



PICTURES AND STORIES

FROM OUR LIVES 07.2019



LIQUI MOLY plays in a league of its own!



Old dream bikes of the Indian Motorcycle Company are the great passion of our fan Peter B.! The fact that living out this passion often also produces pain but even more moments of happiness is reported in our report inside this issue!

Dear LIQUI MOLY friends,

A good plan helps immensely when it comes to mastering difficult tasks. A plan shows where you stand, what you want and how to get there. However, there are also projects which, despite all the best planning during implementation, throw up one or the other additional challenge. Motorcycle enthusiast Peter B., for example, reports on this from page 14 onwards. However, even our urgently needed, forward-looking introduction of new business software cannot be excluded from the risk of sudden setbacks.

In such situations, it is crucial to face up to the challenges and – to refer back to our introductory thought – forge a plan to master them. We have this plan. And we are consistently implementing it, as we show you in this issue. With these measures, we will once again be able to provide exactly the delivery reliability that our customers have come to know and expect. This is without a doubt one of the building blocks of our success DNA. Isolated bottlenecks or delays are solely due to the complexity of the IT migration and have nothing to do with our general corporate philosophy and performance capacity. Our customers know this and they can continue to rely on this!

And yet: Every oil canister and every single additive can that is not on our customers' shelves on time is annoying – for us most of all. And getting annoyed is an expression of human passion and special commitment. That's why all our 850 colleagues keep going to the limit in order to further improve our enterprise and successfully drive mammoth projects like this one forward. Because doing nothing and just waiting for tomorrow would mean that you soon won't have any future.

With this in mind, let us look forward to the continuation of our success in the future! Together with all our customers, business partners and friends all over the world!

We wish you happy reading and excellent business!



Jörg Witopil
(Copywriter)



Niklas Döhring
(Graphic Artist)

SPONSORSHIP

Another grand slam for our brand awareness!

LIQUI MOLY HANDBALL BUNDESLIGA

LIQUI MOLY becomes name sponsor of Handball Bundesliga

Goal: Germany's best lubricant brand in the world's strongest handball league.



From 1 July 2019, Germany's top handball will fully reflect the colors of LIQUI MOLY. Thanks to our latest sponsorship coup, we have acquired the naming rights to the highest division, including extensive advertising measures. The LIQUI MOLY Handball Bundesliga (LIQUI MOLY HBL) logo will be clearly placed on the jersey sleeves of all players of the 18 clubs. Our blue-red-white logo will also be seen at all 306 LIQUI MOLY HBL season games on TV-relevant advertising areas at every venue.



SPONSORSHIP

MERCEDESCUP



Photos: www.mercedescup.de



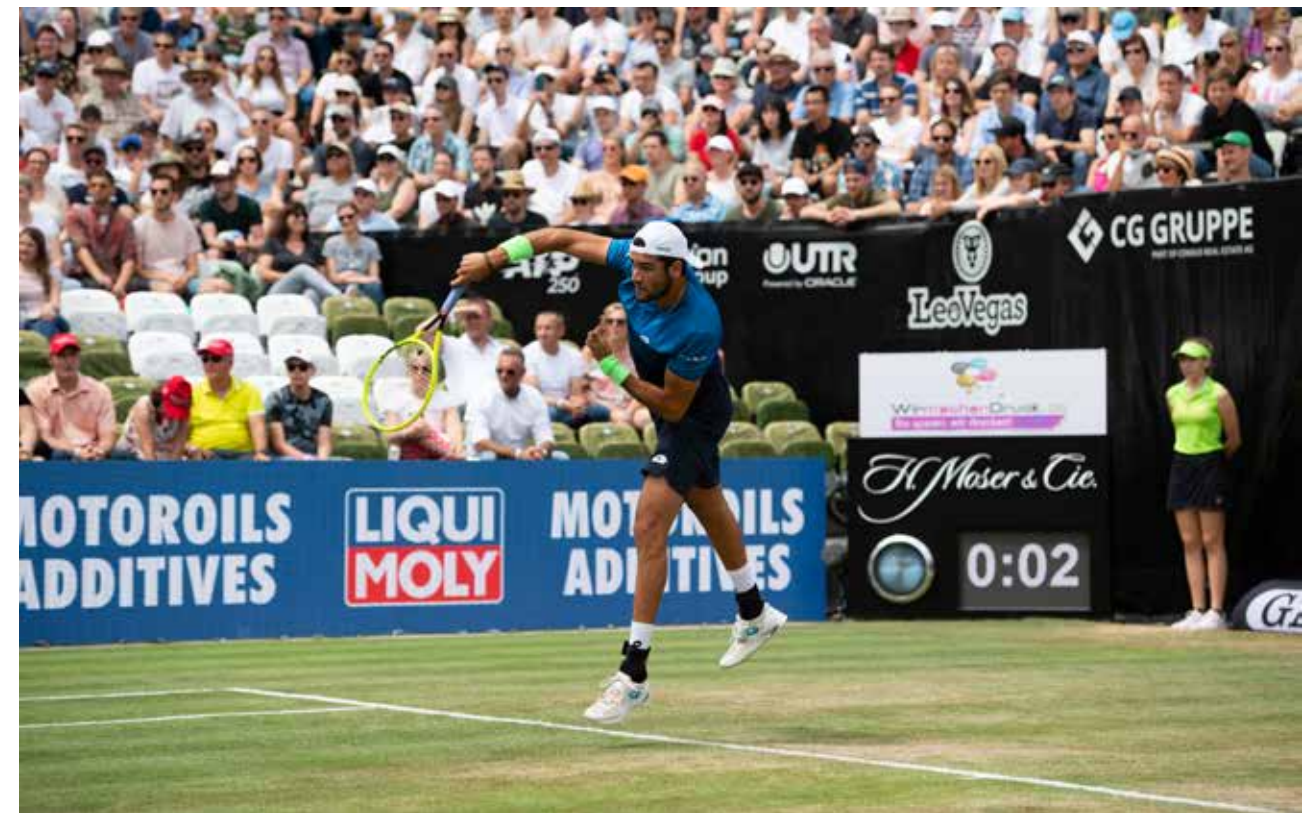
An ace for our brand awareness

2019 marked the eighth year for LIQUI MOLY as premium sponsor of the renowned MercedesCup in Stuttgart. The tournament took place as part of the ATP World Tour and once again thrilled thousands of local fans and millions at home in front of their televisions with the finest tennis. In an exciting match, Matteo Berrettini of Italy won the tournament against the young Canadian star Félix Auger-Aliassime.



SPONSORSHIP

MERCEDESCUP



Dear Mr. Peters,

When you started working for Liqui Moly, the Internet hadn't even been invented! And, consequently, there were no iPhones or the like.

You're 67 years old now. The average retirement age of German men is 61.7 years. In that sense, you're long "overdue" 😊😊 And everyone knows I'm very happy about that. At the time, I implored you not to retire, but to stay; to stay with us and continue working. I thank you most cordially for your stamina and steadfastness! And I would like to thank you even more for your life's work at Liqui Moly.

Essentially, you were the classic one-man show for many years – later as head of IT with a strong team – and mastered our entire IT world: IT, software and hardware. When I look at the efforts we are currently making and the results we are achieving, and then compare how you personally have steered our company through the computing cosmos in an uncomplicated, trouble-free and yet meaningful and absolutely reliable manner, my respect for you and your work is augmented by a good deal of awe. I really wonder how you achieved all this. In the three decades that I was fortunate enough to work with you, I did not experience an IT construction site anything like the one we now have! The ever resourceful Mr. Peters programmed, designed, optimized and even cooked up a special solution for each individual user. To sum up, I think you're a luminary.

And you are one of those silent heroes one doesn't see or hear anything about – except for outstanding performance, professional work and excellent results. It has become rare in our noisy, egomaniacal world for someone who has so much ability as you do to make such a modest appearance.

You were and will always be simply irreplaceable for us! I remember well how in 2001 the district draft board in Ulm wanted to call up Staff Sergeant Walter Peters of Supply Company 280 to the troop military exercise and I then wrote to them only that the



1987



© Source: www.reagan-archives.edu/ archives/photos/signing/64071-15a.jpg



Bundeswehr would be to blame if Liqui Moly went bankrupt without Mr. Peters, because he was supposed to play "war games"! 😊

In 1987, when you joined the company, the world was still very different. There were two "Germanies", the Federal Republic and the Democratic Republic. Ronald Reagan was president of the USA and he called out to Mikhail Gorbachev, the secretary general of the Communist Party of the Soviet Union, standing at the Berlin Wall: "Mr. Gorbachev, tear down this wall!" Two years later, this actually came to pass. It was a time when the fear of a great East-West war gave way to hope for the peaceful coexistence of all people. Many of us were not even born at that time or were small children, e.g. our current Director USA Sebastian Zelger 😊.

