegangen ist, bis zum Schlusspfeiff 2019 noch Terrain gutmachen. Die mit der Software-Einführung einhergehenden Probleme waren ein

Ernst Prost beschreibt ausführlich, wie sehr die Händler im Zentrum der Liqui Moly-Aktivitäten sind: „Wir als Vollsortimenter bieten allen unseren Partnern praktisch zu jeder Aktion mindestens ein passendes Produkt, sei es zum Radwechsel im Herbst und im Frühling, für die Vorbereitung auf den Winter oder für den Urlaubscheck. Liqui Moly steht für den Werterhalt des Fahrzeugs und genau deshalb bei unseren Handelspartnern in den Regalen. Ausführliche Anwendungsbeispiele stellen wir auch immer wieder in 'Bilder & Geschichten' vor.“



Ernst Prost  
© Liqui Moly

Das ist das Liqui Moly-Magazin für die weltweite Liqui Moly-Familie. Liqui Moly bietet den Partnern einen echten Mehrwert, denn mit unseren Produkten zur Fahrzeug-Aufbereitung ist der Wagen nach einer 'Intensivkur' mehr wert. Die Aufbereitung beinhaltet nicht nur das Sichtbare wie Lack oder Innenraum, sondern auch Teile, die man als Otto-Normal-Fahrer nicht sieht: Das Motorinnere, das Getriebe oder die Klimaanlage. Für alles gibt es etwas von Liqui Moly.“

Zur 'mi'-Frage, welche Rolle die Liqui-Moly-Händler in den Werbe-Aktivitäten im Jahres-Finale 2019 spielen, stellt Ernst Prost dies heraus: „In Printmedien erzeugen wir das ganze Jahr über hohen Werbedruck, allerdings nicht zugeschnitten auf die jeweilige Jahreszeit oder Fahrzeugsaison. Diesen Part übernehmen die sozialen Medien, wo wir unsere Zielgruppen mit speziell gestalteten Motiven oder Kampagnen noch sehr viel genauer erreichen können.“

Zudem möchte 'mi' wissen, welche Instrumente Liqui Moly den Partnern gibt, damit diese vor allem auch im Service bei ihren Kunden punkten können. Prost dazu: „Wenn Sie es so wollen, ist Liqui Moly die Servicemarke schlechthin. Denn der Service an einem Fahrzeug dient dem Werterhalt. Und Liqui Moly hat nahezu alles, was es für den Werterhalt benötigt: Öle, Pasten, Fette, Sprays, Polituren etc. und auch spezielle Dienstleistungspakete wie Gear-Tronic für den reibungslosen Getriebeölwechsel samt Reinigung des Getriebes oder für die professionelle Motorreinigung gibt es Jet-Clean-Tronic. Im Portfolio von Liqui Moly ist für jeden Kfz-Betrieb garantiert etwas dabei.“

Knüppel zwischen unsere Füße, aber wir haben die Herausforderung angenommen und legen uns bis zur Ziellinie 2019 für Sie weiterhin kräftig in die Riemen!“

'mi' meint dazu: ■ Mit großem Engagement sucht Ernst Prost im Jahres-Finale 2019 noch einmal die Nähe zu den Liqui-Moly-Partnern und kommuniziert eindrucksvoll mit ihnen darüber, wie die letzten Wochen des Jahres noch einmal bestmöglich gestaltet werden können ■ 'mi' ist sehr gespannt, was andere Top-Manager der Kfz-Branche auf unsere Fragen antworten! Wir informieren Sie.

## KRAFTHAND Truck

Fachwissen für die  
Nutzfahrzeug-Werkstatt



Ablagerungen an Injektoren, Düsen und im Ansaugtrakt führen zu Fahrverhaltensmängeln und erhöhen den Kraftstoffverbrauch. Prophylaktisches Abreinen ist mit dem JetClean Tronic II von Liqui Moly ebenso möglich wie eine „problembezogene Intensivreinigung“. Bild: Kuss

Liqui Moly

### Motorreinigung mit dem Jet Clean Tronic II

Veröffentlicht am 23. Oktober 2019 | von Klaus Kuss

Moderne Nutzfahrzeugmotoren sind sauber und sparsam. Doch sie reagieren empfindlich, wenn Ablagerungen den Verbrennungsablauf stören. Sie können früher oder später zu ernsthaften Problemen und zu teuren, zeitaufwendigen Reparaturen führen. Deshalb raten die Anwendungsspezialisten von Liqui Moly zur präventiven Reinigung, bevor es zu spät ist. Wie das mit dem Jet Clean Tronic II-System aussieht, hat sich KRAFTHAND-Truck vor Ort angesehen.

Es gibt wohl kaum einen Hersteller von Markenkraftstoffen, der nicht damit wirbt, dass seine Produkte den Motor sauber halten und sich deshalb positiv auf den Verbrauch auswirken. Die Rede ist dann meist von „speziellen Additivpaketen“, welche einerseits eine reinigende, andererseits eine „verhindernde“, sprich schützende Wirkung haben sollen.



Zum JetClean-Reinigungskonzept von Liqui Moly gehören gebrauchsfertige „Pro-Line“-Reinigungsflüssigkeiten für das Einspritzsystem und den Ansaugbereich, jeweils für Benzin- (links, blau) und Dieselmotoren (rot) sowie das Dieselfilter-Additiv (ganz rechts). Bild: Kuss

Ähnliche Zusatzstoffe hat auch der Ulmer Additiv- und Schmierstoffspezialist Liqui Moly im Angebot – allerdings viel konzentrierter, und entwickelt für den Fall, dass die „Wundermittel“ der Kraftstoffhersteller es nicht geschafft haben, vorhandene Ablagerungen abzureinigen. Etwa, weil der Fahrer immer wieder auch simplen „DIN-Kraftstoff“ tankt, der die Anforderungen der Fahrzeughersteller mehr recht als schlecht erfüllt. Oder den Tank im Ausland mit Kraftstoffen undefinierter Qualität füllen muss. Aber auch ungünstige Betriebsbedingungen – extremer Kurzstreckenverkehr, häufiges Anfahren im Stop-and-go-Verkehr, stark untertouriges Fahren, spezieller Fahrzeugeinsatz (Müllsammel, Straßenpflege, Baumaschine) – können dazu führen, dass moderne, auf geringen Verbrauch und geringe Emissionen gebürstete Motoren „innerlich versotten“.

