**Three new engine oils from LIQUI MOLY**

For BMW and Japanese models: the German oil specialist presents new products at both AAPEX and SEMA show

**October 2019 – LIQUI MOLY launches three new engine oils: one for the latest BMW models, a special one for older BMWs and one with a particularly low viscosity for Japanese cars. The German oil and additive specialist will present these new products in Las Vegas in November. LIQUI MOLY will be exhibiting there at both AAPEX and SEMA Show.**

LIQUI MOLY's Top Tec 6600 0W-20 will carry the latest BMW approval Longlife-17 FE+. This type of oil is suitable for the latest gasoline engine BMWs with the exception of the M series. This oil has a viscosity of 0W-20, following the current trend in the automotive industry towards ever lower viscosity oils in an attempt to lower fuel consumption and emissions. It will also carry the latest Mercedes approval MB 229.71 and meet the requirements for Volvo approval VCC RBS0-2AE and API SN Plus + RC.

This new oil will have its world premiere at AAPEX and SEMA Show. "This will be the first time that a new oil for a German model has not been launched first in Germany," says Sebastian Zelger, Director LIQUI MOLY USA. "Top Tec 6600 is a good choice for workshops that service the latest BMW and Mercedes models. They can use one oil for both brands."

The new LIQUI MOLY Special Tec B FE 5W-30, on the other hand, has been developed for older BMW models rather than current ones. More specifically for gasoline engines without particle filters from model year 2002. It carries BMW approval Longlife-01 FE and meets the requirements for API SL.

The third new product is Special Tec AA 0W-16. "It is the lowest viscosity oil that we have launched to date," says Sebastian Zelger. It is mainly Japanese car manufacturers that stipulate a viscosity of 0W-16. It is very uncommon outside of Japan. However, this is changing slowly. "0W-16 oils are still very much a niche product but, technologically, they are very interesting," explains Sebastian Zelger. "This is why we are already producing it, even though the revenue earning potential is still low." Special Tec AA 0W-16 meets the requirements for API SN Plus + RC and ILSAC GF-5 and is suitable for selected models of Honda, Lexus, Suzuki and Toyota.

This will also be accompanied by a relaunch of the entire Special Tec AA range. This product line includes engine oils developed specifically for cars produced by American and Asian manufacturers. They all have improved, top-performing recipes and a new design. Sebastian Zelger: "We have the right oil for nearly every car, whether it is a European import, a domestic car or an Asian model."

LIQUI MOLY will be exhibiting at both AAPEX and SEMA Show both of which will take place in Las Vegas, NV. AAPEX will be from November 5 to 7 November and LIQUI MOLY will be at stand 33021. SEMA Show will be from November 5 to 8 and LIQUI MOLY will be at stand 50719 (Performance Pavilion).

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company sells its products in more than 120 countries and generated € 544 million in sales in 2018.

**For more information, please contact:**

LIQUI MOLY GmbH

Head of Media Relations international

Peter Szarafinski

Jerg-Wieland-Str. 4

89081 Ulm-Lehr

Germany

Tel.: +49 7 31/14 20 189

Fax: +49 7 31/14 20 82

[peter.szarafinski@liqui-moly.de](mailto:peter.szarafinski@liqui-moly.de)