The world seemed to on the way to becoming a better place – although or precisely because the nuclear reactor in Chernobyl had blown up a year earlier and people experienced the risk of nuclear contamination on their own bodies. Indeed, Gorbachev and Reagan may have signed the historic treaty on the disarmament of medium-range nuclear missiles under this impression of the impending nuclear apocalypse. The very same contract that Mr. Trump terminated on February 1, 2019... The world will not become more peaceful and that is why it is so important that anchors of calm like you, dear Mr. Peters, stabilized at least our little intact Liqui Moly world. And you did it well!

In addition to your professional expertise, your extraordinary talents and abilities, your stylish, friendly and polite manner, I have always appreciated your balancing, mediating and tranquil manner. Your presence was marked by a refreshing absence of disputes, wrangling over competence and blame games, but rather by calm deliberation, the prospect of a solution, and always the constructive completion of all tasks.

This company, dear Mr. Peters, owes you such a great deal! I know that, we all know that, and so I wish you, also on behalf of all those who have always reliably been provided by you with figures, data and facts, a restful but at the same time exciting "non-working time" after your Liqui Moly era lasting all of 32 years.

Ernst Prost



Dear Ms Steigleder,

I had to do a double take to believe what I saw under the „Length of employment“ section in your personnel records. 48 years... Some people don't even work for so long in their entire life, and you've been doing so at just one single company – our beloved Meguin. I can imagine all the things you must have gone through – even before my time – how you often had to worry about whether you'd still have a secure job on the next day, how Meguin would proceed in the future, and whether the „people you were serving“ would do their job properly and professionally to ensure success. 😊

The Meguin on the verge of bankruptcy, the insolvency administrator is at home with us, the downturn, the upswing - there was really of music in the Saarland and concentrated emotions that many people had to deal with. The same is valid for you as I wrote Mr. Peters with his 31 years 😊 of service: You are not only a veteran of our group of companies, but proverbially you are as solid as a rock. You have my full respect and my deepest appreciation. I must thank for your fantastic life's work at Meguin, I now add many, many good wishes for your well-deserved retirement. Enjoy your free time! You have earned it!

Without you, the Meguin would not have become what it is today. In a team with many other outstanding colleagues, you have helped to keep jobs stable and new jobs were created Saarlouis and in Ulm.

I would like to focus on a colleague: Albert Steigleder, your husband. Although „only“ engaged for 17 years, he at least survived his probationary period. A wonderful story. 😊 A married couple work together in the same company for 65 years and retire at the same time. Dear Mr. Steigleder, I also express my personal gratitude to you on this occasion. You have created great things and filled great things, namely our large containers.

As a machine and plant operator, you have diligently made sure all the years that we were always able to reliably supply our customers with these important products, although the whole thing was certainly also an enormous physical strain for you from time to time.

It remains for us only to weigh all this! You are always welcome to visit your Meguin in Rodener Straße! Maybe you would like to take a look at what we are doing after your retirement. 😊😊

Once again: Thank you very much for everything and all the best for you, dear Mrs. Steigleder and for you, dear Mr. Steigleder!

Kind regards

Yours sincerely, Ernst Prost





Photos: Lars Schwerdtfeger



Makes owner Peter B. and his mobile treasures shine again and again: Gloss Spray Wax by LIQUI MOLY.



This Harley kick-started his passion for collecting ...



My garage gold

To ensure that his passion does not lead to any pain, Peter B. trusts in our top quality for lubrication and care.

Everything started about 30 years ago when I was prompted to get my motorbike license as a "latecomer". At the time, I decided to purchase a small chopper: the "SAVAGE" from Suzuki, a single-cylinder steam hammer developing 34 hp. I didn't have the budget for a real Harley. Besides, shortly before that I had fulfilled a dream: to buy a brand new Fiat Spider, which I still own and drive today.

The Suzuki is a nice motorcycle and short distances are really fun, but for people over 180 cm tall longer distances become torture. So it was sold. Then there was a pause in motorcycling – at first. One day, while I was filling up, an advertising paper came to hand. It offered used Harleys, including a Shovelhead Electra Glide from 1971, converted to Wide Glide, in turquoise. One day later, I was off to Paderborn to look at the vehicle. What rolled out of the garage was exactly what I had in mind: foot rests brought forward, different fenders, Wide Glide fork, flat seat, wonderful handlebars, and lowered a little. This machine is still graces my garage today. ▶



Another day refueling, another advertising paper: this time an Indian Scout 741, built in 1941. To be collected in Poland, near Poznan. The trip was an ordeal and lasted three days. The reason for this was the legendary Oder river flood. What awaited me at the destination was an Indian converted to a chopper.

If I had already known then what I know now, the motorcycle would have stayed there. As it turned out later, everything was scrap except for the frame and the engine. But I did not let myself be discouraged and worked on restoring the Indian with a friend over a period of two years. A few years later, I took the engine with me to New Zealand to have it tuned. The displacement was increased from 500 to almost 750 ccm. Now it really takes off like a cat on a hot tin roof.

Another Scout 741 followed, but this time the offer came from the Bremen area. According to the seller, it was a Scout from France – completely dismantled. This alone made the transport easier.

Again, there was a lot of work to do. At that time, Eastern Europe was an Eldorado for spare parts, because the Americans had delivered a lot of machines of this type to Russia during World War II. During the dismantling, we discovered seals that had been cut from Russian children's books. A bike from France? Pull the other one.

About ten years ago, Indian number 3 came along. This time, an auction portal on the Internet lured

INDIAN SCOUT

The first Scout was built in 1920. On 7 April 1923 the 250,000th Indian was produced. Starting in 1928, drum brakes were installed on the front wheels of all models.



fans with the model "Indian Chief" in various designs. I chose a machine in black. The seller came from the Cologne area and I won the auction – unfortunately, one could say. It started at the very first kick. To this day, it is a mystery to me how the seller managed to achieve this. The engine ran, but smoked like an old locomotive. At some point, the smoking stopped, because presumably the oil had run out. I was so blinded that I still bought the thing and happily drove back to Ulm. Three attempts at reconstruction were required. But for several years now, the Chief has been running flawlessly. ►



INDIAN CHIEF

1923 was the start of production of the legendary Indian Chief, which was built until 1953.

EXPERIENCE REPORT
MOBILE TREASURES



A well-groomed leather saddle also contributes towards riding pleasure – our Leather Suit Care is ideal for this!



INDIAN FOUR

The Indian Four was actually a model of the American brand ACE, which Indian took over in the late 20s. It has a four-cylinder engine and a stunning design. The Indian Four was built from 1928 to 1942 by the Indian Motorcycle Company.

Number four was, fittingly, an Indian Four – the crowning glory. As the name suggests, it is a four-cylinder engine. With its big mudguards, this model of Indian is in my eyes the most beautiful motorcycle ever built, despite the fact that it is not very easy to repair.

The search was extremely difficult. Finally, I wrote to all known Indian clubs and asked them to publish a search ad. Only the advertisement at the Indian Four Club USA was crowned with success. However, I was offered pure junk at exorbitant prices. One day, there was a mail from New Zealand in my mailbox, in which I was offered a complete Four with papers at what at first sight appeared to be a fair price.

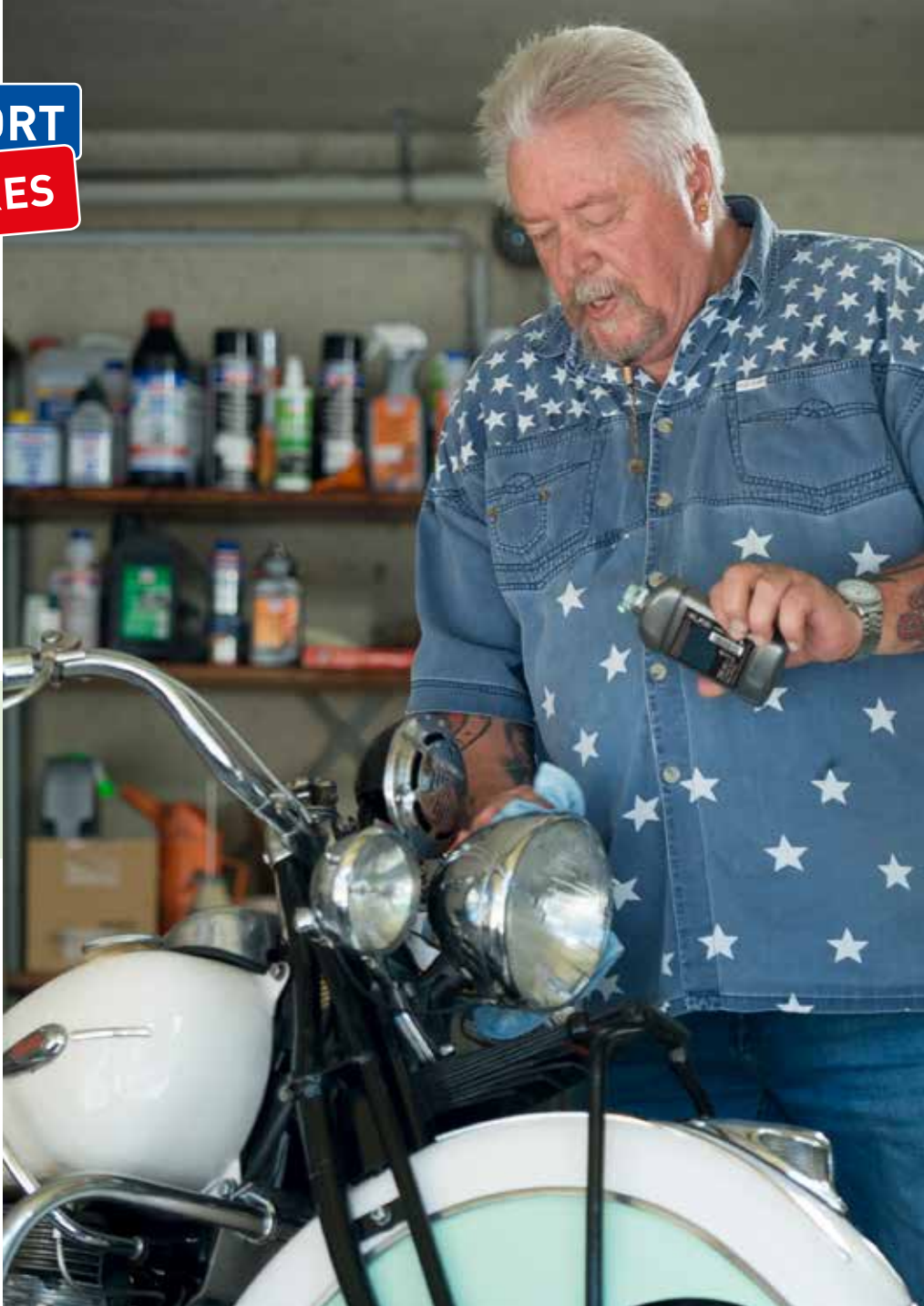
Negotiations dragged on for a year; a friend in the country went for a test drive. I trusted his expertise. The assessment sounded quite reasonable: Engine runs, brakes brake, only the clutch has to be renewed. Done!