### Störende Ablagerungen

„Prinzipiell gibt es zwei verschiedene Arten von Ablagerungen, die wiederum mehrere Ursachen haben können“, stellt David Kaiser, Diplom-Chemiker und Leiter Forschung und Entwicklung bei Liqui Moly, im Gespräch mit KRAFTHAND-Truck fest. Der Fachmann spricht einerseits von Verschmutzungen des Ansaugsystems und andererseits von Ablagerungen an Injektoren, Düsen und Ventilen. Die Entstehungsursachen wiederum sind unter anderem abhängig vom Verbrennungskonzept, können also bei Benzin- und Dieselmotoren unterschiedlich sein. Da bei Nutzfahrzeugen Selbstzünder dominieren, haben wir uns beim Vor-Ort-Termin auf diese Spezies konzentriert.

Zu den „Hauptverschmutzern“ von Dieselmotoren gehören laut Kaiser die Abgasrückführung (AGR) und die Kraftstoffqualität, gefolgt von ungünstigen Betriebsbedingungen und dem Umstand, dass bei modernen direkt einspritzenden Selbstzündern die Injektorspitze samt Düse in den Brennraum ragt, sodass diese permanent mit heißen Abgasen, Dieselschmutz und anderen Verbrennungsrückständen in Kontakt kommt. Letztlich aber ist es aber immer das unglückliche Zusammenspiel mehrerer dieser vorgenannten Faktoren, die sich mit zunehmender Laufleistung gegenseitig negativ verstärken und sogar aufschaukeln, so der Experte. Und leider gilt: Je moderner das Motorenkonzept, desto empfindlicher ist es auf Ablagerungen und Verschmutzung.

Krafthand, Oktober 2019





Eine derart verkockte Injektorspitze vereitelt eine saubere

„Wachsen“ mit der Zeit die Düsenlöcher des Injektors regelrecht zu, leidet die Einspritzqualität und die daraus resultierende, schlechtere Verbrennung produziert weitere Ablagerungen – ein buchstäblicher Teufelskreis. Abhängig von der Verbrennungstemperatur entstehen unterschiedliche Ablagerungen: bei hohen Verbrennungstemperaturen verkoken die Düsen. Diese „trockenen“ Ablagerungen sind laut Kaiser glashart. Bei geringeren Temperaturen dagegen, wenn die Verbrennung nicht optimal abläuft und ein Teil des eingespritzten Kraftstoffs quasi noch flüssig ist, kommt es zu lackartigen, auch als „nass“ bezeichneten Verkokungen an Injektoren und Ventilen.

Stark öl- und rußhaltige Rückstände im Ansaugtrakt rühren dagegen meist von Störungen im Abgasrückführ-System (AGR) her. Sie entstehen durch den Ruß aus dem rückgeführten Abgas und Öldämpfen, welche beispielsweise über eine schadhafte Motorentlüftung oder den Turbolader in die Ansaugluft gelangen können.

### Ein Gerät, zwei Verwendungen

Die Rückstände mit klassischen Methoden wieder herzustellen – Teileersatz (Injektoren, AGR-Ventil), reinigen mit speziellen Strahlgeräten (Ansaugkrümmer, Ventile) et cetera – ist erfahrungsgemäß sehr arbeits- und zeitaufwendig – und damit teuer. Ein „Reinigen über den Tankstutzen“ ist überdies selbst mit effektiven Kraftstoffsystem- und Ventiltreinigern ab einem gewissen Verschmutzungsstadium nicht mehr möglich. Mehr Erfolg verspricht das von Liqui Moly entwickelte „JetClean“-Reinigungskonzept: Es bringt die reinigende Chemie auf kürzestem Wege dorthin, wo sie wirken soll. Außerdem kann der Werkstattfachmann mit dem Gerät sowohl den Rückständen an den Injektoren als auch im Ansaugtrakt zuleibe rücken, entweder einzeln, nacheinander oder gleichzeitig.

Herzstücke des Konzepts sind das Reinigungsgerät „JetClean Tronic II“ sowie vier spezielle Reinigungsflüssigkeiten aus der „Pro-Line“-Familie, jeweils ein Kraftstoffsystemreiniger und ein Ansaugsystemreiniger für Diesel- beziehungsweise Otto-Kraftstoff. Ersterer attackiert die Ablagerungen an den Injektoren und Düsenansätzen über die Einspritzanlage, der andere befreit – über einen Spezialadapter nahe der Drosselklappe der Verbrennungsluft beizugeben – die Drosselklappe samt Ansaugstrecke und AGR-Ventil beziehungsweise Drallklappen. Um Verwechslungen vorzubeugen, sind die Benzinadditive blau eingefärbt. „Damit genügt ein Blick in die beiden Tanks des „JetClean Tronic II“, um zu erkennen, ob die Restmenge vor dem nächsten Einsatz entfernt werden muss oder einfach aufgefüllt werden kann“, erläutert Markus Scherl, Anwendungstechniker bei Liqui Moly, im Gespräch mit KRAFTHAND-Truck.

### Einfache Anwendung

Die Handhabung des „JetClean Tronic II“ ist denkbar einfach. Zu Beginn ist das Gerät auf die jeweilige Kraftstoffart – Diesel oder Benzin – vorzubereiten und der passende Kraftstofffilter einzubauen sowie die entsprechende Reinigungsflüssigkeit einzufüllen. Diese ist laut Scherl bereits gebrauchsfertig vorgemischt. Für eine präventive Reinigung empfiehlt der Anwendungstechniker einen halben, für eine „problembezogene Intensiv-Reinigung“ einen Liter des hochwirksamen Gemischs.

