**New LIQUI MOLY app**

The quick way to find the right oil

**January 2019 – The German oil and additive specialist LIQUI MOLY has completely revised its app. It provides information on the right motor oil for a particular vehicle. The LIQUI MOLY app is available free of charge for iOS and Android.**

The centerpiece of the new app is the oil guide. The user enters the brand, model and engine type and the guide indicates which oil to select. After all, oil nowadays is a highly specialized, liquid component which has to precisely match the engine in question. Putting in the wrong oil would be like using the wrong spare part and can result in severe engine damage. The app also provides details of the other operating liquids the vehicle requires such as oil for the transmission and power steering, brake fluid and antifreeze.

There is such an enormous number of oil specifications now that only experts can keep track. “This is why the app is so useful for any motorist who is at a loss when confronted with a long shelf of different oils or an apparently endless choice of options to click on in an online shop,” says Harry Hartkorn, Head of Application Technology with LIQUI MOLY. “And for professionals it clears up any uncertainties – whether in the garage or when selling products to drivers.”

The app also shows where LIQUI MOLY is available, provides background information on oils and additives and also features the latest news from LIQUI MOLY. It has been completely newly developed and is now more streamlined and intuitive to use than the predecessor version. It is available free of charge in English, German, French, Spanish, Dutch, Norwegian, Finnish, Swedish, Portuguese, Russian and Italian from the [Apple App Store](https://itunes.apple.com/de/app/liqui-moly/id1413705973) and the [Google Play Store](https://play.google.com/store/apps/details?id=de.liquimoly.app).

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company sells its products in more than 120 countries and generated € 545 million in sales in 2018.

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