Three weeks later, my Four was floating on a cargo ship towards Europe and then home to me. Hardly unpacked, I pushed the motorcycle into the garage yard and swung myself into the saddle. My wife was happy for me and photographed everything. Actually, I had really planned not to ride it until everything was thoroughly checked. But then the devil whispered into my ear: I got on, put in the gear and off I went. The initial burst of joy lasted for only a short time, up to the first curve to be precise. I would have landed in the field by a hair's breadth, since the brakes showed practically no effect and my feet had to take over this task. ►

EXPERIENCE REPORT

MOBILE TREASURES

Incidentally: Thieves will definitely get bored in Peter B.'s kingdom. The garage as well as all the bikes are multiply secured against theft!



Since it was already the end of September and the season was over, I decided to begin with the restoration immediately. The place was unusual, but my ever-forgiving wife gave her permission for me to dismantle the motorcycle in the living room. My home is my workshop! With the exception of the engine and gearbox, practically everything was examined closely and then repainted, re-chromed or nickel-plated. The approval by the German roadworthy authority (TÜV) was a formality. Over the next weeks and months, I drove quite a few kilometers over the Swabian Alb and gained practice and experience; the Four with her leaf suspension fork had a completely different road response from my other Indians. My stock of experience grew, but unfortunately also the consumption of fuel and oil. To make things worse, the engine



Where much chrome, there much adornment. However, only with perfect care. Thank goodness for LIQUI MOLY's Chrome Gloss Cream.



Love goes through the engine – and our HD-Classic SAE 50 Street tastes especially good!

performance decreased. Operating the clutch and shifting the gears also became more and more difficult.

So I took the Four to a specialist. His diagnosis was sobering: There was no moving part in the engine and gearbox that wasn't totally worn out and close to failure. Thomas the expert quoted an estimate to get everything back on track. I was speechless and my wife said wistfully: "That would have been my new kitchen." Time and budget constraints were exceeded by far, but the waiting was worth the effort. Now the machine runs like a dream. The motor characteristics are completely different from those of the V engines. It sounds like a mixture between a Cadet engine without exhaust and a turbine.

By the way, my engines and gearboxes have never broken down because of the lubrication. There were always other factors, like material fatigue or the poor quality of the repro parts.

For my Shovelhead, I use the "Harley Honey" – HD-Classic SAE 50 Street from LIQUI MOLY. This viscosity is necessary because, with multi-grade oil, the Harley hydraulic tappets no longer work properly and the valve train sounds like a sewing machine. ►





EXPERIENCE REPORT
MOBILE TREASURES



Test winner and a real miracle weapon when it comes to lubrication, rust removal and care: our MOTORBIKE Multi-Spray!



The engines of the two Scouts and that of the Chief run with SAE 20W-50 HD – of course also from LIQUI MOLY – and I am very satisfied with it, because there is practically no metallic abrasion to be found in the oil. To ensure that I can keep an eye on wear and because the engines all have no oil filters, I have placed magnets in the oil tanks. In this way, I can monitor whether metal fragments accumulate over time. The SAE 85W-90 transmission fluid is used in the primary drive and the transmissions of Scout and Chief. Here the drain plugs are equipped with a magnet and no abrasion is visible, although gear shifting sometimes sounds a bit brutal, due to the construction. The LIQUI MOLY experts advised me on lubricants.

Let's talk about the Four. Since there are many different opinions and recommendations, I again turned to the experts at LIQUI MOLY. Unlike the V engines, the motor does not have dry sump lubrication, but pressure circulation and con rods with plain bearings. Because the engine, gearbox and clutch share the oil from the oil pan, I use LIQUI MOLY Classic SAE 20W-50 HD. ►



Ideal companions for greater safety on the road: our Tire Repair Spray and Visor Cleaner!



EXPERIENCE REPORT

MOBILE TREASURES



When it comes to vehicle care, I also trust LIQUI MOLY completely. The chain oil adheres excellently and significantly prolongs the service life. I cannot list all of the many LIQUI MOLY products on the shelf in my garage. But rest assured that LIQUI MOLY has everything you need for professional, value-conserving vehicle care – including your car, of course. Accordingly, my Fiat Spider received the prescribed motor oil from the outset. Compression is still optimal after 36 years and 110,000 kilometers.

At this point, I would like to thank everyone who helped me over the years with my hobby.



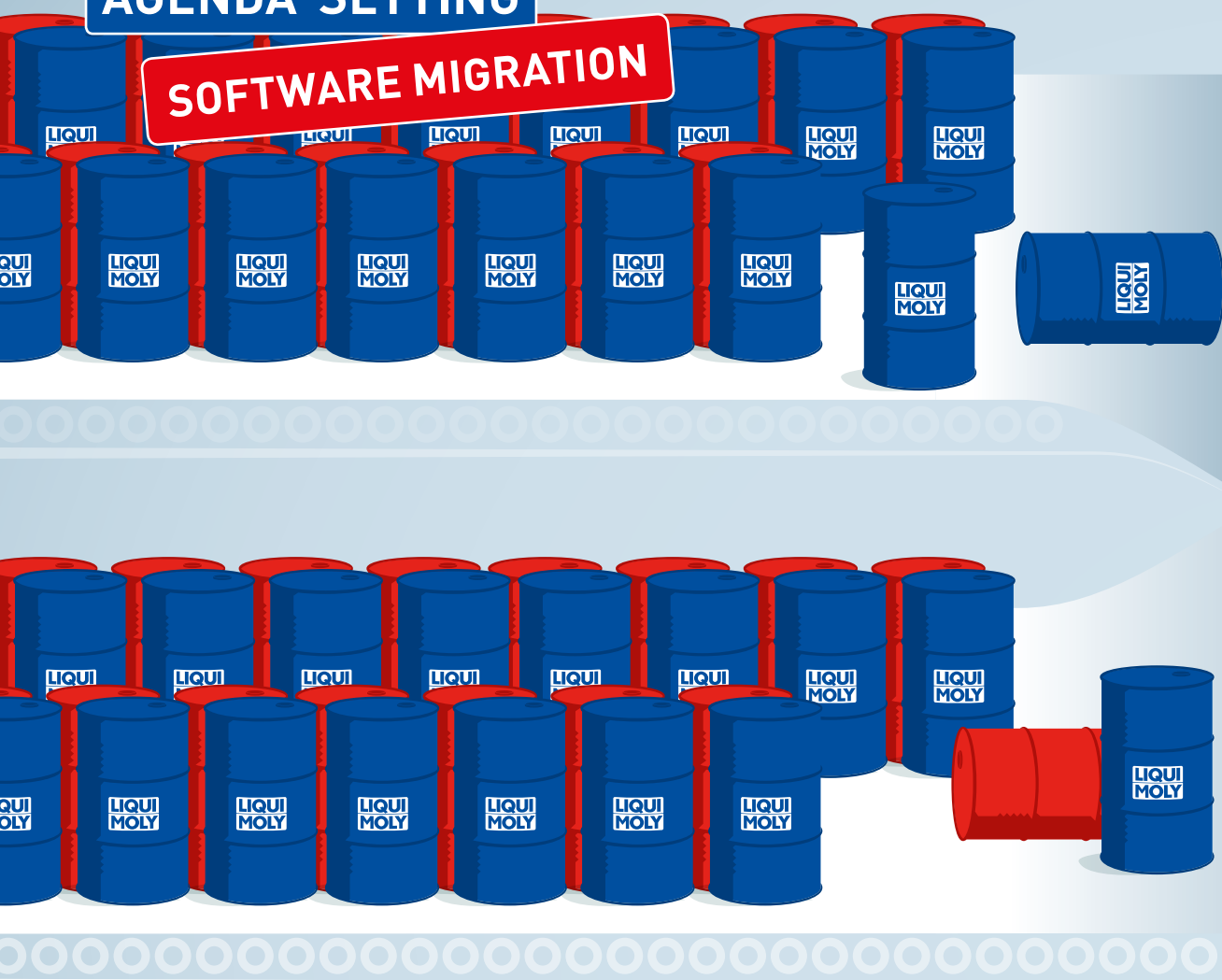
SHARE YOUR EXPERIENCES WITH LIQUI MOLY

You also own one or more mobile treasures and would like to share your experiences with LIQUI MOLY products? Then send an email to bug@liqui-moly.de

AGENDA-SETTING

SOFTWARE MIGRATION

Bottleneck?