Anschließend geht es an die Vorbereitung des Fahrzeugs und den Anschluss des Geräts. „In den meisten Fällen empfiehlt sich dies im Bereich des Kraftstofffilters, weil da üblicherweise alle notwendigen Leitungen zusammenlaufen. Im Zweifelsfall hilft ein Blick in die „JetClean Tronic“-Online-Datenbank oder ein Anruf bei unserer Hotline weiter“, erläutert Scherl. In der Datenbank, die derzeit mit Hochdruck aufgebaut werde, finde der Anwender fahrzeugspezifische Bilder, Anschlusshinweise und weiter hilfreiche Informationen. Bei Dieselfahrzeugen sind gewöhnlich die Vor- und Rücklaufleitung vom/zum Tank per Adapter zu einer Ringleitung zu verbinden. Dann wird der vom Gerät kommende Zulaufschlauch über einen speziellen Adapter mit Schnellkupplung mit dem Eingang der Hochdruckpumpe verbunden. Der Rücklaufkraftstoff der Injektoren wird bei Bedarf über eine Ringleitung zurück zum Gerät gefördert. „Das ist einerseits notwendig, um die Reinigungsflüssigkeit zu kühlen. Außerdem soll der Reiniger nicht ungenutzt über den Fahrzeuggücklauf in den Tank fließen“, erläutert der Anwendungstechniker. Für den Verbindungen bietet Liqui Moly diverse Adaptersätze mit fahrzeugspezifischen Anschlüssen an, um ein schnelles Arbeiten und dichte Verbindungen zu gewährleisten.



Über die Bohrung des Drucksensors gelangt die Reinigungsflüssigkeit auf kürzestem Wege in den Ansaugtrakt, um AGR-Ventil, Einlassventile und die gesamte Ansaugstrecke von störenden Öl- und Rußablagerungen zu befreien. Bild: Kuss

Schließlich wird das „JetClean Tronic II“ mit dem Bordnetz des Fahrzeugs verbunden und der Reinigungsprozess gestartet: Gerät einschalten, fahrzeugspezifischen Kraftstoffsystemdruck am Gerät einstellen und Motor starten. Eine prophylaktische Reinigung dauert rund 15 Minuten, eine „problembezogene Intensivreinigung“ dagegen rund eine Stunde. Da das Gerät selbstständig arbeitet, kann der Mechaniker zwischenzeitlich andere Arbeiten erledigen, etwa den Ansaugtrakt reinigen. Sinkt der Füllstand unter ein gewisses Minimum, warnen ein Plepton sowie eine blaue Kontrolllampe den Anwender. „Der hat dann noch genügend Zeit, um den Motor auszumachen oder Reiniger nachzufüllen. Das stellt sicher, dass das Kraftstoffsystem nicht aufwendig entlüftet werden muss“, erläutert Liqui Moly-Anwendungstechniker Scherl. Zum Schluss der Reinigungsprozedur werden die Leitungen – soweit der Druck fahrzeugseitig nicht automatisch abfällt – drucklos gemacht und abgeklemmt und die Leitungen im Fahrzeug wieder „rückgebaut“.

### Sauberer Ansaugtrakt

Ähnlich simpel funktioniert die Reinigung des Ansaugtrakts: Ist am Gerät der passende Kraftstofffilter montiert, Ansaugsystemreiniger einfüllen (ca. 300 ml) und Druckluftadapter am Gerät aufschrauben und den Zulaufschlauch inklusive „Dosierspirale“ mit dem Ansaug-Adapter am Motor verbinden. Dies kann bei Saugmotoren ein kegelförmiger, verstellbarer Venturi-Adapter sein, der direkt an den Luftansaugschlauch gehalten und später vom Motorunterdruck angesaugt wird, oder bei Turbo-Motoren ein spezieller Gummipfropfen, der anstelle des Drucksensors am Ansaugrohr eingebaut wird. Für die Ansaugsystemreinigung benötigt das „JetClean Tronic II“ keine Stromversorgung, da der Reiniger vom Motorunterdruck angesaugt wird beziehungsweise per Druckluft ins Ansaugsystem gelangt.

Nach dem Motorstart muss noch die Reinigermenge an der Drossel des Kugelhahns dosiert werden. Dazu verfügt der Zulauf über eine durchsichtige Wendel. „Der Reiniger ist richtig dosiert, wenn die Flüssigkeit für eine Wendelumdrehung zwischen ein bis zwei Sekunden benötigt“, erklärt Scherl. Während des Reinigens ist die Leerlaufdrehzahl auf zirka 2.000/min zu erhöhen. Ein Pedalfeststeller leistet hierbei gute Dienste. Ist der Reiniger aufgebraucht, stellt man den Motor ab und bringt die Verschlauchung wieder in den Urzustand.

Zum Abschluss einer jeden Reinigungsprozedur empfiehlt Anwendungsspezialist Martin Scherl sämtliche Anschlüsse nochmals auf Dichtigkeit zu prüfen und auf Probefahrt zu gehen. Anschließend sollte man noch den Fehlerspeicher auslesen und reinigungsbedingte Fehlercodes löschen.

## Erster von drei Hauptpreisen im LIQUI MOLY-Gewinnspiel gezogen und übergeben

Normalerweise ist ein Ölwechsel eine relativ emotionslose Angelegenheit. Doch es kann auch anders gehen, so wie im Fall von Sven Albrecht: Wagen in der Werkstatt abgegeben und plötzlich der erste von drei Hauptgewinnern im LIQUI MOLY-Gewinnspiel sein und vor Freude sprühen.



LIQUI MOLY-Marketingleiter Peter Baumann (rechts) beglückwünscht Sven Albrecht. Er hat einen von drei Mercedes gewonnen, die das Unternehmen verlost. (Foto: LIQUI MOLY)

Als Sven Albrecht Anfang Oktober den 13 Jahre alten Opel Meriva seiner Frau bei Kfz-Völker in Bühl bei Baden-Baden vorfährt, hat er noch keine Ahnung, dass es ein ganz besonderer Ölwechsel wird. Nicht ganz unschuldig ist Werkstattbetreiber Alexander Völker, der, so würde man in einem Krimi sagen, gibt den entscheidenden Hinweis. Er erzählt Sven Albrecht vom großen „Nimm LIQUI MOLY“-Gewinnspiel. „Herr Völker erklärte mir, dass man lediglich die Quittung von bestimmten Ölgebinden auf einer Seite im Internet einscannen muss und so automatisch am Gewinnspiel teilnimmt.“ In knapp drei Minuten war das erledigt und auch bald der Ölwechsel. „Dass es der beste meines Lebens wird, damit hatte ich natürlich nicht gerechnet“, ist Sven Albrecht immer noch voll der Freude.

