**LIQUI MOLY oil for Tohatsu engines**

German motor oil for Japanese outboard engines

**February 2016 – Right at the very introduction of its marine line, the motor oil and additive specialist LIQUI MOLY announced collaboration with the Japanese outboard engine producer Tohatsu Corporation. LIQUI MOLY will produce an oil specifically for Tohatsu Outboards: The Tohatsu 4-Stroke Outboard Oil. "We are very proud that Tohatsu Corporation has chosen LIQUI MOLY for this cooperation", said Jan Volk, who is responsible for the marine sector at LIQUI MOLY. "Such co-branding shows that two strong brands are combining forces here."**

The Tohatsu 4-Stroke Outboard Oil is a synthetic 10W-30 oil approved according to NMMA FC-W. As all LIQUI MOLY products, it is produced exclusively in Germany. It will be available throughout the entire Tohatsu network.

"Made in Japan as well as made in Germany both stand for high tech and high quality", said Isami Hyuga, President of Tohatsu Corporation. "With LIQUI MOLY we have found a motor oil to satisfy our high demands."

LIQUI MOLY has more than 50 years of experience with internal combustion engines. Most of them move on four wheels, instead of on the water, but the technology is the same. LIQUI MOLY was able to put this experience to practical use in developing a special motor oil for Tohatsu. And in the future the cooperation is to become even closer: "This motor oil is just the beginning", according to Jan Volk. In the future other oils are to be added to the Tohatsu line. Moreover the engine producer plans to test the gasoline additives from LIQUI MOLY and approve them for its engines.

**About LIQUI MOLY**

LIQUI MOLY GmbH from Ulm in South Germany offers a wide range of high-quality products such as motor oils, additives, vehicle care products and service products. The range includes some 4000 items. LIQUI MOLY develops and tests their products in their own laboratories, manufactures exclusively in Germany and markets all of their products themselves. LIQUI MOLY was founded some 50 years ago and is now one of the leading companies in the industry. The products are sold in Germany and in 110 other countries.

**About Tohatsu Outboards**

Over the past 60 years, continuous technological advancements made Tohatsu Outboards one of the most trusted names on the water. Pride in being the first, and being the best has helped to make Tohatsu a prominent leader in the marine industry. As pioneers in Japanese outboard motor manufacturing, our high quality, durable, cleaner products are highly acclaimed by customers in every country. Our sole factory, located in the city of Komagane in Nagano Prefecture, boasts the world’s largest production capacity for the outboard motors. Despite recent trends to outsource production to other countries, Tohatsu Corporation strives to keep all manufacturing in Japan. By doing so, Tohatsu Corporation will continue to deliver reliable outboards and specialty products that live up to the “Made in Japan” standard.

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