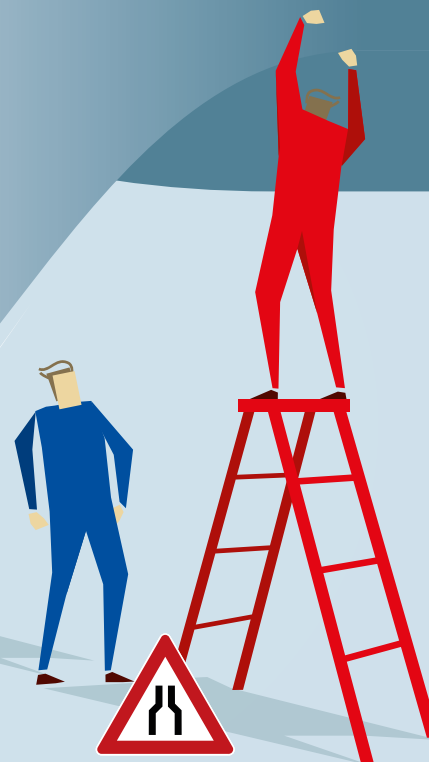


Our delivery reliability: a question of honor

LIQUI MOLY has grown rapidly in recent years. The development into a global brand with a full range of over 4,000 products and customers in over 130 countries around the globe made it necessary to convert our previous business software into a more up-to-date, more powerful ERP (Enterprise Resource Planning) system. A mammoth project and a milestone whose preparations had already started in 2014 and whose implementation directly involved 48 key users, 16 process managers and 15 members of the ERP project group. We had external support from up to 25 developers and consultants from 4 different companies.

The entire company has been working with this new software since 2 January 2019. And we were able to learn many useful lessons from the live operation in the first half of the year. Unfortunately, the size of this project means that it does not necessarily run smoothly in some areas. Should you be affected by this, we apologize for the inconvenience and thank you for your understanding! You can be sure that we will do everything possible (and impossible) to remedy the last faults as quickly as possible.

The following measures will bring our delivery performance back to where you would expect it from LIQUI MOLY!



"Those who stop
getting better,
have stopped
being good."
(Philip Rosenthal)

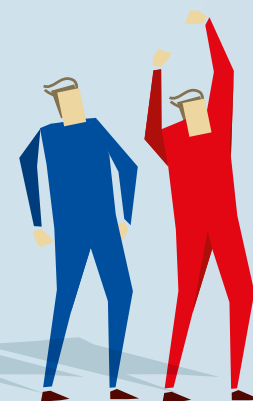


AGENDA-SETTING

SOFTWARE MIGRATION

Tight?

Together we can undo the knot!

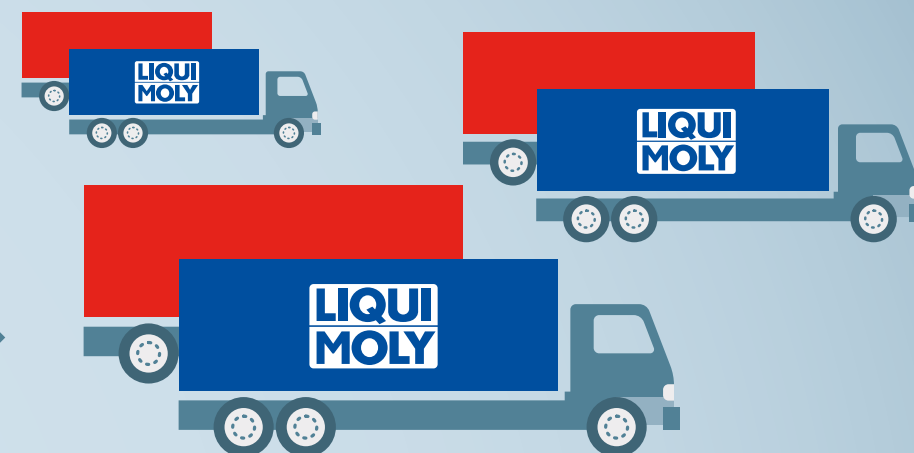


More manpower

- ✓ Introduction of a 3rd shift (night shift) in domestic order picking and production.
- ✓ Introduction of a Saturday shift for picking, loading and production.
- ✓ Additional colleagues in production and shipping.

More storage capacity

- ✓ Increase in our pallet bays by approx. 8,000.
- ✓ Inventory increase for fast-moving products in export.
- ✓ Conversion from order-related production to permanent stock-keeping.



More delivery reliability

- ✓ From September onwards, our loading capacities at our logistics service provider will be expanded from 6 pm daily to 10 pm daily.
- ✓ Introduction of an additional picking layer at Meguin for our export business.

FRANKFURT

STAHLGRUBER EXHIBITION



With tough negotiations but also smooth-running interview dates, diverse product presentations and of course our popular photo shoot, our team once again made the Stahlgruber trade fair in Frankfurt a highly successful event.



ITALY

AUTOPROMOTEC



The international Autopromotec 2019 automotive trade fair in Bologna was the first major trade fair appearance of our newly founded Italian subsidiary LIQUI MOLY Italia. The huge potential this market offers was immediately apparent. All our existing and many potential customers took the opportunity to convince themselves of the unique range of products and our LIQUI MOLY spirit on our 150 m² stand. Together with our colleagues from Germany, our new Italian team was able to advise, motivate and inspire all along the line!





“Well done” for the Automechanika Birmingham at the National Exhibition Centre (NEC) – with over 500 exhibitors and more than 12,000 visitors, this is the largest and most important trade fair for the automotive aftermarket and vehicle production. In addition to our full range of products, the eye-catchingly wrapped racing BMW from Matty Evans also attracted a lot of attention.





How to make more money with equipment, service concepts and a full range of products from LIQUI MOLY was presented to workshop visitors at the Auto Tech Service trade fair in Kiev.

Picture below: Also in Kiev, we trained the complete sales team and technicians of our importer KAMION-OIL LLC on our Gear Tronic II and JetClean Tronic II service units.



The race series "TCR Germany" stopped off at the Red Bull Ring in Spielberg, Austria. We welcomed about 200 customers from Bavaria and Austria as well as 5 customers from Uzbekistan, and demonstrated to them the benefits of our high-performance motor oils. As a special treat, Gerald Brandstetter was able to enjoy a place as a guest mechanic at our sponsored Team Engstler, which we had previously raffled off in the local "Kronen Zeitung" newspaper.



SWITZERLAND

MEETING US CAR AIGLE



Fantastic mobile US classics in the fantastic Swiss mountains were to be admired at the 4th edition of Meeting US Car Aigle. At the event, our customer provided for fantastic visibility of our brand with blue-red-white flags and advertising materials.





Tons and tons of additional business is promised by addressing customers through outdoor decoration visible from afar – commendably implemented by the Tata Daewoo service campaign in Oman.

Picture below: The EXP Automobile Home Service workshop proves that customer contact also works excellently on the road. Its on-site service in combination with our global brand appeals to new target groups.



Provides maximum power and protects the engine: our MOTORBIKE 4T 15W-50 Street

Along with a first order from LIQUI MOLY, our new Triumph customer from Pattaya went on a three-day trip to offer his customers mobile service. They not only received excellent on-site assistance, but also product samples and gifts sponsored by LIQUI MOLY Thailand.



Our MOTORBIKE range on the Triumph trail in Thailand!



ITALY

GIRO DEI TRE MARI

LIQUI MOLYSSIMO! In cooperation with the Vespa Club Bari, we sponsored the 15th Giro dei Tre Mari. Flanked by our blue-red-white brand, the Vespa fanatics rolled to three different stations in the south of Italy: to the Mediterranean, the Gulf of Taranto and the Adriatic Sea. What more would you want to sea?



The calm before the characteristic Vespa 2-stroke concert!