Nur wenige Wochen nach dem Werkstattbesuch war rief LIQUI MOLY-Marketingleiter Peter Baumann persönlich an und informierte Sven Albrecht, dass er den ersten von drei Hauptpreisen gewonnen hat. „Das war natürlich unfassbar. Genau genommen habe ich den Gewinn meiner Frau zu verdanken. Schließlich ist es ihr Wagen. Ich bin absolut glücklich, für meine Familie nun ein funkelneues Auto zu haben. Herrn Völker habe ich auf jeden Fall versprochen, ihm das neue Auto für ein Wochenende auszuleihen. Und das ist ohnehin alles andere als mein letzter Werkstattbesuch bei ihm gewesen, das ist klar“, sagt Sven Albrecht.

Noch bis Jahresende läuft das „Nimm LIQUI MOLY“-Gewinnspiel. Von den drei Mercedes-Benz CLA Shooting Brake suchen noch zwei einen neuen Besitzer. Ebenfalls verlost werden 333 Rösle Kugelgrills No.1 Sport F50 à 229,95 Euro, von denen 19 bereits einen neuen Grillmeister gefunden haben. „Mitmachen lohnt sich in jedem Fall, weil jeder Teilnehmer einen garantierten Sofortgewinn erhält“, sagt Peter Baumann. Dabei handelt es sich um Filmstreaming-Gutscheine von Chilli im Wert von 5,99 Euro.

Mitmachen ist einfach: Im Aktionszeitraum in Deutschland und Österreich einen 1-, 4- oder 5-Liter-Kanister LIQUI MOLY-Motoröl kaufen oder in der Werkstatt einen Ölwechsel mit Motoröl des in Ulm beheimateten Unternehmens machen lassen. „Jedes Motoröl zählt, also nicht nur Öle für Autos, sondern auch jene aus der Motorbike-Serie oder die für Nutzfahrzeuge, Flugzeuge und aus dem Marine-Programm“, erklärt der Marketingleiter.

Im zweiten Schritt muss sich der Kunde auf der Aktionsseite (siehe Link) registrieren und ein Foto der Rechnung hochladen. Alternativ kann man die Originalrechnung inklusive Namen und vollständiger Adresse per Post an folgende Adresse schicken:

CMC Aktion, Postfach 3240, Stichwort „LIQUI MOLY“, 87441 Kempten

Fazit von Marketingleiter Peter Baumann: „Das Gewinnspiel ist für alle Beteiligten ein absoluter Glücksgriff. Werkstätten können einen zusätzlichen Kundenmagneten anbieten. Zufriedene Kunden erhalten einen Sofortgewinn garantiert. Sowas erzählt man ja auch weiter. Je mehr davon wissen, desto größer wird die Zahl der Teilnehmer. Und das wirkt sich direkt auf die Umsätze unserer Kunden und Partner aus. Es lohnt sich definitiv, diesen Umsatztreiber bis Endes des Jahres nochmals ordentlich zu bewerben“.

Soll GaLaBau, October 2019

## INTERNATIONAL PRESS

**AMTODAY** L'AFTERMARKET À LA SOURCE

### EQUIP AUTO 2019: "UN GRAND PAS POUR LIQUI MOLY EN FRANCE"

Equipementiers  
mer, 30/10/2019 - 13:36



Le spécialiste allemand des huiles LIQUI MOLY tire un bilan positif du salon Equip Auto à Paris. "Notre présence à ce salon en France constitue un grand pas en avant pour nous", déclare Dr. Abdelatif Dakkak de LIQUI MOLY. Il est directeur général de la filiale française LM France.

[Cliquez ici pour retrouver toutes les infos Equip Auto 2019](#)

Sur le marché allemand, les automobilistes élisent chaque année LIQUI MOLY meilleure marque d'huile. En France, en revanche, la marque ne trouvait jusqu'à présent qu'une résonance réduite. Mais les choses changent. LIQUI MOLY investit massivement dans le marché, a créé une filiale, embauche du personnel, installe sa propre logistique et était présent au salon Equip Auto à Paris la semaine dernière.

Sur plus de 200 mètres carrés, le spécialiste de la chimie automobile a présenté sa vaste gamme de produits, qui comprend non seulement des huiles, mais aussi des additifs, des solutions chimiques et bien plus encore. « Nous avons eu l'occasion de montrer le contenu de notre programme », a déclaré Dr. Abdelatif Dakkak. « C'était un plaisir de répondre aux questions en personne et de donner quelques conseils. »

Lors du salon, LIQUI MOLY a également présenté deux outils destinés aux ateliers. Le premier appareil permet de réaliser rapidement et facilement le processus complexe de la vidange d'huile des transmissions automatiques. Le second appareil nettoie les systèmes d'admission et d'injection des moteurs essence et diesel pour assurer le fonctionnement plus fluide du moteur et réduire les émissions ainsi que les risques de défaillances du moteur.

« De nombreux ateliers et distributeurs sont venus nous rendre visite », explique Dr. Abdelatif Dakkak. « Nous pouvons donc considérablement développer notre distribution en France. Nous avons posé les jalons d'une année 2020 réussie en France. »

### À propos de LIQUI MOLY

Avec environ 4 000 produits, LIQUI MOLY propose une gamme de chimie automobile unique au monde : huiles moteur et additifs, graisses et pâtes, sprays et produits d'entretien automobile, colles et produits d'étanchéité. Fondée en 1957, LIQUI MOLY développe et produit ses articles exclusivement en Allemagne. La société y est le leader incontesté du marché des additifs et continuellement élue meilleure marque d'huile. L'entreprise vend ses produits dans plus de 120 pays et a réalisé un chiffre d'affaires de 544 millions d'euros en 2018.





## RADUNI &amp; CO

## La Gimkana

Ecco il tracciato realizzato con la collaborazione del Vespa Club di: Copparo, Goro, Lidi di Comacchio, Occhiobello e Rovigo



# 10° Edizione Il Riso in Vespa

ANCHE QUEST'ANNO, IN OCCASIONE DELLA SAGRA DEL RISO A JOLANDA DI SAVOIA (FERRARA), L'A.S.D. ATLETICO JOLANDA, CON IL PATROCINIO DEL COMUNE E APS JOLANDA EVENTI HA ORGANIZZATO SABATO 24 AGOSTO LA 2° EDIZIONE DELLA GIMKANA IN VESPA.

