**Powerful medicine for powerful trucks**

Additives by LIQUI MOLY especially for pick-up trucks – tested in everyday use and at the Baja 1000

**July 2018 – To ensure powerful workhorses remain powerful, the German motor oil and additive specialist LIQUI MOLY has developed its own additive line especially for pick-up trucks.** **With it the motor remains powerful and a creeping loss of performance is avoided.** **"This means pick-up trucks can cope with even the toughest of challenges," says Sebastian Zelger, Director LIQUI MOLY USA.** **The Truck Series is available from AutoZone and other suppliers.**

The Truck Series starts with a widespread problem: The creeping loss of performance. Due to deposits on the inside of the motor, the combustion worsens because the fuel is no longer being so finely atomized. The result: Less performance, higher fuel consumption and even more deposits. A vicious cycle. Because this is a creeping process, the driver often doesn't even notice it.

The Truck Series by LIQUI MOLY gets to the core of the problem. The five gasoline, diesel and oil additives ensure that strong motors remain strong. One of the first people to be able to try out the new additives was Baja racing driver Armin Schwarz: "I use all five additives in both my personal diesel truck and my gas race truck. It just so happens that my work truck is a 960-horse power off road Ford Raptor racing Trophy Truck that is used to tame the toughest terrain in the world! Nothing beats these additives in keeping both my trucks running at their very best and protecting them from whatever the world throws at them."

The Truck Series Complete Diesel System Cleaner an effective cleaning additive, which frees the fuel system and the combustion chambers from deposits. It is ideally implemented from time to time, for example, as part of the oil change. Or if problems occur due to deposits, i.e. the motor runs unsteadily when idling, no longer exerts its full performance or expels smoke clouds. Simply pour the Truck Series Complete Diesel System Cleaner into the tank.

The Truck Series Diesel Performance and Protectant is designed for perman*e*nt use. It is multi-talented, not only removing deposits, but also preventing the creation of new deposits and increasing the cetane number. The counterpart for petrol motors is the Truck Series Complete Fuel Cleaner. With it the motor runs more quietly and consumption is reduced. The older the truck and the higher the mileage, the greater the effect of the additives. The large 500 ml (0.53 quart) cans are designed for the tank capacity of pick-up trucks. Simply add a can to the tank every 1,250 miles.

The fourth additive of the new Truck series is the DPF Protector. If the truck is mostly used for short journeys and in urban traffic, the diesel particulate filter does not reach the necessary temperature in order to begin automatic regeneration. The result: The filter is prematurely blocked. The DPF Protector reduces the temperature required for automatic regeneration, so that the filter remains unblocked.

The fifth additive of the new Truck series is the Oil Treatment. It contains MoS2 particles as a lubricant, which reliably protect the motor against wear. This is not only important when starting the motor, when the oil has not yet reached every part of the motor and metal grates against metal. Even when the motor is under extreme stress, it ensures that the motor is not damaged. And it even protects the motor in the event of complete oil loss.

"The additives of our Truck series are power packs for power packs," says Sebastian Zelger. "They help reliably complete even the toughest of jobs." The Truck Series is sold at AutoZone and other suppliers.

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company sells its products in more than 120 countries and generated 532m euros in sales in 2017.

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