ITALY

TRAINING

Full house, full interest, full enthusiasm for LIQUI MOLY: During the training of a total of 120 Punto Pro workshops (Group Auto Italia), our Area Manager Angelo Taormina convinced the guests of our company philosophy and our full range of over 4,000 products.



ITALY

MOTOGP MUGELLO



Pole position for the Dynavolt Intact GP team sponsored by us – and for our brand visibility! Whether on the grandstand, at our show truck or in the hospitality area: At the MotoGP weekend in Mugello, Italy, our colleague Giuliano Visani (Area Manager, right) and his team provided an all-round successful brand experience on the race track.



Waiting in line for Germany's best lubricant brand!



PRODUCT RANGE

EVERYDAY HEROES PART 1

Many of our products contain more than you might think!

OMG!

Our **SUPERHEROES** for every household

Always on the spot when you need them.
With surprising versatility and real super powers!

FABRIC IMPREGNATION

Article no.: 1594

Universal use for textile convertible tops, tents, sports clothes and sunshades. Also suitable for products with climate membrane and suede.

Super strong also for:

- Suede shoes
- Textile shoes
- Backpacks
- Awnings
- Fabric covers for chairs



* Before use, please check effect at an inconspicuous spot

LM 40 MULTI-PURPOSE SPRAY

Article no.: 3390

The all-rounder for home, hobby, workshop, vehicle and industry. For hinges, rollers, bolts, switches, handles, Bowden cables and much more.

Super strong also for:

- Locks
- Vehicle antennas
- Adhesive residue removal



PRODUCT RANGE

EVERYDAY HEROES PART 1



A/C SYSTEM CLEANER (SPRAY)

Article no.: 4087

For cleaning and disinfecting air conditioning systems in passenger motor vehicles, commercial vehicles and buses.

Super strong also for:
Stationary air conditioners at home or in hospitals

Advance notice: We are currently developing a new product for use in domestic air conditioning systems!



CAR WASH SHAMPOO

Article no.: 1545

For thorough and gentle paint finish cleaning.

Super strong also for:
Cleaning of smooth surfaces



WINDSHIELD CLEANER FOAM + WINDSHIELD SUPER-CONCENTRATED CLEANER

Article no.: 1512 + 1519

For the efficient internal and external cleaning of car windows, particularly after windshield repairs. Also suitable for mirrors and headlights in the automotive sector.

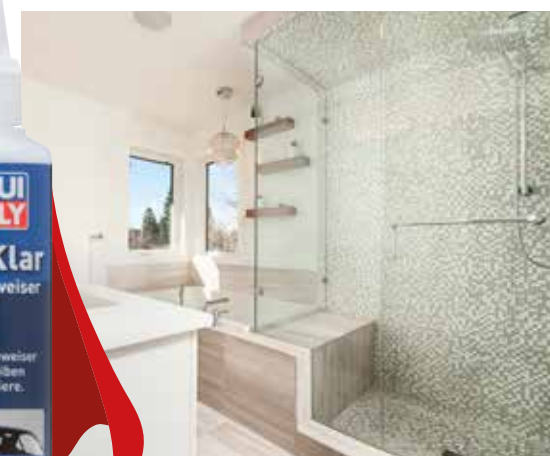
Super strong also for:
• Smooth surfaces such as windows, mirrors, ceramic hob
• Glass refrigerator shelves

FIX-CLEAR RAIN REPELLANT

Article no.: 1590

For all car windows and helmet visors.

Super strong also for:
• Mirror, glass shower cubicle
• Glass greenhouse



PRODUCT RANGE

EVERYDAY HEROES PART 1



WOW!

MICROFIBER CLOTH

Article no.: 1651

For cleaning work in trade, industry and household.

Super strong also for:

- Dust and dirt removal
- For repolishing when using various cleaning and care products



POLISH & WAX + GLOSS POLISH

Article no.: 1467 + 1436

- 1 Cleans, polishes and protects. Specially for colored and metallic paints.
- 2 Freshens up dull paint. Especially for colored paints.

Super strong also for:

- For cleaning the sink with beading effect
- Stainless-steel fittings and faucets



ANTI-BACTERIAL DIESEL ADDITIVE

Article no.: 21317

Highly effective biocide with a broad spectrum of action. For preventive use against bacteria, yeasts and molds in diesel-powered vehicles that have been out of service for a longer period of time or are seldom used.

Super strong also for:

- Construction machinery, commercial vehicles, motor homes
- Storage tanks
- For sterilizing already infested tank systems



HAND CARE CREAM

Article no.: 3358

Protects and cares for dry, brittle and chapped skin, especially in the case of occupational stress.

Super strong also for:

- For regular application every day

LIQUID HAND CLEANING PASTE

Article no.: 3355

Particularly mild and skin-friendly hand cleansing agent for occupational use.

Super strong also for:

- Cleaning heavily soiled hands in the hobby and household

**Little heroes
with great
effect!**

PRODUCT RANGE

EVERYDAY HEROES PART 1

YEAH!

PLASTIC DEEP TREATMENT LOTION

Article no.: 1537

Cleans, maintains and protects all plastic and rubber parts on vehicles and freshens them up.

Super strong also for:

- Plastics in the house, hobby and garden area



PLASTIC DEEP TREATMENT

Article no.: 1536

For maintaining and protecting all plastic finishes in the automotive sector, campers, boats, sports articles and household. For indoors and outdoors.

Super strong also for:

- Balcony claddings
- Awning covers



UPHOLSTERY FOAM CLEANER

Article no.: 1539

For gently cleaning upholstery, carpets, velour, car fabric covers, textiles, etc.

Super strong also for:

- Shoes
- Carpets



* Before use, please check effect at an inconspicuous spot.

LEATHER CARE

Article no.: 1554

For maintenance, cleaning and protection of all leather parts in the automotive and two-wheeled vehicle sector as well as leather motorcycle suits.

Super strong also for:

- Leather gloves
- Leather sofas and armchairs
- Leather bags
- Smooth leather shoes
- Leather pants

* Before use, please check effect at an inconspicuous spot



CONTINUATION TO FOLLOW

You will find more heroes in the next issue!

OUTSIDE ADVERTISING



CHINA



IRAQ



Worldwide trademark for top quality

Whether on the workshop facade, in front of and inside the sales shop, or mobile as vehicle wrapping: Our customers, partners and friends benefit from the expertise and friendly appeal radiated by our brand!



LEBANON



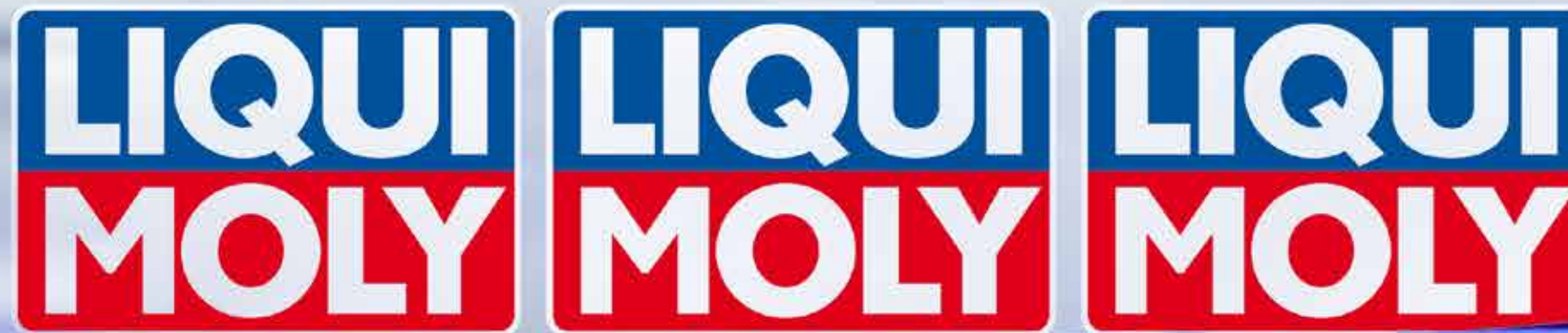
ALGERIA



GERMANY

SPONSORING TRIPLE

ATHLETICS



3 events, 1 brand

Germany only a football country? Not at all! Athletics also enjoys enormous public interest. In order to use this to attract more attention to our brand, we sponsored the “Berlin Flies” competition in June and the Combined Events Challenge in Ratingen, and also supported the German Athletics Championships in the Berlin Olympic Stadium at the beginning of August. Our logo will be placed on the high jump and pole vault mats as well as on TV hoardings. The live broadcasts of all competitions on ARD and ZDF bring our brand to more than 50 million people!



BRAND AMBASSADOR

EUROPEAN HILL CLIMB CHAMPIONSHIP



LIQUI MOLY
above all:
Marek Rybníček
(LIQUI MOLY CZ)

Fast and furious ambassador for our brand: Marek Rybníček quickly took another victory in the European Hill Climb Championship and the next day, as head of LIQUI MOLY CZ, takes care of account acquisition and sales of our products in the Czech Republic and Slovakia. With a clear concept and plenty of drive. Keep it up!