In collaborazione con i Vespa Club di: Copparo, Goro, Lidi di Comacchio, Occhiobello e Rovigo, che hanno allestito il campo gara, mentre la domenica 25 agosto si è svolta la 10° edizione del raduno "il riso in vespa". La Gimkana ha visto la partecipazione di piloti da tutta la zona e non ha voluto mancare nemmeno il pluricampione Adelino de Stefani, che ha svolto alcuni giri con le sue vespe. Ringraziamo tutti gli sponsor della manifestazione (Liqui Moly, Riso Jolanda, Agriturismo la Bozzola,

## Small Frame



Ecco la premiazione di Amati Federico del Vespa Club Copparo primo classificato nella categoria scocche piccole.

Avis Jolanda, APS Jolanda Eventi) per i gadget offerti a tutti i partecipanti ed i premi ai primi tre classificati delle categorie in gara: piccole, grandi e storiche ruote da otto, consegnati direttamente dal Sindaco Paolo Pezzolato.

Primo classificato piccole: Amati Federico - Vespa Club Copparo

Primo classificato grandi: Finetti Luca - Vespa Club Copparo

Primo classificato storiche ruote da otto: Vecchiadini Gabriele - Vespa Club Lidi di Comacchio

Nella giornata seguente si è svolto il 10° raduno "Il riso in vespa" che ha portato i numerosi vespisti tra le nostre campagne coltivate a riso fino a raggiungere il "punto più basso d'Italia", dove il Consorzio di Bonifica Pianura di Ferrara aveva per noi allestito una colonnina d'acqua, indicativa del livello del mare nella nostra zona.

Qui l'Associazione APS l'Aurora che ospita ed aiuta madri e bambini in difficoltà, aveva preparato per noi un graditissimo aperitivo con tanti loro prodotti, ma ciò che ha toccato il cuore di tutti è stata la gioiosa accoglienza dei bambini. È stato emozionante per tutti noi vedere questi bambini entusiasti della nostra presenza e dolcissimi nel porgere i ricordini da loro preparati a tutte le signore presenti. Grazie a nome di tutti a Paolo e Giuliana Zappaterra ed i loro collaboratori per quello che fanno.

## Lasciata la vecchietta

Ecco Gabriele Vecchiadini che lasciate le ruote da 8" è saltato sulla sua 200 Rally.



La manifestazione si è poi conclusa al Santuario di Mottatonda con aperitivo, pranzo e premiazioni svolte dal Sindaco a tutti i club partecipanti, nonché dei premi speciali assegnati a: miglior restauro, miglior conservato, miglior personalizzato, club più numeroso e vespista proveniente da più lontano.

## Large Frame

Ecco la premiazione di Finetti Luca del Vespa Club Copparo primo classificato nella categoria scocche grandi.



## Autorità in Vespa



Ecco la partenza del 10° raduno "il riso in vespa", il sindaco Paolo Pezzolato viene portato in sella ad una PX.

Si ringraziano gli sponsor che hanno reso speciale la manifestazione: Bonifiche Ferraresi, Liqui Moly, Riso Jolanda dei Flli Penazzi, Avis Jolanda, Consorzio di Bonifica Pianura di Ferrara, APS Jolanda Eventi.

## Classic model

Ecco la premiazione di Vecchiadini Gabriele del Vespa Club Lidi di Comacchio primo classificato nella categoria storiche ruote da otto.



## Non poteva mancare



Bella anche quest'anno la placca ricordo dell'evento.

## La colonnina



I numerosi vespisti hanno percorso le campagne coltivate a riso fino a raggiungere il "punto più basso d'Italia".



## AZIENDE INFORMANO



Marcel Schrötter del team Dynavolt Intact GP presso il Grand - Prix di Jerez

## Prodotti chimici per le due ruote “made by LIQUI MOLY”

LIQUI MOLY PRESENTA IL NUOVO OLIO PER MOTORINI E TUTTO IL SUO PROGRAMMA PER LE DUE RUOTE

Come fornitore ufficiale di olio ai campionati mondiali Moto2 e Moto3, LIQUI MOLY è ben noto nel settore delle due ruote. “I nostri prodotti hanno una qualità talmente eccellente che non necessitano di particolari sviluppi per il motorismo sportivo”, sottolinea il General Manager 2-Wheel Carlos Travé. Ma naturalmente ci sono anche nuovi sviluppi, come il Motorbike 4T 0W-30 Scooter. Questo olio per motore verrà presentato alla InterMot di Colonia. LIQUI MOLY presenta l'olio per motore Motorbike 4T 0W-30 Scooter. “A causa della richiesta continua e del numero crescente

di Vespa modello GTS con motori da 125 e 150 cm3 con funzione start/stop, abbiamo deciso di commercializzare questo nuovo lubrificante”, spiega Carlos Travé. Travé è il responsabile del ramo due ruote dell'azienda. Il nuovo olio per motore impedisce la formazione di depositi e dispone di una stabilità al taglio estrema per la sua classe di efficienza. Inoltre offre le massime prestazioni e protegge il motore in tutte le condizioni di esercizio.

Alla InterMot LIQUI MOLY concentrerà l'attenzione su questo nuovo prodotto. Anche il tema Moto GP è sempre presente. La serie di corsa e lo specialista di lubri-

ficanti sono due marchi ben noti anche al di fuori dello sport motociclistico. Dal 2015 l'azienda produttrice di oli funge da sponsor e, cosa ancora più importante, come fornitore ufficiale di olio delle serie di corsa Moto2 e Moto3. Que-



Carlos Travé General Manager 2-Wheel



sto durerà almeno fino alla fine del 2020. “Non importa quale marca di olio è affissa sulla moto, all'interno di ogni due ruote scorre LIQUI MOLY e quindi LIQUI MOLY vince tutte le gare”, afferma Carlos Travé sorridendo. Per il General Manager 2-Wheel, la cosa particolare di questa collaborazione è che LIQUI MOLY non utilizza lubrificanti concepiti esclusivamente per il motorismo sportivo, ma un olio per motore normale. “Questo da solo indica l'assoluta qualità dei nostri oli”, sottolinea. “Naturalmente utilizziamo la serie da corsa anche come laboratorio di prova per sviluppare i nostri oli. Altrimenti in nessun altro luogo l'olio per motore viene sottoposto a sollecitazioni analoghe”. I feedback dei piloti e dei meccanici offrono preziose indicazioni per rendere l'olio ancora più performante e per migliorare

ulteriormente la sua formulazione. Quando un olio supera la sua sfida sul circuito di gara, è pacifico che fornirà massime prestazioni anche sulla strada. Così ne approfittano non solo i piloti professionisti, ma tutti i motociclisti. “Vogliamo mettere a disposizione di tutti i motociclisti proprio queste prestazioni che non ammettono compromessi”, Carlos Travé conferma l'esigenza di qualità che vale anche per il nuovo olio per motore Motorbike 4T 0W-30 Scooter.

