**New Oil Guide by LIQUI MOLY**

Clarity in the crowded field of oil specifications

**October 2018 – Oil is no longer a general lubricant, but a highly specialized, liquid replacement part that has to precisely fit the corresponding engine.** **But finding your way through the crowded field of oil specifications, approvals and brands is not easy.** **The new oil guide by the German oil and additive specialist LIQUI MOLY at** [**www.liqui-moly.us**](http://www.liqui-moly.us) **offers help quickly.**

"The oil guide is the most popular part of our website," says Günter Hiermaier, CEO of LIQUI MOLY. "Every day, 5,000 users search for the right oil here: Garage professionals and car drivers alike." Just a few clicks are enough to select the make, model and engine, and already you receive a list of the right motor oils. This is so important because motor oil isn't just motor oil anymore. Using the wrong oil is like fitting the wrong replacement part. The consequences range from a loss of warranty to increased wear and engine problems right up to total engine failure.

But the oil guide can do even more: It also lists the right gearbox oils, brake fluids, radiator antifreeze, power steering oils as well as other operating liquids. And not just for cars, but also for motorbikes, classic cars, commercial vehicles, construction equipment, agricultural vehicles and boats. It is more intuitive to use than its predecessor. Furthermore, a great deal has been improved behind the scenes and the database has been updated. It now covers around 80,000 different vehicles. The makes range from A for Abarth from Italy to Z for ZX Auto from China.

"Our oil guide is particularly useful, because it covers more than just engine oils and we are also able to offer all of these liquids," says Günter Hiermaier. "Such a broad range of automotive chemicals makes LIQUI MOLY unique."

**About LIQUI MOLY**

With around 4,000 items, LIQUI MOLY offers a global, uniquely broad range of automotive chemicals: Motor oils and additives, greases and pastes, sprays and car care, glues and sealants. Founded in 1957, LIQUI MOLY develops and produces exclusively in Germany. There it is the undisputed market leader for additives and is repeatedly voted the best oil brand. The company sells its products in more than 120 countries and generated € 532 million in sales in 2017.

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