The Nutrend Racing Team took on a completely new challenge at Slovakia Ring with participation in the first race of the Ultimate Cup Series, a 6-hour-long endurance race for LMP3 sports cars. Drivers, mechanics and our lubricants shone with absolute top performance and enormous stamina.



Great successes on the Chinese race tracks: LIQUI MOLY NEWFASTER (above) was named runner-up overall, third overall and winner of the team ranking in the TCR China Racing Series, while Team Engstler clinched overall victory in the TCR Asia Series on the Shanghai International Circuit. Congratulations to both teams!



SPONSORSHIP

FIA EUROPEAN TRUCK RACING CHAMPIONSHIP



The right “energy food” for powerful machines: Jochen Hahn trusts in our Synthoil Race Tech GT1 10W-60



1 weekend, 2 victories! The “Bulls of IVECO” team with driver Jochen Hahn made a successful start to the season in the European Truck Racing Championship. On the Misano World Circuit, he secured a victory in front of 40,300 spectators, both on Saturday in beautiful Adriatic holiday weather and on Sunday in pouring rain.



SOUTH AFRICA

LIQUI MOLY INEX LEGENDS CHAMPIONSHIP



Willie Erasmus celebrated his first victory of the season and two other podium finishes at the LIQUI MOLY INEX Legends Championship racing weekend at the Zwartkops Raceway in Pretoria. Another winner: our global brand, which provided a blue-red-white eye-catcher on and beside the track.





Supermoto Race in Podolsk.



Quadro Trophy in Ekaterinburg.



Motocross race in Pensa.



Speedboat championship in Dubna (Moscow region).

CHINA

TAKLAMAKAN RALLY



Thanks to their great driving skills and our oils and additives, the LIQUI MOLY Xiong Feng Team won three trophies at the Taklamakan Rally as team winner, individual winner and individual third! Taklamakan is not only the second largest desert in the world, but also the toughest, with temperature fluctuations of up to 70 °C within a single day. A test passed with flying colors for our high-performance lubricants.



ITALY

MOTOGP MUGELLO



Blue sky, green hills, blue-red-white global brand: As the exclusive oil supplier for MotoGP, we also provided all the racing teams in the Moto2 and Moto3 racing series with excellently lubricated machines in Mugello, Italy. Of course, also with the Dynavolt IntactGP team sponsored by us with the drivers Tom Lüthi and Marcel Schrötter.



Safe and relaxed during your summer holiday

Ten tips for stress-free holiday driving.

The car is the Germans' favorite means of transportation: Every year, tens of millions of people use the motor car as a means of travel on their way to their summer holidays.

It's important to check everything before setting off on holiday, so as to ensure the trip doesn't end in the breakdown lane. These ten tips will help you prevent unwanted stops and expensive repairs:



1 Check the oil level
If the indicator goes on, you've left it too late. The best idea is to take a look at our **Oil Guide beforehand so you can be sure to find exactly the right oil**. Remember to stock up on oil before you go away, as this will cut your costs. After all, oil purchased en route will often be a lot more expensive.

3 Check the cooling water
The cylinder head gasket can easily burn in hot weather if there's a lack of coolant. If you require more, simply fill up with our **Coolant Ready Mix**. And to be sure the radiator doesn't leak, add our **Radiator Stop Leak**.

4 Check the windscreen wiper water level
Our **Windshield Cleaner** ensures perfect visibility at all times. But be sure not to confuse the wiper water container with the coolant reservoir.

2 Vitamins for engines
Holiday driving often involves long distances, so a reliable engine is a must. Additives can help improve running properties and are the best way to prevent a breakdown. **Injection Cleaner** (for petrol engines) or **Super Diesel Additive** (for diesel engines) are well-suited products here.

5 Check the air conditioning system
Long drives require a lot of concentration on the part of the driver, but high temperatures reduce concentration capacity. This is why a functioning air conditioning system is so important. Only by ensuring a clean air conditioning system will you create a pleasant climate and prevent the spread of germs. Our **Climate-Fresh** is effective when it comes to eliminating unpleasant smells. And workshops are able to clean your system professionally using LIQUI MOLY equipment.

LEVERAGING THE PRODUCT RANGE

HOLIDAY PERIOD

6

Check the brakes

If there's a lack of brake fluid, this might be the result of wear and tear on the brake pads. Be sure to have a workshop look for any problems and carry out repairs as necessary. You'll find the right brake fluid in our **Oil Guide**.

7

Check the tire pressure

Be absolutely sure to check this before leaving, and remember that manufacturer specifications refer to cold tires – If you've been driving fast, the figure can be much higher. Tires with less than 3 mm of remaining tread should be replaced before the trip.

Take action now –
before it's too late!

8

In the event of a breakdown

Be sure to check the expiry date of your first aid kit. In the trunk, you should have a warning triangle and a safety vest as well as at least one tire repair kit. It's better still to have a spare wheel or at least an emergency wheel on board: In the event of large splits and holes in the tire, a repair set will be of little use.



9

Check the lights

Switch all the lights on and off to check they work, including the indicator lights and brake light. It's a good idea to carry replacement fuses and bulbs with you.

Check the inspection date

If the next service is due while you're away on holiday, the best thing is to bring it forward.

10



LIQUI MOLY Refill Oil

Our **5W-40 Refill Oil** in the handy 1 l container is ideal for taking along on holiday trips when you're traveling by car. If the oil indicator does happen to light up, an all-year-round oil for petrol and diesel engines including common rail and unit injector technology is the perfect companion. What is more, it exceeds the most rigorous test requirements imposed by well-known vehicle manufacturers. Be sure to have it on board!

NEW RECRUITS



The LIQUI MOLY job machine is running at full speed! In June too, we welcomed new highly motivated colleagues. 1st row (from left to right): Jacques Heukers (Account Manager Netherlands), Sander Pelle (Account Manager Netherlands) and André Schilbach (Sales Representative Commercial Vehicles). 2nd row (from left to right): Thomas Stahl (Commercial Vehicles Sales), Marina Lobner (Accounting), Maike Büntig (Logistics) and Ema Duarte (Export). 3rd row (from left to right):



Dominique Dirr (Human Resources), Tina Neher (Retail Sales), Ernst Prost (Managing Director) and Dennis Müller (Sales Representative Workshops). 4th row (from left to right): Alexandra Holzwarth (Assistant to Management), Daniel Schindler (Retail Sales), Alexander Boll (Logistics), Monique Neumann (Human Resources) and Heike Bischoff (Export, 20-year anniversary).

SITE TOUR

MINISTER REHLINGER



The Minister also expressed her enthusiasm about the visit on social media.



In 2018, Meguin produced more than 82,000 tons of lubricants. Because business is going so well, we are now planning to build a new central warehouse. During her visit to Saarlouis, Anke Rehlinger, Saarland's Minister for Economic Affairs, Labor, Energy and Transport (group photo, 5th from right), informed herself about these plans and about our production and dispensing systems as well as our research and development. Amongst the participants (from left to right): Dr. Uli Weller (Commercial Manager), Christian Texter (Head of Production), Jörg Paul (Quality/Environment & Energy Management), Günter Hiermaier (Managing Director), Michael Scholer (Head of R&D/Application Technology/ QA Laboratory), Heiko Metzger (Secretary of the Mining, Chemical and Energy Industries Union), Roger Pusse (Logistics/Shipping) and Thorsten Alt (Head of Sales).



SITE TOUR



The site tour and training of Springer and some of its customers at our Saarlouis plant together with Dejan Schade (Regional Sales Manager, left) was met with great enthusiasm.



Thumbs up for Germany's best lubricant brand! During their visit, Mr. Arakawa and Mr. Kato from our importer LIQUI MOLY Trading Japan, together with Vincent Prinzing (Export Area Manager) and Lucas Höpfner (Business Developer Japan), convinced themselves of our uncompromising quality strategy in the development and production of our products.



Alexander Löser (Export Area Manager, left) gave our Uzbek guests from Impower Trading an overview of our state-of-the-art oil production.

SITE TOUR



Thorsten Alt (Head of Sales, left) showed Gundula and Stefan Stubbe from the company Stubbe GmbH & Co. KG Mineralölhandel und Transporte just how well things are intermeshed at Meguin during their visit to the Saarlouis plant.

CONGRATULATIONS



Congratulations and flowers for the 15th service anniversary of Ömer Bakir (Production)! 1st row (from left to right): The jubilarian and Roman Antz (Deputy Head of Production). 2nd row (from left to right): Anne Grundig (Management Office) and Selina Bettendorf (Works Council). 3rd row (from left to right): Rainer Maass (Head of Human Resources) and Christian Hermes (Head Shift Supervisor Production).

CONGRATULATIONS



The Meguin congratulation crowd with birthday children and well-wishers (from left to right): Randolph Subrizi (60th birthday, Production), Christian Hermes (Head Shift Supervisor Production), Adolf Recktenwald (50th birthday, Production), Christian Texter (Head of Production), Roman Antz (Deputy Head of Production), Holger Hecktor (Production Foreman), Sabine Ludwig (50th birthday, Assistant to Head of Sales Office), Roger Pusse (Works Council Chairman) and Ingrid Theobald (Assistant to Management).