### LIQUI MOLY

Con circa 4000 articoli, LIQUI MOLY propone una gamma vastissima di prodotti chimici automotive unica al mondo: oli motore e additivi, grassi e paste, spray e prodotti per la cura dell'auto, incollanti e sigillanti. Nata nel 1957, LIQUI MOLY sviluppa e produce i propri

prodotti esclusivamente in Germania. Sul mercato tedesco risulta leader incontestato nel settore degli additivi e viene scelta sempre più spesso come migliore marca di olio. L'azienda vende i propri prodotti in più di 120 Paesi e ha realizzato nel 2017 un fatturato di 532 milioni di Euro.

Olio per motore Motorbike 4T 0W-30 Scooter



## LUBRIFICANTI E ADDITIVI PER LA VOSTRA VESPA



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[www.liqui-moly.com/it](http://www.liqui-moly.com/it)





ITALY

LIQUI MOLY

## KLIMA REFRESH CONTRO GLI ODORI SGRADDEVOLI

Klima Refresh, il nuovo prodotto dello specialista tedesco di oli e additivi Liqui Moly, permette ai guidatori di affrontare in autonomia il problema degli odori sgradevoli che possono penetrare dal climatizzatore. Si tratta semplicemente di accendere il motore e il climatizzatore, inserire il riciccolo aria, chiudere tutti i finestrini, mettere il barattolo nel vano piedi, attivarlo e poi uscire dalla vettura. Il barattolo si andrà lentamente a svuotare e la ventilazione accesa distribuirà il prodotto nei canali di aerazione portandolo fino all'evaporatore del climatizzatore. In questo modo i tensioattivi puliranno l'evaporatore, sciogliendo lo strato di sporco e facendolo sgocciolare via insieme con l'acqua di condensa per lasciare, invece, nell'aria una fragranza al limone. Naturalmente, questo sistema di pulizia "fai da te" non agisce così a fondo come una pulizia professionale effettuata in officina. Il vantaggio è che è un'operazione più rapida, costa meno e non è necessario smontare alcun componente. Qualora dopo l'uso l'aria non migliori sarà utile consultare un professionista.



GRUPPO METELLI

## ADDIO AI FOGLIETTI DI ISTRUZIONE CARTACEI

In un'ottica di riduzione dell'impatto sull'ambiente dei materiali utilizzati (sia all'interno dei prodotti che nel packaging e nel materiale di comunicazione), il Gruppo Metelli ha deciso di eliminare i foglietti di istruzione cartacei contenuti all'interno delle confezioni delle pompe acqua a marchio Metelli, Graf e KWP sostituendoli con una versione digitale

consultabile e scaricabile dal sito web [www.metelligroup.it](http://www.metelligroup.it) tramite il QR Code. Il foglietto cartaceo che illustra particolari fasi di montaggio o avvertenze verrà mantenuto all'interno della confezione solo su alcuni specifici codici. Metelli ha inoltre ampliato le lingue disponibili nelle istruzioni aggiungendo polacco, turco e russo per un totale complessivo di 10 lingue.



Servis: Liqui Moly Pro-Line diesel filter additive

## Važno je promijeniti filter goriva

**P**rema preporukama proizvođača automobila, važno je na vrijeme promijeniti filter goriva nakon određenog intervala prijeđenih kilometara. Današnji automobili, a posebice oni pokretani dizelskim gorivom, ispod poklopca kriju jednu od najnaprednijih motora, koji za svoj pouzdan i ispravan rad trebaju savršeno održavane elemente. Ekološke norme, brojni sustavi pročišćavanja ispušnih plinova, velika snaga i tlakovi ubrizgavanja goriva, kao i brojni drugi elementi, učinili su danas moderne dizelaše jednim od najnaprednijih motora u vozilima, ali i izuzetno osjetljivima na bilo kakve anomalije. Gorivo, kao ključan pokretni element motora, mora zadovoljiti određene norme, međutim, čak i ako su sve norme zadovoljene, naslage i drugi talog neizbježni su dio kojeg se trebamo riješiti prije negoli nam prouzroče veću štetu. Nužan i izuzetno važan dio svakog dizelaša, ali i općenito motora, filter je goriva. Filter goriva dio je sustava ubrizgavanja goriva, a on je zadužen za filtriranje goriva, čija je kva-

### NJEGUJE DIJELOVE

Uporabom Liqui Moly Pro-Line diesel filter aditiva prilikom servisa filtra goriva uklonit ćemo sve nastale naslage na injektorima, kao i u potpunom sustavu opskrbe goriva. Nadalje, zahvaljujući naprednim sastojcima ovog aditiva, spriječit ćemo njihovo ubrzano formiranje, a dodatcima, koji služe za podmazivanje, njegovat ćemo dijelove vizila,

liteta, nažalost, neovisna o vozaču. Filtri za gorivo u dizelskim motorima važna su komponenta u sustavu zaštite motora te je odabir kvalitetnog filtra goriva jako važan. Kao prevencija nakupljanja čestica hrđe i drugih nečistoća nastupa filter za gorivo, koji zaustavlja te čestice kako bi se motor zaštitio od onečišćenja. Filter za gorivo, kao sastavni dio svakog automobila, izrađen je od posebnog filter-papira, koji može blokirati čestice do pet mikrometara. Filter blokira sve kontaminante koji

predstavljaju prijetnju injektorima, te ne samo da sprječava prodiranje malih čestica u sustav nego i štiti automobil od negativnih učinaka kemijskih spojeva, vode, organskih čestica i mikroorganizama. Ako znamo da se danas gorivo ubrizgava pod tlakom koji zna biti i veći od 2000 bara, važnost čistog goriva dobiva itekako na prioritetu. Međutim, filter za gorivo samo je pola uspješne priče jer čak i uz njega naslage na injektorima i na drugim elementima s vremenom nije moguće izbjeći. Na sreću, danas postoje aditivi koji uspješno rješavaju taj problem.

