**Record month for LIQUI MOLY**

German oil manufacturer is looking forward to a record September – successful Automechanika in Frankfurt

**September 2018 – The oil and additive specialist LIQUI MOLY is heading toward a record September: “For the first time we will have a monthly turnover of more than 50 million Euro”, Managing Director Ernst Prost announced at the currently running Automechanika trade fair in Germany.**

The fair itself is contributing to the success. LIQUI MOLY is presenting its entire assortment of automotive chemistry there with 50 staff members over 500 square meters: Motor oils and additives, vehicle care and service products, tools and equipment. “We have invested 500,000 Euro in this appearance, and that is paying off in many new orders,” said Ernst Prost.

In addition to the direct sales, the trade fair is also about maintaining business relationships. Customers from more than 100 countries will be coming to discuss new strategies, discover new products and exchange experiences among one another. “Here we are advancing the internationalization of our business”, said Ernst Prost.

The success is based on the fact that LIQUI MOLY doesn't simply sell products only, but instead entire solutions for technical problems. Thus the JetClean Tronic II will be shown at the trade fair. With this device, workshops can clean the engine from the inside without having to take it apart. Ernst Prost: “LIQUI MOLY is also a strong brand that stands for top quality from Germany.”

The Automechanika show is opened until Saturday. LIQUI MOLY can be found in hall 9.1 at booth C06.

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company sells its products in more than 120 countries and generated € 532 million in sales in 2017.

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