ANNIVERSARY



Our colleague Heike Bischoff has been a reliable supporter of LIQUI MOLY's steady growth for 20 years. As Assistant Export Manager, she skillfully cares for the well-being of our foreign customers. Managing Director Ernst Prost congratulated her all the more cordially on her service anniversary.

LIQUI MOLY FAMILY

USA



No tour operator offers such highlights! Our colleague Marcus Dangelmayer (Industry Sales, center) used his trip to America to visit Eva Tran (Administrative Assistant LIQUI MOLY USA, right) and Sebastian Zelger (Director LIQUI MOLY USA) at our headquarters in Santa Ana, California.

HOLIDAY GREETINGS



Holiday impressions of a relaxed kind were sent to us by Rainer Maass (Head of Human Resources, left) from the Sarntal Alps (South Tyrol), where he prepared for further LIQUI MOLY exploits by downing isotonic drinks with our colleague Ralf Harm (Area Manager Retail) and his wife Pia.

FAN POST



This confession of love to our global brand discovered on Mauritius was sent by friends of our colleague Perry Peters (Area Manager SB Sales).

AIRCRAFT BANNER



The festivities of the city of Neu-Ulm on the occasion of its 150th anniversary represented an impressive flight of fancy with thousands of inhabitants and visitors celebrating peacefully. The ideal opportunity to let our colors fly high with an airplane advertising banner!

SUMMER PARTY



“Summer, Sun and Supermoly” was the motto for the summer party of our customer Friedrich Kraft GmbH in Hamburg. Highlights of our information stand included our driving simulator and the presentation of professional windscreen glazing and repair as well as the JetClean Tronic II and Gear Tronic II demonstrations.



Alexander Müller
Mitglied des Deutschen Bundestages

Alexander Müller, MdB, Platz der Republik 1, 11011 Berlin

Herrn
Geschäftsführer
Ernst Prost
LIQUI MOLY GmbH
Jerg-Wieland-Straße 4
89081 Ulm

Ihre Anzeige in der Autobild vom 11. April 2019

Sehr geehrter Herr Prost,

sowohl in der AutoBild, als auch in anderen Publikationen sind mir Ihre Anzeigen aufgefallen, in denen Sie Ihren Kunden für ihre Unterstützung danken. Wie Sie hierbei betonen, ist Ihre Marke auf einen freien Welthandel und unsere freie soziale Marktwirtschaft angewiesen. Als Mitglied des Deutschen Bundestages für die Freie Demokratische Partei liegen mir genau diese Werte besonders am Herzen.

Speziell mit Blick auf die Europawahl am 26. Mai 2019 betonen Ihre Anzeige und die damit verbundene Nachricht die Bedeutung dieser freien und sozialen Marktwirtschaft für unsere Unternehmen und unseren Wohlstand in Deutschland. Ihre Erfolgsgeschichte und die Ihres Unternehmens sind beeindruckend, und werden durch Ihre öffentliche Einstellung zu Geld, Vermögen und der harten Arbeit Ihrer Mitarbeiter nur unterstrichen. Die Bedeutung unserer freiheitlichen Werte und das tägliche Leben von Toleranz als Grundpfeiler unserer Gesellschaft sind in den heutigen Zeiten wichtiger denn je, besonders in Hinblick auf die verschiedenen anstehenden Wahlen. Sie leisten hierbei mit Ihrer Reichweite und Ihrem Einfluss einen entscheidenden Beitrag in der Vermittlung dieser Grundsätze.

Auch wenn Sie einst in einem Interview sagten, dass Ihre Position zu Spitzensteuersätzen und deren Effekt auf Handwerksmeister und kleine Unternehmen Sie nicht zu einem FDP-ler machen, wollte ich Ihnen mit diesem Schreiben meine Wertschätzung für Ihre öffentliche Unterstützung für den freien Welthandel und die freie soziale Marktwirtschaft, und somit auch für einen Teil unseres Grundsatzprogrammes als Freie Demokraten, übermitteln.

Berlin, 17.05.2019
Bezug:
Anlagen:

Alexander Müller, MdB
Platz der Republik 1
11011 Berlin

Wahlkreisbüro Wiesbaden:

Mit ehrlicher Arbeit hoch hinaus

LIQUI MOLY

365 Tage im Jahr arbeiten wir für 1 Ziel: für unsere Kunden! Als Weltmarke sind wir auf den freien Welthandel angewiesen. Dieser sichert Wohlstand, Frieden, Freiheit und Demokratie. Wir, die LIQUI MOLY family worldwide, sind dankbar für die vielen Chancen, die sich aus unserer freien und sozialen Marktwirtschaft ergeben. Wir sind stolz darauf, was wir im engen Schulterschluss mit unseren Kunden daraus machen: eine Weltmarke, die für erstklassige Produkte, menschliche Vielfalt, geschäftlichen Erfolg und soziales Engagement steht. Schön, dass diese ehrliche Arbeit wertgeschätzt wird und uns Deutschlands Autofahrer regelmäßig zur beliebtesten Motorölmарke und in der Kategorie Pflegemittel auf Platz 2 wählen.

Dafür danke ich Ihnen von ganzem Herzen!

Ihr Ernst Prost
Geschäftsführer
LIQUI MOLY

Als Seriensieger machen wir auch Sie zum Gewinner – jetzt auf www.nimm-liqui-moly.de

Seite 2



Falls sich bei Ihrem nächsten Besuch in Berlin ein freies Zeitfenster ergibt, würde ich mich über die Möglichkeit zu einem Gespräch freuen. Bei jeglichen Fragen stehe ich Ihnen gerne zur Verfügung.

Ansonsten verbleibe ich vorerst mit den besten Wünschen und freundlichen Grüßen

Alexander Müller, MdB

The fact that our “adverts” not only call attention to our lubricants, but also convey our company values, makes them stand out well from clumsy advertising, sets you thinking, and occasionally evokes expressions of sympathy such as this letter!

Liqui Moly

Chemische Helfer bei festgebackenen Motorbauteilen

Veröffentlicht am 20. Mai 2019 | von Benjamin Schleich



Die "Spezialwerkzeuge" Injektorenlöser und Injektoren-/Glühkerzenfett. Bild: Liqui Moly

Spezialwerkzeug kann auch die Form einer Dose oder einer Tube haben, zumindest dann, wenn es chemischer Natur ist. Zwei solcher Problemlöser für die Werkstatt sind der Injektorenlöser und das Injektoren- und Glühkerzenfett aus der Pro-Line-Serie von Liqui Moly.

Wenn ein Ausbau unvermeidlich ist, können ausgehärtete Verbrennungsrückstände Schwierigkeiten bereiten, denn sitzt der Injektor fest, wird der Ausbau zum Geduldsspiel. An schadhafte Dichtungen am Injektor treten Verbrennungsabgase, Kraftstoffdämpfe und Ölnebel aus. Sie bilden teerartige, glasharte Rückstände im Befestigungsschacht des Injektors und formen so ein schier unlösbares Problem.

Versucht man diese Rückstände mit Werkzeug zu entfernen, können teure Bauteile beschädigt werden. Eine Lösung soll der Injektorenlöser von Liqui Moly sein. Er weicht die festgebackenen Verharzungen, Ölrückstände und Schmutzkrusten nach einer Einwirkzeit von 15 bis 30 min auf. Anschließend wird der Schmutz entfernt und der Injektor kann mühelos und ohne Beschädigung ausgebaut werden. Bei extrem hartnäckigen Ablagerungen empfiehlt der Anbieter, den Injektorenlöser über Nacht einwirken zu lassen. Beim Einbau soll dann ein Einstreichen der Injektoren mit dem Injektoren- und Glühkerzenfett ein erneutes Festbacken verhindern.

Krafthand, 20.05.19

Liqui-Moly neuer Hauptsponsor

Mehr Sponsorengelder für den Handball

Das Ulmer Unternehmen Liqui-Moly steigt ins Handball-Sponsoring ein und löst die Deutsche Kreditbank als Namensgeber ab. Diese bleibt aber Sponsor, so dass unterm Strich mehr Geld reinkommt.

Text: W&V Redaktion
14. Juni 2019



Die Handball-Bundesliga hat einen neuen Hauptsponsor. Vom 1. Juli an heißt das Handball-Oberhaus **Liqui-Moly-Bundesliga**. Der deutsche Mineralöl-Hersteller löst die **Deutsche Kreditbank (DKB)** als Namensgeber ab. Der Vertrag hat eine Laufzeit von drei Jahren mit einer Option für zwei weitere Spielzeiten. Das teilte die Handball-Bundesliga-GmbH (HBL) mit.

Über den finanziellen Umfang des Vertrages vereinbarten beide Seiten Stillschweigen. Weil der nach sechs Jahren scheidende Namenssponsor DKB der Handball-Bundesliga als Sponsor in ähnlicher Größenordnung wie bislang erhalten bleibt, sind "die Einnahmen um eine ganze Dimension gestiegen", sagte HBL-Geschäftsführer **Frank Bohmann** der **Deutschen Presse-Agentur**.