Ako ste pratili promjenu filtra goriva od strane vašeg automehaničara, vjerojatno ste u jednom trenutku uočili kako serviser ulijeva dizelsko gorivo u novi filter goriva. Ova se radnja izvodi kako bi se brže i lakše uklonio zrak iz filtra te kako bi sustav opskrbe gorivom automobila radio besprijekorno. Planetarno popularni, njemački proizvođač ulja i aditiva Liqui Moly, servis promijene filtra goriva, uvidio je kao idealnu priliku za kompletno održavanje sustava dovoda goriva u automobilu. **M.Režić**



Liqui Moly Launches its 0W-16

November 21, 2019 No Comments



ORDER REPRINTS

KEYWORDS: 0W-16, GRADE, JDM, LIQUI MOLY, VISCOSITY



Nov. 21, 2019—Liqui Moly announced the addition of a 0W-16 engine oil to its lineup. Currently geared for certain Japanese vehicle models, the grade is the lowest that the company has produced.

The German company joins most major passenger car motor oil marketers in adding a 0W-16 grade as the industry moves toward less viscous, highly engineered synthetic offerings. Liqui Moly noted in a press release that its the additive packages that really make the oil perform at high temperatures.

"0W-16 oils are still very much a niche product but, technologically, they are very interesting," Liqui Moly USA Director Sebastian Zelger said in a press release. "This is why we are already producing it, even though the revenue earning potential is still low."

The reason for the lower grade? Liqui Moly explains it in its press release: "The lower the oil viscosity, the less power the engine has to use to pump the oil. This lowers fuel consumption and emission levels accordingly. A low viscosity oil is one of the many tricks car manufacturers use to reduce emissions."

Honda and Toyota (as well as its luxury sibling, Lexus) are the main automakers that are recommending 0W-16 for their engines. Liqui Moly notes that certain Suzuki models use that grade as well.

Want to learn more? Check out this article from *NOLN* that explores the rise of 0W-16 in Japan.

USA

SERVIS: LIQUI MOLY PRO-LINE DIESEL FILTER ADDITIVE

## Važno je na vrijeme promijeniti filter goriva



SERBIA

Objavljeno 24. listopada, 2019.

Podijeli:

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### Njeguje dijelove

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## NEWS BRIEFS

Motorradwelt Bodensee will be staged at Messe Friedrichshafen, February 20-23. Close to the Austrian and Swiss borders, it is the largest spring 'mainstream' motorcycle show in southern Germany and regularly attracts over 300 exhibitors and 50,000 visitors.

In the U.S. total EV sales across all manufacturers were 176,174 through the first seven months of the year, +14.5% on the year ago period. Global electric vehicles sales were 1,105,405 in the first six months of 2019, +46.9 from 752,690 in the year ago period.

## LIQUI MOLY

German oil and additives specialist Liqui Moly has become an official Parts Unlimited supplier in the USA. The company offers a wide range of motor oils for four and two-stroke engines for road machines, Enduro, ATV and snowmobiles.

South African carbon wheels specialist Blackstone Tek has unveiled a new website, with "new brand experience and new product features. Our new brand identity - Distinctly The Best - reflects the forward-moving direction of the company. Our new identity and tagline represent BST's commitment to innovation and new product development, while honouring our years in the carbon fibre industry".

Cardo Systems, Ltd. and Ducati Motor Holdings S.p.A. have announced retail availability of its special edition Ducati Red PACKTALK units at Ducati dealers in the USA. PACKTALK products are powered by Cardo's ground-breaking Dynamic Mesh Communication (DMC) technology, allowing up to 15 riders to connect seamlessly and feature Cardo's natural voice-command and sound by JBL.

&lt;&lt;&lt; Continued from cover

23m euro. BTC then merged the two businesses and consolidated production at the Salt, Girona factory, retaining 63 Gas Gas employees - the factory having been reduced to a skeleton staff to service demand for parts for some 18 months. The combined business being managed by the Torrot management team - headed up by Torrot "re-founder" and CEO Ivan Contreras - who retained the remaining 40% ownership stake in the combined business. However, the two brands have maintained separate design and marketing strategies.

At the time there were several potential buyers competing for Gas Gas, including KTM themselves, along with French manufacturer Sherco and a rival investment fund called IRG. In response to the reported interest from KTM in 2015, some 55 former Gas Gas employees gained international profile when they vociferously endeavoured to dissuade KTM from trying to acquire the brand and its assets from the liquidator. In the end the BTC/Torrot bid of 9m euro emerged as the preferred bid after the former employees had petitioned the Commercial Court of Girona to accept it rather than a KTM or any other deal as quickly as possible. Torrot itself is also a storied brand. Founder Don Luis Iriondo started making bicycles and mopeds in the late 1940s. In the 1950s he had a partnership with French brand Terrot (producing the Terrot Dijon 100 among other models).

In 1958 Peugeot bought Terrot, but closed it two years later. In order to rebuild his business, Don Luis Iriondo changed the brand's spelling from "Terrot" to "Torrot" and went back to carving out his own place in the market. These days the Barcelona-based Torrot Group makes electric bicycles, trial bikes and kids' minis. Torrot eventually closed in the 1980s, but was brought back to life in 2011. Gas Gas was founded in 1985, emerging from the rubble left when the original Bultaco factory closed (for

USA



Announced in 2018 after winning the inaugural Trial-E Cup in the hands of Marc Colomer, the 67 kg Gas Gas TXE with electric gear drive was said at the time to be the world's first ever production electric trials bike to incorporate the double solution of a mechanical clutch system and six-speed gearbox. The TXE uses the same tubular chromium-molybdenum steel chassis as the Gas Gas TXT and a highly efficient electric engine developed by Torrot.



the second time) in 1983.

By 2015 Gas Gas had been short of capital for some time. It had received a 4 million euro investment from an international consortium in 2013, with the Catalan government agreeing to provide Gas Gas with a further 2 million euro to fund a recovery plan for the company in 2014.

In 2014 it was announced that Gas Gas would merge with Ossa and relaunch that brand, having previously agreed to share production facilities and personnel. Ossa itself had been relaunched in 2009, three decades after its own original closure.

Also in 2014, Gas Gas reached an agreement with Moto Italia S.r.l., the former Husqvarna Motorcycles S.r.l., to acquire their two and four-stroke engine technology, a deal that had the approval of KTM at the time, KTM having acquired the Husqvarna Motorcycles brand from BMW in early

2013, just five years after BMW had bought it from the then Cagiva MV Agusta group.

Under BTC ownership, Torrot has prospered, developing its own range as well as investing in the Gas Gas facility at Salt, near Girona, where production has been consolidated. By 2018 BTC/Torrot had funded the introduction of the Gas Gas TXE (electric gear drive), the first ever electric trials production model to combine a mechanical clutch system with a six-speed gearbox.

In 2015 Torrot had launched the Muvi electric two-wheeler and announced the 'Velocipede' in 2017, a three-wheeled, 100% electric vehicle with a range of around 100 miles, featuring regenerative braking, a carbon fibre structure and e-call technology. In 2018 Torrot unveiled the 'Movak' - an urban all-roader and opened its first Torrot/Gas Gas flagship store in Madrid.

Having made and sold some 6,000 models overall in 2016, Gas Gas/Torrot is said to have sold some 16,000 units in 2017 - over 6,000 of them Gas Gas models.

*At the time of press the precise nature of the deal between BTC and KTM hadn't been entirely disclosed but it appears that, for now at least, it does not involve KTM taking an equity position; it is also unclear as to whether the partnership also involves Torrot brand vehicles, or just Gas Gas.*



The Torrot Velocipede Cargo - a last mile delivery and courier electric three-wheeler with 40 kg/210 L capacity and a range of 120 km.

## AUTOSPHERE &gt; MÉCANIQUE

Propulsé par  
Garagiste

CONCESSIONNAIRES PARCS PNEUS MÉCANIQUE CARROSSERIE ÉVÉNEMENTS

CONCESSIONNAIRES TECHNICIENS GROSSISTES BOTTIN EXTRA

PAR SAGANNAWAY GIRONA - 26 OCTOBRE 2019 - 21H VARS

CONCESSIONNAIRES-ÉVÉNEMENTS, LE GARAGISTE, MÉCANIQUE-RESTAURATION, MÉCANIQUE-NOUVELLES

## LIQUI MOLY LANCERA TROIS NOUVELLES HUILES MOTEUR



C'est aux salons AAPEX et SEMA qui auront lieu en novembre que LIQUI MOLY présentera trois nouvelles huiles moteur. (Photo : LIQUI MOLY)

LIQUI MOLY procédera au lancement de trois nouvelles huiles moteur - une pour les BMW de modèles récents, une autre pour les anciens modèles de BMW et une troisième, à faible viscosité, pour les véhicules japonais.

Le dévoilement de ces trois huiles se fera aux salons AAPEX et SEMA qui auront lieu en novembre à Las Vegas. La société tiendra le kiosque 33021 au salon AAPEX, et le kiosque 50719 au salon SEMA.

L'huile LIQUI MOLY Top Tec 6600 0W-20 aura reçu la plus récente homologation à la spécification Longlife-17 FE+ de BMW. Comme l'expliquait la société, cette huile peut être utilisée dans tous les moteurs des véhicules BMW récents, exception faite de la Série M. Il s'agit d'une huile de viscosité 0W-20, et elle est en ligne avec le virage pris par l'industrie vers des huiles à plus faible viscosité qui diminuent à la fois

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Cette huile sera présentée en grande première lors des deux salons de novembre. « Ce sera la première fois qu'une nouvelle huile pour un modèle allemand ne sera pas d'abord lancée en Allemagne », dit Sebastian Zeiger, directeur de LIQUI MOLY É.-U. « Top Tec 6600 constitue un bon choix pour les ateliers qui font l'entretien des BMW et Mercedes de facture récente. Ils peuvent utiliser cette huile pour les deux marques ».

LIQUI MOLY a conçu son huile Special Tec B FE 5W-30 tout spécialement pour les moteurs des véhicules BMW des années-modèles aussi anciennes que 2002 qui ne comportent pas de filtres à particules. Mise au point pour répondre à la spécification API SL, elle est homologuée aux spécifications Longlife-01 FE de BMW.

L'huile Special Tec AA 0W-16 est le troisième nouveau produit de LIQUI MOLY à être dévoilé aux salons AAPEX et SEMA. « Il s'agit de l'huile de la plus faible viscosité que nous ayons jamais lancée à ce jour », dit Sebastian Zeiger. L'huile de viscosité 0W-16 est surtout spécifiée par les constructeurs japonais et rarement par les autres. Mais cela est en train de changer. « Les huiles 0W-16 sont encore des produits de niche mais, d'un point de vue technologique, ils sont très intéressants, explique-t-il. Voilà pourquoi nous la produisons déjà, même s'il y a encore peu de revenus à en tirer pour le moment ».

Mise au point pour convenir à certains modèles Honda, Lexus, Suzuki et Toyota, l'huile Special Tec AA 0W-16 répond aux exigences des normes API SN Plus + RC et ILSAC GF-5.

Outre ces nouveaux produits, la société relancera l'intégralité de sa gamme de produits Special Tec AA. Comme l'expliquait LIQUI MOLY, cette gamme comporte des produits qui ont été spécialement conçus pour les véhicules américains et asiatiques. Il s'agira de produits « aux formules améliorées et hautement performantes qui affichent un nouveau concept ».

« Nous avons l'huile qui convient pratiquement à tous les véhicules, qu'ils soient de modèle européen, national ou asiatique », souligne Sebastian Zeiger.

CANADA

## Liqui Moly remporte la nomination - "Moteur Olie 2019!"

UKRAINE

Наприкінці жовтня Всеукраїнський національний проект "Українська народна премія" оприлюднила список переможців премії 2019!

Компанія ТОВ КАМІОН ОІЛ повідомляє, що отримала нагороду у категорії "Автомобілі" - МОТОРНА ОЛИВА 2019!

Українська народна премія - це всеукраїнський національний проект, спрямований на визначення найкращих товарів та послуг, серед представлених на українському ринку, на основі вподобань найсправедливішого та найсуворішого журі - українських споживачів.

ТОВ КАМІОН ОІЛ - офіційний дистриб'ютор торгової марки Liqui Moly в Україні своєю перемогою завдячує перш за все своїм клієнтам та споживачам!

Компанія безмежно вдячна за вибір та прихильність усім своїм клієнтам та споживачам! Це велика перемога для всіх, бо саме ваша довіра і голоси допомогли зайняти перше місце у народному голосуванні.

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