Das weltweit tätige Motorenöl- und Schmierstoff-Unternehmen aus Ulm wird auf den Trikotärmeln der Spieler in den 18 Vereinen mit seinem Firmenlogo werben und bei den TV-Übertragungen der Bundesliga-Spiele in allen Hallen sichtbar sein, etwa auf den Eckwürfeln am Spielfeldrand sowie den Bodenaufklebern auf dem Spielfeld. Von der Homepage über alle digitalen Kanäle bis hin zu den Social-Media-Aktivitäten wird Liqui-Moly eingebunden.

"Qualität, Professionalität, die internationale Wahrnehmung und eine emotionale, packende Sportart", schätzt **Ernst Prost**, Geschäftsführer von Liqui-Moly, am Handball. "Schlussendlich verfügen beide Marken über eine Strahlkraft, die weit über den Heimatmarkt Deutschland hinausgeht. Unser Engagement im Handball wird das Leuchtturmprojekt der nächsten Jahre in unserem Sponsoringkonzept außerhalb des Motorsports sein." In Einzelprojekten hat sich der Mittelständler bereits im Handball engagiert, der Erwerb des Bundesliga-Namensrechts ist aber das bisher größte Engagement des Unternehmens im Handballsport.



Liqui-Moly ist im Handball aktiv. Foto: HBL

W&V Werben & Verkaufen, 14.06.19



ИЗНАЧАЛЬНО СИНТЕТИЧЕСКИЕ
МАСЛА СОЗДАВАЛИСЬ ДЛЯ
ГОНОЧНЫХ МОТОРОВ

ТЕРРИТОРИЯ ЗАБЛУЖДЕНИЙ



Автомобильщики, особенно те, которые со стажем, относятся предвзято к синтетическим моторным маслам – мол, всю жизнь заливали минералку и проблем не знали, а тут какая-то «синтетика». Чтобы развеять этот миф, мы попросили ведущего специалиста компании Liqui Moly Андрея Журавского ответить на самые задаваемые вопросы.

К «Автобизнес»: Какие существуют типы моторных масел и в чем их различие?
А. Журавский: Масла бывают минеральные, полусинтетические и синтетические, а также гидрокрекинговые. Минеральные масла изготавливаются из сырой нефти методом перегонки. Они доступны по цене, но их потребительские качества не столь высоки. Полусинтетические имеют минеральную основу, в которую добавляется около 20% синтетических компонентов. По эксплуатационным показателям полусинте-

тика превосходит «минералку», а стоит дешевле синтетики. Синтетические масла синтезируют химическим путем из органических компонентов – в основном это полиальфаолефины (ПАО) – с добавлением сложных эфиров. В процессе производства синтетических масел синтезируются молекулы с оптимальными (заданными) эксплуатационными свойствами. Гидрокрекинговые масла получают из минеральных базовых масел, подвергая их термическому разложению в присутствии катализатора и водорода до высоких индексов вязкости, сопоставимых с синтетикой. Так получается масло с хорошими низкотемпературными

характеристиками и высоким индексом вязкости. Они намного дешевле синтетических, но по своим показателям уступают синтетике. Такое масло в моторе меняется чаще, чем синтетическое.

А.: Какой тип масла наиболее предпочтителен?
А. Ж.: Конечно же, синтетические. Эти масла пусть и дороже, зато обладают отменными смазочными и антикоррозионными свойствами и работают в очень широком диапазоне температур. К тому же, они легкие как перышко, что обеспечивает уменьшение потерь на трение и, как следствие, снижение расхода топлива.

А.: Бытует мнение, что ненатуральная вязкость синтетических масел может вызвать течи через сальники и уплотнения мотора. Так ли это?
А. Ж.: Синтетические масла не могут сами по себе вызвать течь на исправном дви-



гателе. В этом обвиняют изношенные прокладки сальников, которые либо дубеют от возраста, либо корrodуются от использования некачественного масла.

А.: Увеличивается ли расход масла на угар при использовании «синтетики» по сравнению с «минералкой»?
А. Ж.: Наоборот, синтетическое масло в исправном двигателе требует меньше внимания к контролю уровня, нежели минеральное. Угар – удел разложения базовых минеральных основ, синтетические же по всем параметрам более стабильны.

А.: Как понять перед Вами синтетическое масло или нет?
А. Ж.: К сожалению, многие компании вводят потребителей в заблуждение, выдавая гидрокрекинговые масла за синтетические. Европейские производители масел в этом случае делают ссылку в спецификации, что масло «сварено» по HC-технологии (гидрокрекинг) или пишут HC-synthetic (гидрокрекинг), корейские и американские фирмы смело называют свои гидрокрекинговые масла 100%-ной «синтетикой» или Full Synthetic. Это весомый бонус в пользу выбора масел Liqui Moly. Поскольку Германия единственная страна, где законодательно определено понятие синтетического масла и надписи «vollsynthetisches» вполне достаточно для того, чтобы удостовериться в его подлинности.

А ТЕПЕРЬ ДАВАЙТЕ ПОДЪПОЖИМ, КАКИЕ ЖЕ ПРЕИМУЩЕСТВА ДАЕТ ПОТРЕБИТЕЛЮ ИСПОЛЬЗОВАНИЕ ПОЛНОСТЬЮ СИНТЕТИЧЕСКИХ МАСЕЛ

1. Отличная антифрикционная защита
2. Высокий уровень защиты двигателя
3. Заметная экономия топлива
4. Идеальная чистота двигателя за счет высоких моющих свойств
5. Устойчивость к температурным перепадам
6. Уверенный запуск двигателя при низких температурах
7. Высокая стабильность к окислению
8. Низкий расход на угар
9. Стабильность характеристик и защитных свойств в течение всего периода использования
10. Увеличение интервала между заменами масла

RUSSIA

НАШ ВЫБОР LIQUI MOLY!



Спортивно-технический клуб PitBike Masters, основанный в 2012 году, входит в число многократных призеров соревнований по кроссу на пит-байках, а также участвует в развитии набирающего популярность фристайл-мотокросса на пит-байках. В 2019 году спортсмены клуба, братья Сергей и Андрей Минаевы в рамках программы FERZ FMX SHOW совершили полёты на компактных «питбах» с трамплинов мирового уровня, взмывая на высоту 7–8 м и пролетая при этом дистанцию до 15 м.

Очевидно, что эти несерьёзные с виду, но достаточно боевые мотоциклы на соревнованиях испытывают запредельные нагрузки. Их узлы и агрегаты работают в агрессивной среде и на высоких оборотах. Поэтому для обеспечения их надёжной работы требуются высококачественные смазки и масла. Для ухода за мотоциклами команда механики команды используют продукцию LIQUI MOLY – признанного лидера в Германии.

Синтетическое моторное масло для 4-тактных двигателей 10W40;
Спрей – очиститель двигателя Motorraum-Reiniger;
Смазка приводной цепи;
Очиститель топливной системы;
Средство промывки воздушного фильтра;
Средство для пропитки воздушного фильтра;
Тормозная жидкость;
Масло для перьев W10.



Спорт: FERZ FMX SHOW
Команда: PitBike Masters
Гонщики: Сергей и Андрей Минаевы



НАШ ВЫБОР LIQUI MOLY!



Детская команда по автокроссу MSK Racing Team, основанная в 2013 году, многократно числилась в победителях и призёрах Первенства России по автокроссу в различных классах. В 2019 году один из лучших спортсменов спортколлектива Фёдор Купцов выиграл первый этап Чемпионата России в классе «Д3-Мини», где все участники вооружены однотипными кроссовыми багги с двигателями Honda или Lifan объёмом 200 см³ (12 л.с.) с автоматическим сцеплением и приводом на заднюю ось. Несерьёзный с виду автомобиль, тем не менее, оснащён независимой подвеской всех колёс и способен разогнаться до 80 км/ч.

По ходу соревнований по автокроссу на все механизмы и агрегаты спортивных машин оказывается повышенная нагрузка. Также сказываются тяжёлые условия эксплуатации. Поэтому для обслуживания транспорта требуются высококачественные масла и смазки. Для ухода за машинами механики используют продукцию LIQUI MOLY:

- Синтетическое моторное масло для 4-тактных двигателей Motorbike 4T Synth Street Race 10W-50;
- Спрей-очиститель двигателя Motorraum-Reiniger;
- Средство для фиксации винтов Schrauben-Sicherung hochfest;
- Грязеотталкивающая белая смазка Pro-Line Wartungs-Spray weiss;
- Быстрый очиститель Schnell-Reiniger.

Спорт: детский автокросс
Команда: «MSK RACING TEAM»
Гонщик: Купцов Фёдор





Cool idea!



Delicious ice cream for everybody – our boss ensured that we keep our operational temperature under control. On one of the hottest days in 2019 so far Ernst Prost treated the complete staff to ice cream.



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